Vol 3



A Year of Unparalleled Success and Exponential Growth with EEP 2023-2024.

Embracing Innovation, Empowering People, and Pioneering New Frontiers! Creating a brighter future everyday

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A Word from Our CEO

Ahmed Wahby

Dear EEP Community,

It is our pleasure to issue our third EEP Magazine, in which we are covering all the different initiatives, interventions, and news about EEP over the last academic year. Despite a very challenging macro-economic context, which has impacted all of us, 22/23 has been a very strong year for EPP on many different fronts. In EEP, we believe that from every challenge or crisis stems an opportunity. An opportunity that you can seize only if you have the right recipe of talented and passionate people who stay true to the company's sound values, principles, and strategies. I am very proud and pleased to be part of this passionate, resilient, and capable organization.

I will start with K-12 schools and their great achievements this academic year and how we plan to continue our strong performance in the long term. GEMS International Schools stream: all our schools, GEMS BISM, GEMS TBS, and AIA, have delivered for the second year in a row a sound improvement in the Parent Satisfaction Survey results, with an average score of +33 across the three schools. Also, our annual GEMS Dubai Academic Review clearly indicated strong progress on the quality of academic provision offered across our schools, specifically assessment quality, curriculum development, and teacher lesson planning. Our focus next year will be more on elements of pedagogy including but not limited to differentiation, formative assessment and student engagement in lessons. We managed to retain the majority

of our strong teachers and all our SLT members despite a very tough macroeconomic context, which is critical for the long-term sustainability of the schools. Finally, our accreditation path is fully on track, adding COGNIA and having our first cohort complete the IBDP at AIA. We are progressing very well with both CIS and BSO accreditations at our British schools. This year we are looking forward to graduating 100 students from the GEMS Schools stream, which is the biggest in our schools' history. Our newly launched GEMS International School Cairo (GISC) has been a stellar success during its first year, having achieved Cognia accreditation with an outstanding final report. Additionally, GISC received an incredibly encouraging preauthorisation report for both the PYP and MYP programmes. GISC represents a school, where the style of learning is progressive and has a sound impact on the community. Across the entire platform, we are very pleased with the SLT and teacher appointments we have made for next year; we are sure they will add massive value to the school and to our students.

Hayah Stream continues to intensify and solidify EEP's position as the top education company in Egypt. Hayah's main campus continues to hold its unique status of being the top school in Egypt, as substantiated by its IB results being the best in Egypt and exceeding all global benchmarks. Hayah continues to serve its community with its integrated character education program;



a program pioneered 20 years ago. Hayah's Art Exhibition was held in the Grand Egyptian Museum (first international school in Egypt to collaborate with GEM) with more than 800 students from 43 schools displaying their inspirational work in its 9th competition was another remarkable event. Hayah continues to challenge the status quo and is in the process of adding the IB Middle Year Program MYP Accreditation. Hayah's footprint expansion on the west side of Cairo has been phenomenal, as Hayah West opened its doors this year to receive its first cohort. The community feedback we are receiving is very encouraging, and the demand for admissions for the next academic year is very encouraging. Hayah's leadership has done an amazing job of retaining critical talent and its leaders across both campuses in the context of the tough macroeconomic headwinds we are facing. We are very confident we will deliver a great year with our current teaching body.

Our Prime National Schools stream schools, MLS and MILS, are taking excellent steps forward in aligning the national curriculum with international teaching standards. The strong reputation and concrete results achieved by both schools on both academic and student wellbeing levels have caught the attention of the Ministry of Education and the Ministry of Planning, who visited both schools and reviewed the detailed provision we are offering. We were flattered by the feedback received, and more importantly,

by their confidence in partnering with EEP to manage their first two schools on the West Side under the Prime National Schools Model, namely Scholars International Language Schools (SILS) and Westview International Language Schools (WILS). Both schools offer a revolutionary model that fully aligns American and British teaching and learning styles of learning in their pedagogy along with elements such as student engagement, leadership, differentiation, communication skills, cognitive assessments, critical thinking. coupled with the rigour of the solid national Egyptian curriculum will deliver a very strong value proposition. The schools are currently seeking COGNIA and Cambridge accreditations and will include a very solid Technology curriculum stream focused on Al and coding. The state-ofthe-art facility will be launched to receive the first cohort in September 2023; to date, demand and admission flow are proving very reassuring and encouraging. This provision will lead to a graduate profile that combines the discipline and rigor of the national system with the progressive skills of the international systems; students will have the opportunity to choose their graduation system between the Egyptian national, American, or British according to their profiles and skill sets.

We are very proud of the development of our EEP student community. Last year we had many events and initiatives that were scaled up on an EEP level, which creates great room for students' exposure, collaboration, networking, and sense of affiliation





at a very early age. A few examples are MUN, EEP Sports Cup, Challenge of the Pharaohs, Hayah Art Competition, Graduating Classes, Internships, Friendly Sports Games, Career Fairs, and the EEP Annual Run. We will continue building this great community, exceeding 10,000 students, as we are of the belief that students can learn through every experience in their lives, not only inside the classroom. Having such a big diversity of students can be leveraged to be a great source for our students to cultivate their learning and nurture their interpersonal skills. This year also marked the birth of the EEP expansion plan beyond K-12 schools, which was always at the core of our strategic priorities. We have closed two important deals to acquire a majority stake in Trillium/ Petals preschools and 60-year-old Legacy Content Provider Selah El Telmeez (SET). Adding two new separate streams, one for preschool and the second for Educational Content, with fully dedicated leadership to ensure focus and sustainability.

Trillium and Petals are top-notch Montessori preschools with seven branches on the east side of Cairo, and we are already launching three new branches for AY 23/24, expanding into the west side of Cairo and governorates. The Trillium and Petals partnership will offer EEP multiple

opportunities, like expanding its footprint to the younger community, building capability within an education system called "Montessori", and more importantly, access to a great and capable talent pool of preschool teachers. We believe that with Trillium, we can grow the footprint of the Montessori system at decently competitive value propositions to touch the lives of more Egyptian families. A key pillar for success is reaching a long-term agreement whereby we retain the current well-empowered leader for Trillium, as she will continue playing an instrumental role with EEP to enable us to deliver our ambitious growth plan for Trillium and Petals.

Selah El Telmeez has lived in the minds and souls of all Egyptian families as a heritage Education brand since its inception in 1960. The Selah El Telmeez partnership is something that we are very proud of and that offers EEP a multitude of upsides and opportunities. First and foremost, it allows us to touch the lives of more than 4 million public students who use the SET products and gives us the chance to upgrade and enhance their education experience by mixing Selah el Telmeez's legacy know-how with EEP's progressive expertise and know-how. In addition, we will be able to offer Selah El Telmeez to EEP students to synergize and strengthen the quality of content that EEP students





can access. Finally, we have very strong plans for digitizing Selah el Telmeez content, which will enable us to penetrate the Ed-Tech space strongly and confidently. We will be leveraging our content-creating expertise and profoundly experienced content team in exploring growing beyond the current primary portfolio of Selah El Telmeez to get into middle and high school.

AY 23/24 is the year where we will be driving more scale up between the wider streams of EEP in a way that delivers a multiplier win-win effect on every individual asset within the platform. By and large, we will focus on more scaled-up and collaborative Professional Development between the schools, where every school can benefit from the strengths of other sister schools. We will also continue driving larger-scale student activities and events across the platform to provoke student engagement, thought, diversity, and exposure. Our new assets, Selah El Telmeez and Trillium, have interesting content and pedagogy that we will leverage within our schools and vice versa to create a more rigorous learning experience for our students. In addition to scaling up, we will attend the course on innovation. Our schools summer upgrades have a sizeable spend on innovation and technology, and our schools Strategic Improvement Plans (SIP) include a big focus on driving student's

tech literacy and understanding.

We are eyeing more expansion inside Egypt, focused on driving a strong value proposition to the community in Cairo and governorates, and we also see a lot of traction on EEP regional expansion beyond the borders of Egypt. We are very confident in our team, values, and principles, as well as our strategies and will continue making strides forward in becoming not only the top education management company in Egypt but one of the top ones regionally in the medium-term horizon.

I must close with a heartfelt appreciation and gratitude message to every single member of the EEP community, from students, parents, teachers, staff members in schools and headquarters, and finally our leaders and principals. The solid progress achieved to date has only been possible thanks to your continued support on good days as well as difficult ones. I am confident we can continue counting heavily on this support to achieve our future aspirations together.

Thank you, and I hope you enjoyed a great and well-earned summer break.

Strategic Planning at Egypt Education Platform

By David Pontich





During Term 3 of the 2021/22 academic year, the Central Education Team (CET) worked with senior leaders from our schools and the Lead Team from the Central Office to determine our priorities for the next three years and to create action plans with SMART targets to realize our vision in the agreed-upon key areas. This resulted in the creation of a 3-year Strategic Improvement Plan (SIP). Afterwards, each school created their own SIP, which is aligned with the CET plan, along with feedback from school reviews. Most importantly, feedback from our communities, primarily our faculty, was considered when the individual school plans were created.

Whereas the vision statement for each area remains unchanged, the CET and our international schools spent the third term of 2022/23 making

updates to our one-year milestone goals and corresponding success criteria for the 2023/24 academic year. In June, we finalised the detailed plans that highlight where we will focus our efforts.

The key focus areas and their corresponding vision statements that outline what we aspire to achieve by May 2025 are as follows:

Strategic Goal 1: Teaching and Learning: High quality teaching practices that inspire students by putting them in the center of the learning process and lessons cater to their individual needs.

Strategic Goal 2: Pupil Progress: All students realize their potential while data is systematically



used to track progress and curriculum coverage. To this end, teachers and learners will all be aware of where learners are, where they need to be, and how to get there.

Strategic Goal 3: Leadership: To empower and support our leaders to become inspirational, driven communicators who lead by example and have an impact on all stakeholders within the framework of accountability and quality assurance that exists at all levels of the organization.

Strategic Goal 4: Quality Assurance: Supporting schools to attain excellence through agreed and established mechanisms that empower colleagues from schools and CET to monitor, improve, and ensure the quality of T&L

Strategic Goal 5: Information and Communication Technology (ICT): To efficiently utilize and integrate ICT in a systematic manner, which enhances opportunities for learners and ensures students are equipped with the technological skills required to be successful in school and beyond.

A further development to the plan included an emphasis on quality assurance (I.e., how we will monitor the successful completion of our plans) and how we will enable colleagues to have the skills and knowledge to further improve themselves through professional development.



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Hayah Alumni in the Spotlight!

Hayah Alumni who inspire us everyday.

Ziad K. Soliman Class of 2012



Ziad graduated from AUC with a B.Sc. in Mechanical Engineering in 2017. Climbing the career ladder at the multinational Procter and Gamble (P&G), Ziad started as an intern, moving to be a Technical Engineer at P&G Egypt in 2018, a Process Leader at P&G India in 2020, and finally a Process Leader and Senior Manager at P&G India from 2020 to date.

Mohamed Khattab Class of 2012



Starting in sales, marketing, and strategic planning with years of experience in e-commerce and business transformation, Khattab climbed the ladder to become a board member and is currently Executive Vice President (EVP), b_labs, and Digital Commerce at B.TECH. Khattab is happily married to Hayah alumna Hanya Kouider.

Yousef H. Shaker Class of 2012 - Class Speaker



Since graduating from Hayah in 2012, Youssef has pursued a career in sustainable energy and clean electricity. He is currently pursuing a dual Master's degree at MIT in Technology and policy as well as Electrical and Computer Engineering. His research at MIT focuses on power and transportation system decarbonization. Youssef received his bachelor's from the University of Toronto in Energy Systems Engineering. After graduating, Youssef worked as a consultant for electric utilities in the United States, Canada, and Ghana on energy efficiency and electrification for four years. He also worked at Tesla on utility-scale battery storage systems. Yousef recently got married, and in his free time, he enjoys cooking, hiking, traveling, and running.

Alia A. ElKattan Class 2016 - Hayah Principal's Awardee



Alia received a B.S. in Computer Science from NYU Abu Dhabi and is currently beginning her PhD at NYU, aiming to research the impact of social media on society. Alia worked at McKinsey & Company as a Digital Analyst and at The Washington Post as an Engineering Intern.

With her partner, Alia just won the Mozilla Creative Media Award 2023 on their project, 'The Algorithm, a web game exploring algorithmically curated video feeds (e.g., TikTok, IG reels) and the systems that power them to break down "The Algorithm," which we all praise and blame in our digital ecosystems.

Malak Taher Class of 2015



Malak is currently a senior economist and advisor to the EBRD Board Director for Egypt at the Ministry of International Cooperation. She received her bachelor's degree in international relations, followed by a Master's in Emerging Economies and International Development from King's College London, while being an Economics Sessional Lecturer at Kaplan International College in London. With almost four years of experience in the Ministry, Malak has been personally involved in high-level negotiations and initiatives, including being part of the team responsible for the cooperation portfolio with the European Bank for Reconstruction and Development and launching Egypt's Country platform for the Nexus on Water, Food, and Energy during COP27.

Abdelrahman Khaled & Sarah Aboulkheir Class of 2014



Abdelrahman Khaled received a BA in economics from AUC. He worked as an Investment Analyst and currently is the co-founder and CEO of 200lameme, Egypt's first social gaming and board/card games company. Sarah Aboulkheir received an architecture BSC from AUC and master's MS AAD Columbia. Sarah is currently the co-founder and CCO of 200lameme. Both entrepreneurs run a team of 9 members, with more than 100k games sold and 400k+ social media followers across their platforms.

20olameme worked with more than 20 corporates for customized games and team binding events and designed 9 commercial games to date. Their games can be found in 150 retail stores in Egypt, USA, and UAE.

Deena Yehia Class of 2012

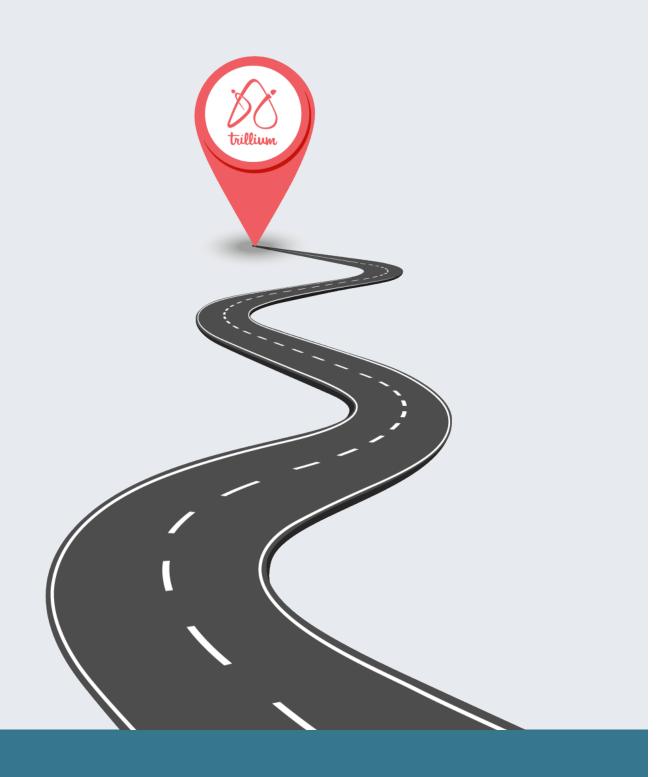


Deena is the designer, illustrator, and creator of the Shubeik Lubeik' graphic novel trilogy and winner of Best Graphic Novel and the Grand Prix of the Cairo Comix Festival 2017. Shubeik Lubeik is published in both Arabic and English and is sold worldwide. Deena freelances illustrations for local and international clients such as Viacom, Google, UN Women, Harrassmap, and Mada Masr and loves working on children's books and projects that involve community development, awareness, and outreach (particularly editorial illustrations).

Farida Farouk Class of 2012



Farida graduated from AUC in 2015 with a BA in Psychology, followed by a graduate diploma in Applied Psychology from Cairo University in 2017. In 2019, Farida received a Master of Science in Psychology from California Southern University. After a journey in the psychology professional field, including interning at Dr. Ahmed Okasha's hospital and working as a psychologist at Dr. Monda Reda's clinic, Farida joined the teaching staff at Hayah in August 2021 and is currently a MS/HS social sciences teacher. Farida is a proud mother of a beautiful girl.



Trillium is Going West

Aiming to expand a 13-year legacy and reach more families, Trillium—The Montessori House—will finally be opening its sixth branch next September in Sheikh Zayed. Trillium has been serving over

13,000 families on the East Side, and it is a privilege to be able to serve the families on the West Side and embark on a distinctive journey together!

The whole Trillium experience is moving west with the Montessori philosophy and the implementation of authentic Positive Discipline principles. We provide our students with personalized learning plans, and we work with every child at his own pace. We do not introduce the concepts to our students in the same way; instead, we work with each child individually on a one-on-one basis. We follow the child, and we notice where he or she excels and try to empower them to develop more. On the other hand, we assist them as they address their areas for improvement. In other words, we tailor our services according to the needs, pace, and interests of each child, as we always believe that each child is unique in their own way. Our holistic educational services lead our children to reach

their full potential through a child-centered approach and hands-on learning.

We are also glad to be introducing our unique campus services, which include fully equipped, spacious classrooms with child-sized pieces of furniture and see-through glass walls. Our older stages (senior and super-senior stages) additionally have kitchenettes, washing machines, and dishwashers in their classes to teach them to be more independent.

Trillium is currently receiving applications for enrollment to ensure that all its little ones have a place on the waiting list. We look forward to welcoming our new families on board!







Alexandria British Academy

Egypt Education Platform (EEP) and Modon Developments S.A.E. (MODON) signed a binding contract to create a new British School in Alexandria, "Alexandria British Academy" (ABA). The new school will be in the heart of Alexandria, within the Al Seyouf district. The construction is set to begin early next year, with the opening planned for September 2025.

ABA will be the first school in Alexandria to offer the International Primary Curriculum (IPC) and the British Curriculum, providing students with a more progressive learning experience. EEP has consistently

demonstrated its commitment providing unparalleled opportunities through partnership with MODON's group managing Alexandria International Academy (AIA) in the premium American schools' seament, ABA will offer a British Curriculum with a strong value proposition along with programs and activities fostering creativity, critical thinking, and problemsolvina skills.

The new institution will also have state-of-the-art facilities, including a library, science labs, computer labs, music rooms, coding labs, and specialized sports multipurpose facilities.







"Flash"... The Story of the First Egyptian Cartoon Inspired by "Comics"



Selah El Telmeez Catering to Every Generation

The characters of the readable version were a "hit" in the nineties, introducing a Gulf family to the events.



A state of "nostalgia" experienced by the generations of the eighties and nineties in Egypt, watching the serial episodes of the "Flash" cartoon, inspired by the famous series that was very popular in that era, shown now on one of the platforms during this Ramadan season.

The Flash series had its first appearance in Egypt in 1990, and it combined comics, pastimes, and puzzles, besides some cultural information, and achieved resounding success at the time. It defines this generation and is considered part of their memories.

The first generation who was contemporary to "Flash" in its original readable version is now around the age of 35, and they will gather to watch the cartoon series with their parents and families, as those in charge of it were keen to make it a family series that attracts all family members.

On the idea of turning comics into cartoons, Mostafa Hamdy, the CEO of Selah El Telmeez, stated that "For more than 30 years, Flash characters have influenced generations of Egyptian youth, and the series has achieved great success since its launching in the era of the 1990s. However, times have changed, and everything became different, so it was necessary to develop the characters in Flash to keep pace with the new language preferred by this generation. Hence, the idea of turning Flash into a cartoon series with the same characters that people have loved for decades as comics.

He adds, "Flash is not a work directed to children, but rather its strength is that it is directed to all members of the family, and watching these episodes will be of value and importance for the generation that witnessed the launch of the readable version and was waiting for it, given that they will see the characters they loved and emotionally bonded to outside the framework of the book in a new form."



Characters people bonded with

The most prominent "Flash" characters on which the cartoon relied, the CEO says, "They are the same characters that people loved and bonded to and were a hit in the comics, as well as one new character within the framework of the different dramatic context of the TV version,

which is the character of the scientist Aziz, whose inventions are all linked with the evil side, which is the opposite of the other personality from the scientist, Mafhoom. These personalities are distinguished by the fact that they are like us and reflect our reality, and that reflects why they are close to people."

He adds: "I make sure that some characters reflect certain characteristics that society suffers from in general, such as the character of Allam, who never admits that he is wrong and clings to his opinion, and then continues to make mistakes, and is full of vanity and narcissism. This model exists in our society and causes many problems. Also, one of the characters that achieved great success is the citizen Mat'hoon, as he fits the time and represents a class that really exists."



Works inspired by our culture

Egypt and the Arab region in general are facing a great shortage in the production of this kind of cartoon by our culture and reality, according to Mostafa Hamdy, who indicated that "Flash cartoon is the first cartoon inspired by an Egyptian comic series," noting that "the production of animation works in general needs a dazzling production in order for people to accept and to be able to compete among international works with a high level of professionalism," adding, "indeed, Flash came out, great and distinguished, met with greater success than expected, and became one of the most watched on the platform on which it is presented."

He adds, "We are seeking and planning to produce other seasons of the cartoon series with the same quality, and our goal is for it to have an Arab dimension, not just an Egyptian one. In the next season, we will include a Gulf family in the events."



PNS, A Journey of Growth

Parents as Partners

"Connecting home and school makes a great community of learners."

Years of research reveal that schools that partner with parents positively impact student growth and achievements; thus, we have placed community engagement at the top of our priorities even before the academic year begins!

With our community of new families growing bigger and in light of our strategic goal of "Capacity Building for All", we strive to fulfill the growth needs of all members, not only students but parents and guardians as well under our "Parents as Partners" plan. We provide support and guidance through a list of activities and initiatives to ensure that our partnership yields the best outcome for our children and their future success.

Here we are! Our first Parent Master Class with the Professional Parental Coach, Mrs. Carol Magar, on "How to Maintain a Happy and Positive Home for Children" took place last March with more than 250+ new families coming together!

On the sidelines of the workshop, PNS students had the opportunity to enjoy fun-based STEM activities that varied between robot coding and programming, facilitated by our partners, Engineeius. Younger children enjoyed playtime activities with the Beyond EG Team, focusing on their motor skills and learning through play.

Our first event, which is one of many to come, will remain a memorable event of collaboration and trust between all partners in this successful journey.







At PNS, we do believe in the importance of parents' roles and involvement in their children's wellbeing. We, as partners, do care about equipping our valued parents with all the tools that they might need in their parental journey with their children.

At PNS, we invest in our beloved students' minds by exposing them to the STEM approach to widen their knowledge and enhance their creativity. We are glad to cooperate with the Engineeius Team, so our precious students lived the adventure of collecting and programming a robot. "In play, the child is always beyond all limits". Meanwhile, our precious students had so much fun with the Beyond EG Team while improving their motor skills and communication. A playful time is a happy learning time.

PNS: Exceptional Admission Experience for Every Child

The PNS family is growing so fast! We have assessed over 600 students to start their journey with our game-changing education model.

As education experts, we are proud that we have developed a thorough and inclusive admission process for young learners. And this is only a testament to our personalized learning approach, which offers all our students the opportunity and tools to be the best version of themselves.

PNS applicants must sit for a standardized benchmark international assessment in a fun, child-friendly, and comfortable atmosphere. Besides, a skill-based, ageappropriate assessment that supports not only school admission but also the placement of students within their classes. Our team of educators, along with the Student Support Team, identify the needs of the applicants and assist them to improve their skills of language proficiency via our comprehensive library of online resources, ensuring that they are all aligned with the international benchmarks and ready for their evaluation process and their respective grade levels.

The Busy Bee Team

Building a strong hive requires qualified professionals and busy bees!

Around 85% of the PNS team of both teaching professionals is now hired, all set to start with their professional development plans, and excited to meet with their PNS learners next September.

Our rigorous recruitment process includes a diverse set of evaluation approaches and phases to assess subject knowledge, cognitive abilities, language proficiency, and psychometrics. Throughout the past few months, we have held three recruitment fairs where we have shortlisted and selected only the top-qualified educational professionals whom we proudly trust to support PNS students' journeys.

Spread This Success!

EEP was honored to host H.E. Dr. Hala El Said, Minister of Planning and Economic Development, and H.E. Dr. Reda Hegazy, Minister of Education, at one of our schools. The showcase was aimed at highlighting the Prime National Schools model, which is designed to balance the rigor of the National Curriculum with international learning standards.

This promising visit, which reflects the great collaboration between EEP and The Sovereign Fund of Egypt, is a step in the right direction towards expanding the model to governorates across the country. As the model continues to gain traction and grow, it will provide more students with access to quality education and help drive the growth of the education sector in Egypt.







International Hayah Academy celebrated the Graduation Ceremony of its 13th cohort, Class of 2023. Joyous parents gathered to celebrate the long and successful journey of their students. With heartwarming speeches from the students and school administration, it was a significant occasion recognizing the hard determination, and growth of Class 2023. There was an undeniable sense of accomplishment as the seniors were celebrated, shared their memories, and were handed their diplomas. The annual awards were handed out to this year's welldeserved nominees. We wish our seniors a bright and prosperous future and welcome them to Hayah's Alumni Society.

Celebrating the Great Results of our 13th Cohort

Hayah seniors make us proud, scoring above the world's average for the past 13 years with an overall pass record of 99.46%.

Congratulations Class of 2023 for your outstanding achievements. Your hard work paid off!

74 students

earned their IB diplomas with an average score of 34 vs 30.25 worldwide average. 2 students scored the highest score of

43/45

43 students scored

Above 35





GISC is Now a COQUIO

Accredited School

GISC has proudly earned accreditation by Cognia[™], a nonprofit organization that provides quality assurance for schools, school districts, and education service providers. GISC was accredited as an outstanding school in record time.

Cognia, formerly AdvancED, internationally recognizes schools that meet rigorous standards focused on productive learning environments, equitable resource allocation that meets the needs of learners, and effective leadership. Earning accreditation from the Cognia Global Accreditation Commission means that GISC is recognized across the world as a school that meets Cognia Standards of Quality and maintains a commitment to continuous improvement.

GISC has become part of the Cognia global network: more than 36,000 schools and systems in 85 countries that are committed to continuous improvement through accreditation.

We look forward to many more celebratory milestones.























Cefebrating Dur CLASS OF 2023

The GEMS BISM and GEMS TBS graduation event at the Royal Maxim Palace Kempinski was a joyous occasion with the bittersweet emotion of saying goodbye to friends and teachers. At this momentous ceremony, both schools celebrated the incredible achievements of the graduating students and marked the end of their high school journey.

The event was elegant and flawless. It commenced with a welcome speech from David Pontich, Vice President Education and the Schools' Principals, which was subsequently followed by the Heads of Secondary, recognizing the hard work and dedication of our students. The graduates then delivered speeches sharing their experiences. They talked about the challenges they faced and the lessons they learned. Students also expressed their gratitude to their teachers and parents for

their support.

the As ceremony progressed, emotions ran deep, and tears of joy and pride flowed freely from students, teachers, and parents alike. The presentation of diplomas was a particularly emotional moment, as it symbolized the culmination of years of perseverance and commitment. The teachers, who had nurtured and guided these young minds, were overwhelmed with pride and a touch of nostalgia as they watched their students embark on a new chapter in their lives. For the parents, seeing their children grow into responsible adults was a truly rewarding experience and a testament to the hard work of all those who had played a role in their journey. We look forward to seeing this graduation ceremony held year after year!







02 BRINGING OUR COMMUNITY

TOGETHER

- **1** EEP Run 2023
- **2** EEP Cup 2023
- 3 Sports Day
- 4 Career and University Fairs
- **5** A Celebration of Heritage
- 6 MUN Across Schools
- **7** AFS Global Competition
- 8 Internship Week: GEMS BISM & GEMS
- 9 Open Days
- 10 Orientation Day at PNS
- **11** EEP Mother's Day

EEP RUN







The EEP community was brought together on March 18th at District 5 in the Ultimate Race for Schools to support one cause.

It was a remarkable day for the whole family, enjoying 1km & 5km runs followed by lots of fun activities and athletes' awards. All the proceeds of EEP Run went to The Egyptian Food Bank supporting those less fortunate and in need. We are proud of our schools that participated in this stunning event: GEMS BISM, GEMS TBS, MLS, MILS, GISC, AIA Hayah, SILS, WILS, and Hayah West.

It's amazing what a community can do when we all come together!



DISTRICT 5
STAMINA



Bringing Our Community Together



























Celebrating Once Again!

EEP CUP

All EEP Schools Participated in the EEP Cup for the Third Year!













A great turnout for our annual sports event, EEP Cup.

Our athletes from all EEP Schools pushed themselves to their limits at this much-awaited event. EEP Cup is an annual sports event where all participating students compete in 4 different sports, Football, Basketball, Swimming, and Athletics. It was great to invite more than 2000 students from 9 schools (GEMS BISM, HIA, MILS, MLS, GEMS TBS, GISC, HIA West, BISC and EBIS) to participate in EEP high-level competitions. Seeing our community come together and supporting all students was exceptional, we couldn't be prouder of their amazing performance and team spirit.

Congratulations to Gems BISM for winning first place overall with 134 points.

Hayah Main Campus came in second with 133 points.

And MLS rounded out the top three with 113 points.

Great job, everyone!

We cannot wait to witness next year's challenge.

Sports Day

We believe in promoting the value of one team! GEMS BISM, Hayah West, and GISC showcased their commitment to nurturing sports, team building, recreation, and physical education and celebrating their students' achievements in a meaningful, engaging, and inclusive way.

Everyone's energy was high while having fun among cheering students, teachers, and parents. We were keen to provide our students with a memorable and rewarding experience and release their inner sporting skills.













Career and University Fairs

Hayah Main Campus, GEMS BISM, and GEMS TBS

Hayah Main Campus held its two annual fairs, The Entrepreneur and Career Fairs, this February. The events hosted inspiring guest speakers in different fields sharing life lessons, journeys, and survival tips. Students displayed over 100 businesses in different fields, and many ideas showed creativity, teamwork, and leadership skills in our young entrepreneurs. Entrepreneurship education is a lifelong learning process, starting as early as elementary school and progressing through all levels of education.

GEMS BISM's career week offered our students a diverse range of opportunities and inspiring experiences. The school extended a warm welcome to GEMS TBS, its sister school, to join in this incredible occasion. Numerous influential figures in various fields such as media, aviation, plastic surgery, robotics, and cybersecurity graced the school's campus as guest speakers. Among these esteemed speakers was the renowned TV Presenter Mr. Ramy Radwan, Mr. Loaii Zuhair, Captain Kareem Ezzo, and Dr. Hadeel Ashraf were all eagerly welcomed by GEMS BISM.

To further broaden their horizons, the students embarked on visits to four prestigious colleges in Cairo, AUC, GIU, Coventry, and Hertfordshire universities. These visits provided them with the invaluable opportunity to explore a wide range of career options and gather crucial information about potential paths they may choose to pursue.











A Celebration of Egyptian Heritage through Art by Students From Over 40 Schools Around Egypt

Hayah Main Campus

The Awards Ceremony of Hayah's 9th Annual Art Competition among schools was held on February 11, at the Grand Egyptian Museum, the GEM, under the operation of Legacy, as the first event of an international school in Egypt on their grounds. Winners, families, teachers, and administrators joined us in a warm event where the exquisite venue added to everyone's feeling of pride. Speakers from Hayah welcomed all guests and students, followed by an inspiring presentation from Ms. Azza Kamel, founder of Alwan wa Awtar NGO. Ms. Nourhan Elfadaly, GEM Ambassador, shared how GEM as a dream became a reality over the past 20 years to where it stands today.

The art exhibition with over 800 art pieces from 43 schools around Egypt, extended from February 17th-24th. School trips were welcome during that week as well as public walk ins. With around 5000 guests including friends and families of the young artists, art-lovers, tourists, educators, professional artists, all commended the initiative as well as the unique talents and hard work of all the exhibitors.

A big shout out to our sponsors and the unconditional support of the cultural programming department at Legacy and GEM. For the huge support of Art Cairo in its fourth edition and our holding company, EEP, we extend a very warm thank you. To all our prizes' sponsors, our deepest gratitude for your generosity and continuous support; Art Cafe Egypt, Oriental Weavers, Maayergy

Stationery Stores, Innovera, Hamleys Egypt, Jet Cottons, and Canon North Africa















MUN Across EEP Schools

Model United Nations (MUN) is an academic simulation of the United Nations that aims to educate participants about current events, topics in international relations, diplomacy, and the United Nations agenda.

This year, Hayah Main Campus hosted their 13th HIAMUN conference, where they invited senior students from other schools' platforms: AIS West, GEMS BISM, CAC, CISE, Heritage International School, NIS, and Gems TBS. MUNE (MUN Egypt) was launched this year unifying the strongest school MUNs in Egypt to collaborate efforts starting with 12 school members.

While GEMS BISM hosted GEMUN for GEMS schools, GEMS TBS, GISC, MLS, and MILS attended and participated in a mock MUN debate. These discussions facilitate the sharing of different perspectives and ideas while promoting individuality and allowing participants to become a part of something much bigger than themselves.

AlA senior students also attended two MUN Conferences at Schutz American School and Kaumeya Language School. Students debated their resolutions and other states amendments vigorously and furiously for three consecutive days.

GEMS BISM MUN club members also attended the El Gouna International Model United Nations third Annual Conference in El Gouna City. They engaged in heated debates, participated in thorough research, and confidently spoke in front of our council members.

Students from all schools got together to organize opportunities to research, debate, socialize, and explore various global issues.





AFS Global Competition – MILS

Among nearly 6,000 highly qualified applicants AFS received from more than 19 countries, Aya Hawash, Grade 11 at MILS, stood out for her admission processes and standards! The AFS Global STEM Award is a full-scholarship intercultural exchange program for teenagers (ages 15–17) interested in sustainability, STEM, and Social Impact. Aya was selected to embark on a great adventure. She will dive into the virtual 12-week program and finish off with a 4-week program in three countries in Europe: Belgium, The Netherlands, and Germany.



EEP Internship Week: GEMS **BISM** and **GEMS TBS**

Our Senior students at GEMS BISM and GEMS TBS had a fantastic opportunity last February to enhance their character and build their CV and Career skills through our EEP Internship Programme. The internship program aims to increase the student's knowledge of workplace skills and receive on-the-job experience. Our students had the opportunity to spend a week at prominent companies such as: IT - Networking & Technical Support (Talaat Mostafa Group), Marketing (Regina & EEP), Banking (QNB Bank), Teaching (The Littlest Lamb Association), Finance (EFG Hermes), Technology -Network Security (Aman), and Hospitality (Kempinski Hotel). It was such a valuable experience for all our students.









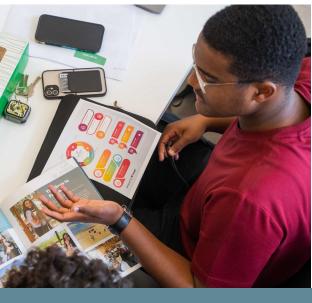


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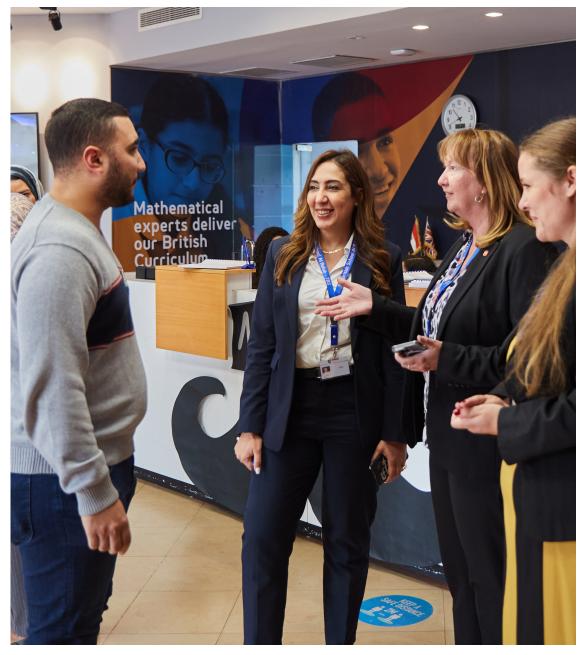
Open Days

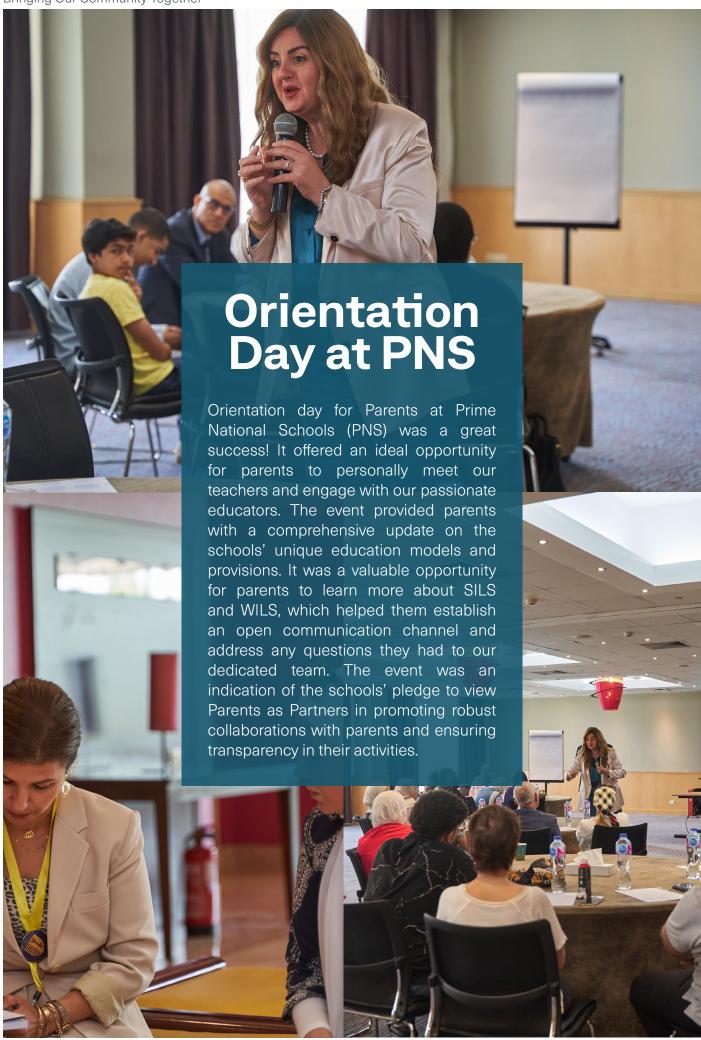
EEP schools welcomed interested parents and families to the schools' Open Days. The Open Days included a detailed overview of our schools presented by the Founders, Principals, Academic Heads, PTA, Senior Management Team (SMT) members, and Character Education team. It was a great opportunity to learn more about our diverse curriculums and educational programs through informative presentations. Some of our students ushered prospective families throughout the day on guided tours around the schools' campuses, and they were the perfect ambassadors for the job.











Mother's Lay

EEP students and toddlers celebrated Mother's Day on March 21, 2023. Our schools and Preschools pampered all the moms and their little ones with a day filled with joyful vibes, performances, and endless fun. Prior to the event, special crafts and cards were prepared by all AIA students, while Petals students decided to share heartfelt letters with their moms. Trillium also held a mega event in collaboration with Beyond and Zed Sports Club that brought all its community members from across the five branches together for the first time ever.



O3 BETTER TOGETHER

- 1 EEP Ramadan Gathering
- 2 EEP Mid-Year Event
- 3 Selah El Telmeez Iftar Gathering
- 4 Hayah Ramadan Iftar



Better Together













EEP Ramadan Gathering

Every year, Egypt Education Platform hosts an annual Ramadan Iftar gathering, bringing our community together to break their fast and celebrate the holy month of Ramadan. This year, we celebrated our annual gathering at the magnificent Abdeen Palace. This event serves as a chance for employees to come together, strengthen their relationships, and enjoy a festive evening of food and entertainment. It was a great night inviting EEP staff to celebrate the diversity of our organization, as employees from a range of cultural backgrounds gathered to share this special occasion.

EEP's Mid-Year Event

Egypt Education Platform (EEP) hosted its annual Mid-Year strategy deployment event during March, and it was a resounding success. It was thrilling to welcome all business partners and Education Leaders from EEP's six business verticals. The event was a great opportunity to take stock of the remarkable achievements from the years 22–23 and recognize the exceptional performance of some of the remarkable individuals and entities.

It was pleasing to highlight the tremendous progress that we've made in the past few years, and it was truly inspiring to see the collective effort of everyone on the team.

One of the highlights of the event was the unveiling of EEP's ambitious plans for the years 23–24. With some exciting growth projects for Egypt Education Platform, we believe they will surely take our company towards its next chapter of growth.

At EEP, we are confident that we have the right team in place to execute these plans successfully and look forward to seeing the results of our efforts.

In just four years, EEP has grown significantly, and this event was an opportunity to reflect on the journey and celebrate our achievements.

We are proud of what we have accomplished so far, and we are excited about what the future holds. We are confident that with the continued support of our partners and our education leaders, we will achieve our goals and continue to grow and succeed.

Thanks are due to everyone who attended the event and helped to make it such a memorable occasion.

















EEP TOP ACHIEVERS AWARDS















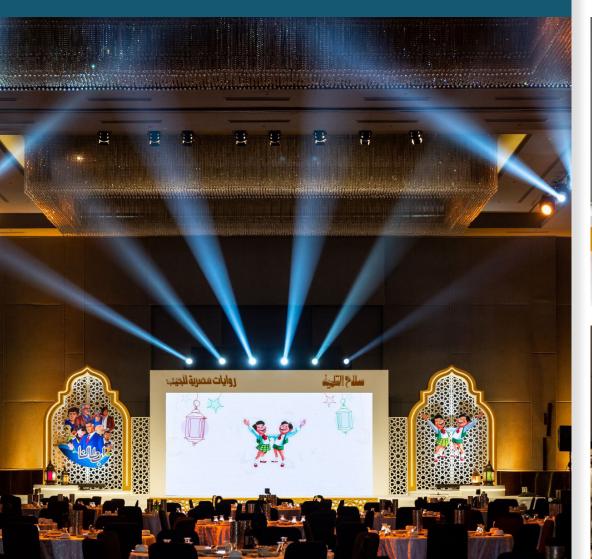






Selah El Telmeez Iftar Gathering

Selah El Telmeez Institution hosted the 2023 annual Iftar event and enjoyed every moment shared with their highly skilled heroes. Mr. Mostafa Hamdy, CEO, seized the chance to greatly thank everyone for all the exerted efforts, showcase the top accomplishments that have been achieved at Selah El Telmeez over the last year, encourage every step taken towards achieving their strategic goals, and most importantly, clarify the upcoming priorities and goals.













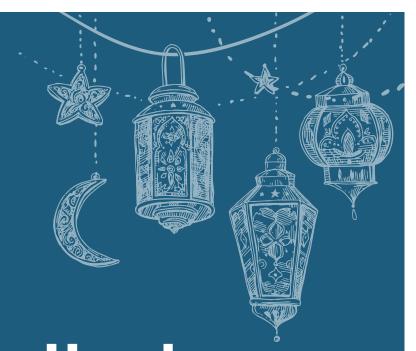






Training Program for Social Studies Teachers

The Selah Al-Telmeez Foundation, in collaboration with the Ministry of Education, conducted a vocational training program for Social Studies teachers. The training took place from February 5th–9th, 2023, at the 6th of October Education City and was attended by Social Studies teachers from different governorates in Egypt. The program was presented by a team of curriculum development professors and Selah El Telmeez experts who specialize in Social Studies. They focused on modern teaching strategies for the new education system's curricula.



Hayah Ramadan Iftar

Hayah's Parents Teachers Association (PTA) on both campuses brought the whole community together this Ramadan. In main campus, "Ahlan Ramadan" was an event where students, parents and staff gathered in a fun setting decorating for Ramadan through arts and crafts stations as well as browsing a mini bazar and food vendors on site. All MS had a collective iftar together sharing the spirit of the holy month. At Hayah West, the PTA made their first Ramadan extra special with their amazing family iftar offering delicious food and activities for every age. Ramadan packaging for the needy and charity initiatives inside and outside of Cairo brought everyone together in selfless acts of kindness and giving.









O4 EEPSCHOOLS INACTION



- 1 One Hundred Days of GISC School
- 2 AIA Students are Future Ready
- 3 AlA Celebrates Their First Graduation
- 4 Wellbeing at GEMS BISM
- 5 Launching Hayah West
- 6 Stem Fair
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- **16** Changing Constants Hayah
- 17 Hayah Arabic Culture Nights
- 18 GEMS BISM Ramadan Iftar
- **19** Trips
- 20 Minister's Visit at MLS

One Hundred Days of GISC School

Catherine Spencer, Head of School

GEMS International School Cairo (GISC) celebrated its 100th day in March with exciting student-centered STEAM activities and a marvelous aerial photo of our students in a GISC 100 formation on the field. This day provided us a moment to step back and reflect on the opportunities and challenges of starting a new school. Reflection has truly been a daily necessity as we seek to rise to the expectations of EEP, GEMS, and the International Baccalaureate Organization (IBO). We know the stakes are high for GEMS first purpose-built school in Egypt. Staff, parents, and students are highly aware of their roles as founders, trailblazers, and keepers of dreams. No less than the very best of world-class education is our communal aim. Bringing together 325 students representing 250 families, 15 countries, and scores of different schools served by 55 education professionals and an equal number of support staff provided me with my greatest lesson in community engagement.

"(GISC is the)
Epitome Of
Continuous
Improvement."

Dr. Mary Rhodes, Cognia team leader





GISC has found its stride as a school and organization that honors the voice of each and every stakeholder. We continue to reflect and improve day by day because we listen attentively to suggestions and concerns that are always offered in the spirit of school excellence. Feedback and action have been positively noted by our parents, but also our staff and students, in survey results from GEMS, EEP, and most recently Cognia and the review team's concluding message to GISC on May 24. Dr. Mary Rhodes, Cognia team leader, described GISC as the "epitome of continuous improvement."

"Energy is the foundation that has built, in a short time, a school of excellence. My understanding of the school deepened throughout the team visit. Your high regard for your staff, your empowerment of parents, and your warm affection for students are in my heart. Your genuine commitment to the Cognia process and to continuous improvement is apparent."

Dr. Rhodes' words are echoed by staff, parents, and students in all measures of community satisfaction, from surveys to group meetings to private conversations. While there is still so much to refine and improve, the underlying essence of an invitational and warm school community that welcomes feedback is the key to ensuring the future success of GISC. The culture of giving and receiving in the spirit of improvement is now well embedded.



The upcoming school year 2023–24 promises another year of community building. As many as three hundred new students and forty new teachers and senior leaders will be joining the GISC family, which literally doubles our opportunities for growth and engagement. With the International Baccalaureate authorization visit on the horizon for the fall of 2023, GISC has a continued and significant opportunity to showcase our commitment to an educational environment of the highest caliber.

We bid farewell to inaugural year 2022-23 on a high note with our successful Cognia accreditation. The review team's findings prope us forward to 2023-24 and inspire us to continue building a school of dreams





AIA Students Are Future Ready

AIA prepares students for the future in an ever-changing world through the application of IB programme

Rania El Sabban, AIA Founder

As an IB World School, AIA prepares students for the future in an ever-changing world through the application of IB programs. These programs empower students with confidence and the agency to make a significant impact on their communities and the world. AIA prepares its students to become "future-ready" by:

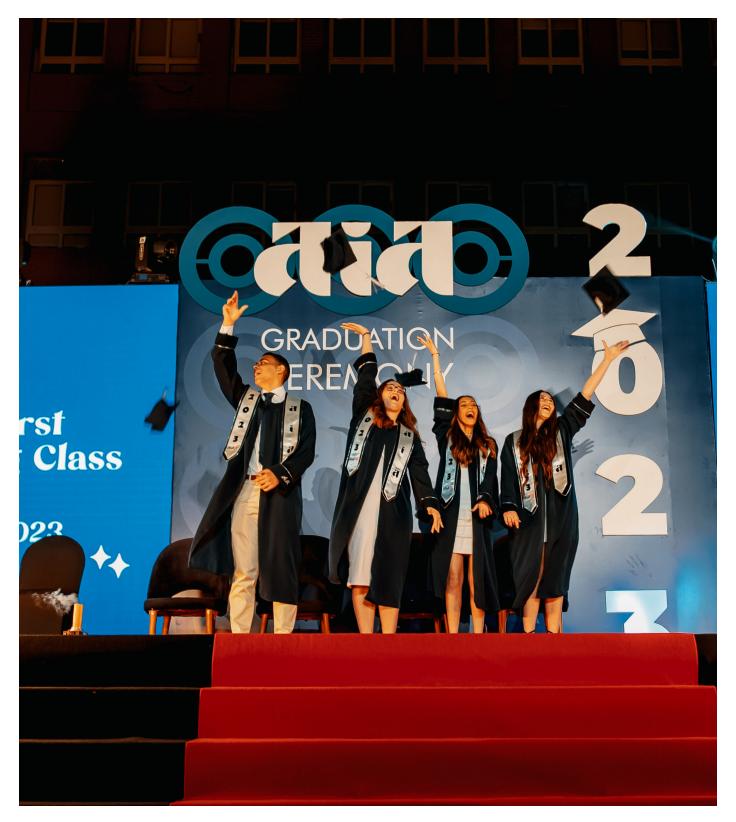
- 1. Fostering creativity and innovation: The ability to think creatively and innovate is becoming increasingly important in today's fast-paced world. AlA encourages creativity by providing opportunities for students to engage in art, music, drama, and other creative pursuits. This not only helps students develop their artistic talents but also enhances their problem-solving skills and ability to think outside the box.
- 2. Teaching lifelong learning skills: In a rapidly changing world, it's essential for students to be lifelong learners. AIA fosters this by teaching students how to learn independently, set goals, and reflect on their progress. This includes teaching research skills, analytical skills, study skills, time management skills, and self-assessment skills.
- 3. Focusing on Social and Emotional learning: Social and emotional learning (SEL) is an essential component of future readiness. By teaching students to manage their emotions, build positive relationships, and make responsible decisions, AIA equips them with the skills they need to succeed in all aspects of their lives.

- 4. Emphasizing global awareness and cultural competence: In an increasingly globalized world, it's important for learners to have a broad perspective and cross-cultural understanding. AIA emphasizes global awareness by providing situations where students can learn about different cultures, languages, and customs. This will help students develop empathy, respect, and appreciation for diversity.
- 5. Connecting their learning and studies to real life: This deepens their understanding of the world around them: inside their classrooms and externally within their communities and in a global context. The Programme not only enables students to become knowledgeable, but the application of their knowledge in real-life situations makes it more relevant and meaningful. Additionally, they are able to engage, interact and thrive in different complex and new situations.
- 6. Providing opportunities for community service and leadership: Finally, AIA prepares its learners for the future by providing opportunities for community service and leadership. This includes volunteer work, leadership roles in school clubs and organizations, and service-learning projects. By doing so, students can develop their leadership skills, civic engagement, and sense of social responsibility.





AIA Celebrates Their First Graduation





AIA is proud to celebrate the graduation of its first class. This is a significant milestone for the school and is worth celebrating. As the students start to leave and face the challenges and uncertainties of the world, Adam El-Hamouly, Grade 12 student, reflected on how AIA promotes future readiness: "AIA prepares students very well for their future by allowing them to explore their interests and exploit the many facilities on campus. We as students are also frequently placed in situations where we need to think critically to find solutions to certain problems, such as having debates with our fellow classmates, attending MUN conferences, as well as anything as simple as having to do research on a specific topic to prepare for a lesson. Finally, collaborative skills are very important at AIA, where students often engage with one another in group projects which has helped us with our communication as well as our confidence, both very important and beneficial for our future."



OUR SHINNING STAR Mariam Tamer

Mariam Tamer Grade 12 student, shared how DP programmes prepare students to be ready for university life and how she became confident, capable and a better citizen through the development of self-management and real-life skills: "As an IB student, we are required to come up with practical solutions for real-world challenges. The programmes helped us to present ourselves and challenge ourselves by teaching us critical life skills such as communication skills, critical thinking skills involving analyzing and solving complex problems. We come up with creative solutions that may not necessarily be beneficial to us but is the ethical solution for the greater good. We are open-minded, respect different cultures and different ways of thinking and we can adjust the way we engage and interact accordingly. We are given the chance to learn new things on a daily basis - we just never stop learning. We are motivated to engage in extra-curricular activities such as MUN to gain real-life skills beyond classroom learning. IB programmes offer holistic education in humanities, sciences, social and creative work. The CAS (Creativity, Activity, Service) course provided me with the opportunity to be a candidate for a scholarship at AUC. I feel empowered, confident, and ready for what awaits me after graduation!"

Wellbeing At GEMS BISM



Janet Brock, GEMS BISM Principal

Wellbeing is a critical aspect of a child's development, and schools play a crucial role in promoting and maintaining it. The World Health Organization (WHO) defines wellbeing as a state of complete physical, mental, and social well-being and not merely the absence of disease or infirmity. It is an essential element of a child's overall growth and development, influencing their academic performance, behavior, and social interactions.

Why is wellbeing important in schools?

Schools are not just places of learning but also environments where children develop social, emotional, and behavioral skills. The promotion of wellbeing in schools is vital as it contributes to the holistic development of a child. It also has a significant impact on their academic performance, attendance, and participation in school activities. A healthy and happy student is more likely to achieve their academic goals and excel in their academic pursuits.

Additionally, wellbeing helps students develop skills that are essential for their future success. These skills include resilience, self-esteem, emotional regulation, and problem-solving. Students who have high levels of wellbeing are better equipped to cope with stress, manage relationships, and make informed decisions.

What contributes to students' wellbeing at school?

Several factors contribute to students' wellbeing at school, including: Positive relationships with peers, teachers, and other staff members create a supportive environment that promotes wellbeing. Safe and secure environment: Schools that provide a safe and secure environment reduce stress and anxiety among students, which promotes wellbeing. Physical activity: Regular physical activity helps students develop a healthy lifestyle and improves their mental health. Healthy diet: A balanced and nutritious diet is essential for physical and mental wellbeing. Emotional and mental health support: Schools that provide emotional and mental health support to students help them cope with stress and manage their emotions effectively.



Roles of children, teachers, and parents in promoting wellbeing in schools

Children, teachers, and parents all play a crucial role in promoting wellbeing in schools. Here are some ways each group can contribute:

Children: Students can contribute to their wellbeing by adopting healthy habits such as eating a balanced diet, getting enough sleep, and engaging in physical activity. They can also practice mindfulness techniques to manage stress and anxiety.

Teachers: Teachers can promote wellbeing in the classroom by creating a positive and supportive learning environment, providing emotional and mental health support to students, and encouraging students to engage in physical activity and healthy behaviors.

Parents: Parents can support their children's wellbeing by promoting healthy habits at home, encouraging open communication, and supporting their children's emotional and mental health needs.

Implementation of Wellbeing at GEMS BISM

GEMS BISM incorporates wellbeing into the curriculum by teaching students skills such as mindfulness, emotional regulation, and stress management. We provide emotional and mental health support, giving our students access to mental health professionals who can provide support and guidance when needed. As a school, we create a positive and supportive learning environment by promoting positive relationships between students, teachers, and staff members. As a school, we encourage physical activity and healthy behaviors by providing opportunities for students to engage in sports, exercise, and other physical activities both through the curriculum and through extracurricular activities.

In conclusion, wellbeing is a critical aspect of a child's development and has a significant impact on their academic performance, behavior, and social interactions. It is essential that schools promote and maintain wellbeing by creating a safe and supportive learning environment, providing emotional and mental health support, and encouraging healthy habits and behaviors. Children, teachers, and parents all have a role to play in promoting wellbeing in schools, and by working together, we can ensure that students have the best possible chance to thrive and achieve their full potential both academically and personally. It is crucial for schools to recognize the importance of wellbeing and prioritize its implementation to ensure the overall success and happiness of their students. By prioritizing wellbeing, schools can create a nurturing environment that supports students' holistic development and helps them become well-rounded individuals who are equipped to face the challenges of the future.





Launching Hayah West

By Honayda Saade Principal, Hayah West



Launching a new school is an exciting and challenging undertaking. It requires careful planning, dedication, and a clear vision of the school's goals. Being part of Hayah for 12 continuous years, I personally witnessed the build-up of its legacy of quality service and character building, and carrying it forward is no mission to be taken lightly. After the end of our first successful year at Hayah West, I want to take a moment to thank all the staff members who have worked so hard to make this new school a success.

Many people worked hard to launch Hayah West, especially our precious Ms. Margret Reks, who left us to take care of her health. Starting a new school is no small feat, and she did an incredible job of building a positive and supportive school community from the ground up. Her attention to detail, creativity, and perseverance have been essential in creating an environment where students can thrive.

As a Principal who joined the school mid-year, I understand the unique challenges that come with this transition. However, the staff welcomed me with open arms and made my transition to this new role as smooth and seamless as possible. From teachers to custodians to administrative assistants, each and every member of our team has played a crucial role in ensuring that our students receive a high-quality education that is focused on both academic achievement and character development.

I am proud of what we have accomplished together in this inaugural year, and I look forward to seeing how

we will continue to grow and improve in the years to come. Our success is a testament to all the hard work, creativity, and commitment of each and every staff member.

To our students, I want to thank you for being the heart of our school. You are the reason why we come to work every day, and we are committed to providing you with the tools and opportunities to succeed academically, socially, and emotionally. We are here to support you and help you reach your full potential.

As for the Hayah West PTA, there are not enough words to thank you for your contribution to the success of our first year. I speak for the entire school community when I say that we are incredibly grateful for your support, leadership, dedication, and hard work.

Over the past year, the PTA has been instrumental in organizing and supporting a wide range of events and activities that have benefited our students, teachers, and parents. From social events to community service projects, they have consistently gone above and beyond to build a sense of community and belonging that is so vital to the success of any school. They have brought parents, teachers, staff, and students together meaningfully, fostering relationships that will endure long after our students graduate.

As we look ahead to the future, I am excited to continue working alongside all of you to build on the great work that has already been accomplished at Hayah West. Next year, we will embark on a new journey where we will move forward in the process of pursuing





















AlA's Nutrition Week

Nurturing Our Student's Minds and Bodies



AlA students participated in a series of events and put into action what they had learned throughout their health unit. They were challenged to change their diet, adopt healthier eating decisions, and fill out weekly forms with goals and steps to become better in any aspect of life. Healthy living is not just about the food we consume but also the mindset we adopt. AlA also hosted a nutrition session given by Dr. Yasmine El Sharef.





FAMILY FUN DAY AT MILS

Home-School cooperation in MILS and unity always have a great impact on students' well-being and Academic level. Parents as partners have a great experience at different events to strengthen the bond between their children at their second home.

MILS Family Fun Day is one of these events, where we gather for the fun of all the community members, parents, students, and staff, to create an unforgettable memory for us all.



Challenge of the Pharaohs

By Jane Knight

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future.

The Challenge of the Pharaohs was initiated to support the sustainable development goals, create awareness of the goals amongst students, and develop 21st Century learning skills.

This year's Challenge of the Pharaohs was asking you to think of Just one Thing (J1T) that we can change in our daily lives at home, in school, or in the wider community that will make a difference to SDGs 12 and 13 (Responsible Consumption and

Production, Climate Action).
Our 'three in one' challenge was designed to encourage everyone to get involved and make that J1T change, including our school families.

Research shows that it takes 66 days for an action to become a habit. We are looking for J1T challenges that are sustainable, so one of the requirements for our CotP 2023 is that students, schools, and families commit to their project for 66 days so that it then becomes a habit for life.

Although we selected the top J1Ts in each of the categories, we will also be sharing the projects initiated by all our students to create an e-book of actions that everyone can take to make a difference.

Remember: if we all make just one Change' in our daily lives, we can help support the UN Sustainable Development Goals and our planet.







Our Science Fairs

Science fairs play a vital role in allowing students to truly embody the values of Excellence, One Team, and Always Learning. These events provide students with the opportunity to undertake independent research using scientific methods, fostering their growth and development in a meaningful way. Our students within the platform had the chance to undertake independent research using scientific methods at the science fairs.

To foster collaboration between sister schools within EEP, GISC was invited to the GEMS BISM Science Fair, they showcased their exceptional projects, and won for their outstanding performance. As part of GEMS BISM, students have been encouraged to concentrate on one of five different themes this year: life science, chemistry and production, the environment, models and inventions, and robotics.

In addition to science fairs, GISC also organized an engaging science show for its students that not only brought joy to the students but also played a crucial role in nurturing the growth of their critical thinking and problem-solving skills. By engaging students in interactive and captivating demonstrations, the science show aimed to inspire scientific literacy and ignite a passion for innovation among the future generation of scientists and inventors.











Exploration Day – GEMS TBS

GEMS TBS participated in CIS's (Council of International Schools) virtual University Exploration Day to enable our students to gain further information about international universities. The CIS virtual exploration day included over 50 universities from around the world, where students connected directly with university admission officers to learn about university life, degree choices, and admissions processes. Students were able to text and video chat with representatives and learn about university expectations and how to prepare for their next learning step.

Hayah main campus HS students registered to the International University Fair Europe hosting over 70 universities based in Europe and USA. Students explored different majors and programs offered and corresponded live with their representatives.

GL Lab Assessments

At GEMS TBS

GEMSTBS is deepening its relationship with GLAssessment so that our teachers can better use data to support the progress of every child.









They collect data via standardized tests measured by age that give the golden triangle of data around each student:

- Potential and aptitude (CAT4)
- Achievement and progress (PTE/M/S)
- Attitudes and well-being (PASS)

Their developing relationship and journey to being a center of excellence with them recently came together in a GL professional development webinar for the education community. The Head of Primary and the Head of Secondary discussed the successes and challenges they are having in unlocking the barriers to each student's learning. The key takeaways were the need to train staff to access the data and the utilization of GL's wealth of support materials for supporting all children. The school continues to build upon assessment information about each student to take positive actions that are personalized and have an impact.

The use of Power BI across all the data allows for better strategic decision-making, whereas the parent-generated reports will begin to add richness to individual development. Turning all the data into personal information allows students to work smarter and not just harder.



Drama Shows at Madinaty Language Schools

"Education is not preparation for life; education is life itself." —John Dewey







Think Big and believe that everything is possible; this is the MLS motto. We believe that roleplaying is crucial for building the students' personalities and social competence. It helps the students express their feelings, use language, rehearse roles, and make sense of their experiences.

Accordingly, our students across the whole stage showcased and acted out different performances in which they used their facial expressions and body movements to deliver lines with different tones of their voices with a confident stand on stage.









GISC & AIA PYP Exhibitions

GEMS International School in Cairo (GISC) and Alexandria International Academy (AIA) held their Primary Years Programme (PYP) exhibitions this year, where they showcased the incredible achievements and learning journeys of their students. Both schools were fully committed to fostering collaboration, autonomy, and the key qualities of the IB Learner Profile while also cultivating essential skills in presentation and critical thinking. The exhibitions were entirely student-led, enabling pupils to explore important topics, document their understanding, learn from each other, and showcase their knowledge and abilities.

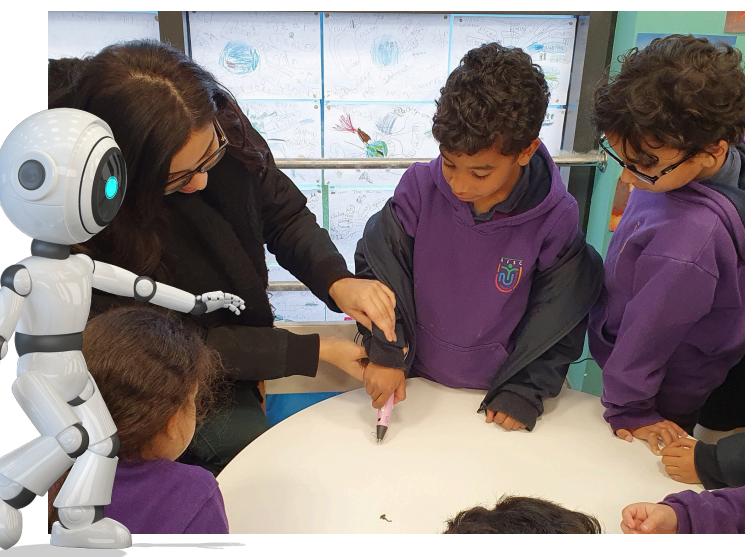
Students worked in groups to research their topics, create presentations, and develop exhibits, which they presented to their peers, teachers, and families. The exhibitions enabled the students to demonstrate in an innovative and engaging way while also acquiring valuable research, presentation, and teamwork abilities. Both events served as a valuable opportunity for PYP students to connect with each other, reflect on their learning experiences, and prepare for the next stage of their education.











Terchtalk

GEMS International School Cairo (GISC) continues to pioneer cutting-edge educational technology! The real-life campus has virtual-world amenities using the Open Simulator platform. This just seems new because of all the attention the metaverse has been getting lately. Colleges and universities have been doing this for years. Very few K-12 schools can manage it. The software features professional-level CAD tools and its own programming language, but students think they're playing a game, so don't tell them they're learning! Of course, GISC is still implementing robots, 3D printers, augmented and virtual reality, STEM kits, etc. These technological advantages were showcased on a weekly basis over GISC's social media platforms.









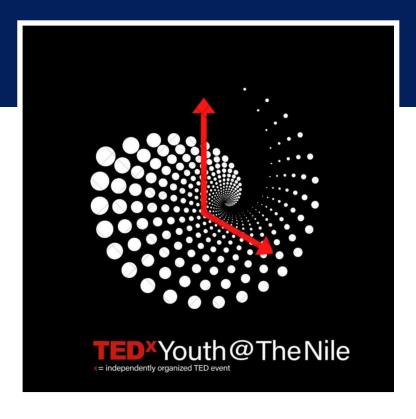




Changing Constants Hayah Main Campus Hayah West

Hayah TedxYouth@TheNile was on campus with 13 inspiring speakers and performers, ranging from students to visiting speakers. The stage was graced with the following guest speakers: Lamaan, founder, and host of CutTheCrap; Said Azmi, business analyst; Rehab Mazhar, quality assurance specialist; Nour El Nemr, founder of NND; Yassin Elmahgoub, medical student and content creator; Nour Shaheen, martial arts coach; Ouda, co-founder of Oudies and content creator. A group of high school students with different messages as well came on stage with inspiring acts: Ayla Saleh, JB Band, Hana El Safadi, Omar Awny, Sama Fahmy, Menna Tahoun, and Youssef Hegazy.

www.instagram.com/tedxyouththenile



Arabic Culture Nights









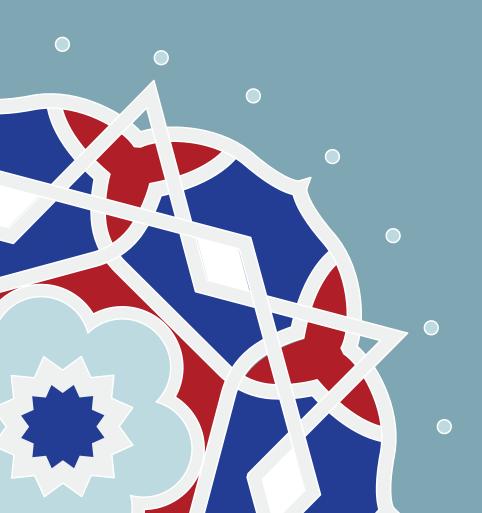


GEMS BISM Ramadan Iftar

GEMS BISM is constantly eager to promote our annual rituals and enhance the social lives of our students.

This year during Ramadan, the staff and students enjoyed having Iftar together on the school campus in a welcoming and pleasing environment.

GEMS BISM Iftar's annual gathering is a chance to enjoy the genuine beauty of Ramadan, which lies in the kindness and solidarity it fosters.











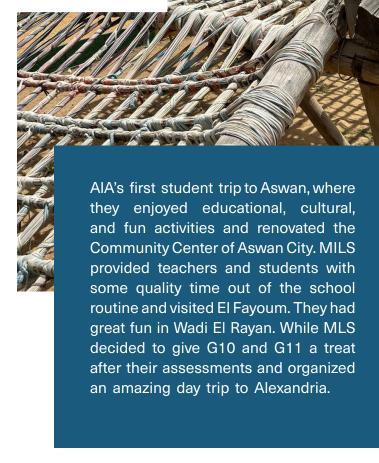




Trips

Exploring, Learning, and Enjoying New Experiences

Field trips are a crucial complementary part of the education process in Egypt Education Platform. This year, our students at Hayah, AIA, GEMS BISM, MILS, and MLS were out and about both locally and internationally exploring, learning, and enjoying new experiences. Gems BISM senior students had a memorable Trip to Thailand during the half-term break! They visited many of the most beautiful places in Phuket and Bangkok. Hayah students were given the opportunity to explore new experiences around Egypt in Siwa, Marsaa Alam, Luxor, Nubia, Sinai, Ras Sudr, Sokhna, and abroad to destinations like Nepal and the USA. Hayah students were given the opportunity to explore new experiences and destinations around Egypt in Siwa, Marsa Alam, Luxor, Nubia, Sinai, Ras Sudr, Sokhna, and fled abroad to Nepal and the USA.































Minister's Visit

Madinaty Language School

MLS has been honored by the visit of the Minister of Education, Dr. Reda Hegazi, and Dr. Hala Al-Saeed, Minister of Planning and Economic Development, who were really impressed by the school as an operating model of the Prime National Schools. The two ministers witnessed the pattern of education in the school as they observed effective teaching and learning within highly dynamic classroom environments,

technology, and laboratories (ICT and STEM), where students elaborated on their innovative models in addition to Language proficiency practices during outdoor reading sessions.

During their tour, they visited the science laboratory and discussed with students the steps used in laboratory experiments and their success factors.







05

EEP

HELPINGHANDS

- 1 AlA Seniors Supporting Dr. Naeem Abu Talib School
- 2 MILS Funding Baheya Hospital
- 3 Earthquake Donations
- 4 Ramadan Donations
- 5 Egyptian Clothing Bank and Abo El Reesh Hospital



AIA Seniors Supporting Dr. Naeem Abu Talib School

AlA Grade 10 and Grade 12 students paid a visit to Dr. Naeem Abu Talib's school, extending their best wishes for their accomplishments in learning. The students presented certificates and gifts, bringing immense pride to the children of Abu Talib's school.

In gratitude, the children crafted beautiful handicrafts for AIA students. Our AIA students had put in tremendous effort during their preparation and displayed their impressive handicrafts at the school's yearend exhibition.







MILS Funding Baheya Hospital

MILS students held a Garage Sale with their mother's baking and packing goods to sell them at school. The funds were donated to Baheya Hospital.

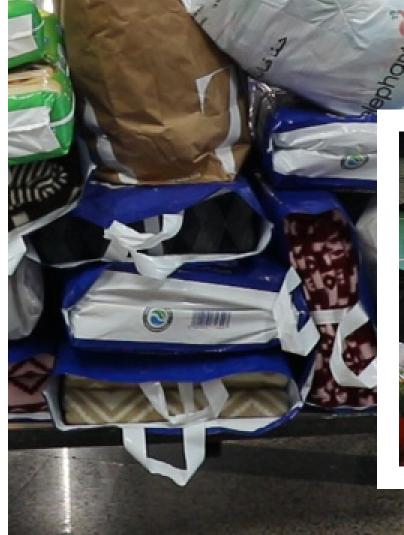
This was in accordance with MILS's celebrations of International Women's Day. Our precious students know about the importance of Women's roles in society and came up with the idea of donating the funds to one of the important hospitals in Egypt that cares about women's health.



Earthquake Donations

In the early hours of February 6, 2023, a 7.8 earthquake struck an area between Turkey and Syria. This was rapidly reported around the world. As a community with many links to the region, EEP students and staff were clear in their desire to support those affected. We quickly formulated a plan for what was most urgently needed and set about asking our community for help. The Students' Leaders received an overwhelming amount of

key supplies, including funds, food, clothing, bedding, and health products. Thanks to this kindness, we were able to send donations to the Egyptian Red Crescent to support the victims of this tremendous earthquake. The effort was a testament to the compassion and generosity of the GEMS BISM, GEMS TBS, GISC, AIA, Hayah Main Campus, Hayah West, MILS, and MLS communities as they work towards easing the hardships faced by those in need.





Ramadan Donations

As Ramadan is the month of charity and giving, we wanted to spread the spirit of service by launching our whole EEP food drive by creating Ramadan food bags to help others in our immediate community. Our student leadership teams from GEMS TBS, GEMS BISM, AIA, GISC, Hayah Main Campus, Hayah West, MILS, and MLS worked collaboratively, taking ownership of this initiative. Our

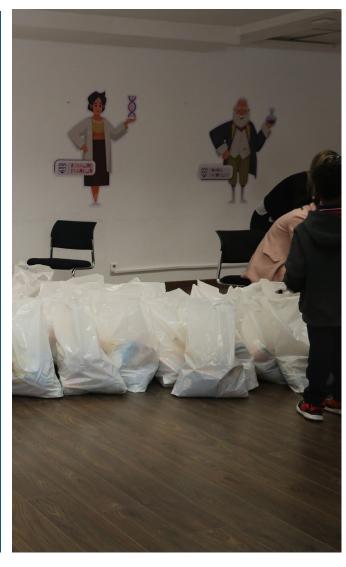
students collected monetary donations in the weeks leading up to Ramadan, and they worked tirelessly to prepare an impressive 2,103 bags and 200kg of meat, which were distributed to less fortunate people and organizations all over Egypt. All the EEP students were able to make a difference and show compassion for those in need.

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Egyptian Clothing Bank and Abo El Reesh Hospital

GEMS BISM and MILS

We believe in the power of changing others' lives for the better. Underneath GEMS Strategic goal of A Dynamic, Inclusive, and Positive School Culture, our precious GEMS BISM students rallied and devised a campaign to raise awareness about the initiative and encourage their classmates to donate their preloved clothes. The idea was conceived at Gems BISM by the student council and class representatives donating cartons of clothing to the Egyptian Clothing Bank and a massive total of 68,000LE that was donated to Abo El Reesh Hospital. While MILS students visited the Egyptian Clothing Bank and Abou El Reesh Hospital for delivering their donations.











OG MAKING US PROUD

- 1 MILS Seniors Win the First Place in REED Competition
- 2 Option Travel Celebrates Women's Day
- **3** Option Travel Going Green
- 4 Madinaty Language School as a Prime Model for National Education
- **5** MILS Serving Over 500 Students





Our students at the French School in MILS won first place in the REED competition.

The REED competition is sponsored by the British University in Egypt, BUE, Faculty of Energy and Environmental Engineering. It is about finding effective and sustainable solutions to the current energy and environmental dilemmas facing future generations worldwide.

"Relation between Waste Management and Overpopulation", 1st Place.

Congratulations and well done on the outstanding achievement; you made EEP's community so proud.

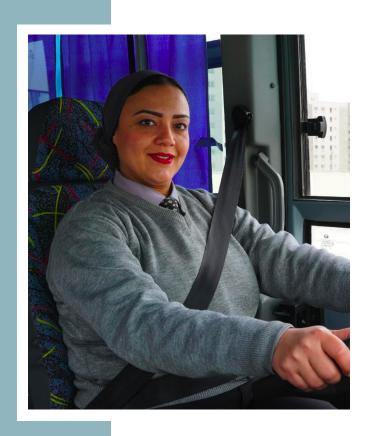






Option Travel Celebrates Women's Day

On Women's Day, Option Travel celebrated inspiring women who drive change in their world. Meet Zeinab, one of their female bus drivers, who embodies the qualities of strength, determination, and perseverance. Zeinab is more than a bus driver; she's a symbol of hope for women everywhere. On Women's Day, they honored her hard work, leadership, and inspiring example. Her dedication to Option Travel Company is truly remarkable, and it's wonderful to see it recognized by President Abdel Fattah El-Sisi on Labor Day. Her commitment to excellence serves as an inspiration for us all. As a female bus driver, she breaks down barriers and shows us that determination and hard work can help us reach our goals.





Option Travel Going Green

We believe that every small step counts when it comes to building a more sustainable future. That's why we are proud to share that we have added our first electric vehicle to our fleet at Option Travel. We are excited to continue finding new ways to reduce our environmental impact and promote a greener world.

Madinaty Language School as a Prime Model for National Education

Sahar Rageh, MILS Principal

Madinaty Language School has developed into a unique model of personalized educational provision, which relies on three integrated fundamental pillars: Language Acquisition, Embracing Innovation and Technology within a framework of character education, and ensuring students readiness for future life.

Language acquisition is a fundamental pillar in our school based on our deep belief that language, culture, and humanity are closely connected.

From this perspective, we constantly focus on embedding different approaches that enable our students to develop their language and communication skills which in turn builds self-confidence and self-esteem. For instance, "role play -based learning approach" is one of our strategies that promotes student's engagement, inclusion, empathy and holistic skills development. Added that it allows our students to freely practice language that they have learned by taking on familiar roles in their plays or recreating scenes from everyday situations that enables them to view different perspectives in their real life.

Our students across all stages enthusiastically showcased their talents and their great development in acquiring the four languages (English, Arabic, French & German) and their social skills through our annual drama shows in which they acted out different performances. Moreover, "Stimulation -based learning" is widely practiced in our school as one of the most engaging learning approaches and experience that allows our students in MLS to learn through exploration and hands -on practice, be encouraged to think critically, and be provided a variety of experiences. Teachers use to create a setting that mimics real world tasks and situations, that enables our students to detect gaps in their comprehension of concepts and correct them before applying them in real -life circumstances. This approach was highly conducted during our sessions across different subjects to practice their curriculum in real life applications.



How important is Technology in Education?

Understanding that technology has currently been the game-changer in education, in which it enhances students' learning experience by providing them with the effectual tools and resources to develop a range of essential long-life skills, we widely incorporate technology in our curriculum to present subjects in more interactive and digitalized ways.

This year's Science Fair was an outstanding event, which showcased an array of scientific innovations and creative projects. In addition to the traditional Science Fair exhibits, there were two new features that added a unique dimension to the event.

The first was a challenge for both students and teachers to create a play about the legendary inventor Thomas Edison and his contributions to human society.

The second new addition was a science contest. This highly competitive event allowed participants to demonstrate their knowledge and skills in various scientific disciplines and provided an opportunity for parents to support and encourage their children's interests in science.

Overall, the Science Fair was not only a celebration of science but a scientific extravaganza that showcased numerous achievements in various fields. The event served as a forum for participants to share their knowledge, exchange ideas, and inspire others to pursue their passions in science. support is the outcome.

At MLS, Character Education and building up the readiness of our students for future life are embedded in our daily practices. We build our young learners' characters through exposure to diversified experiences and initiatives while embracing individual differences and nurturing talents in an accountable, non-blaming culture. Trial and error to acquire profound life skills and build resilient personalities is accepted and celebrated. Students' wellbeing is part of the whole school's healthy environment. Inviting classrooms with well-detailed age-

appropriate themes, hands-on co-curricular activities, and extra-curricular activities such as field and entertainment trips assist students and teachers in bonding together to facilitate guidance, advice, and reform. With reference to this, the social workers accompanied the students on a variety of field trips as a tool to enhance their social-emotional development and experience new venues: it also added to their critical thinking skills. One of these visits was to the "Rowad Orabi" association, which allowed the students to explore a new environment. In addition to learning all about agriculture, you will also learn how to differentiate between warm and cool-season plants and greenhouses. Furthermore, they discussed the necessary tools to start a successful project, such as conducting a feasibility study. With this in mind, the visit to the "Rowad Orabi" association provided our beloved students with an insight into the real working environment.

Career counseling through university

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At MLS, we widely incorporate technology in our curriculum to present subjects in more interactive & digitalized ways."

visits assists students in addressing their preferences and validating their selections. Career shadowing within the school for students of different stages and internships for students are initiatives adding to their self-acknowledgement and real-life exposure.

Eventually, all these events engage parents positively in our school community, so trust and credibility are attained, and parental support is the outcome.



Serving Over 500 Students By Offering The Egyptian National Curriculum in French

MILS is distinguished by its integrated language curriculums within the same campus. We have a French section which is serving over 500 students by offering the Egyptian National Curriculum in French. Students are exposed to a different civilization and culture by a well-qualified team. The French language is being taught as the first language based on Socle Commun standards and following the international standards CECR, 4 skills. In addition to teaching English as a second language following Common Core International Standards, both languages will be mastered to meet the international pace.

As we do always care about meeting the international benchmark, our precious students are well trained to pass the DelF exam which is an official diploma awarded by the French Ministry of Education to certify the French language competency of candidates outside France.

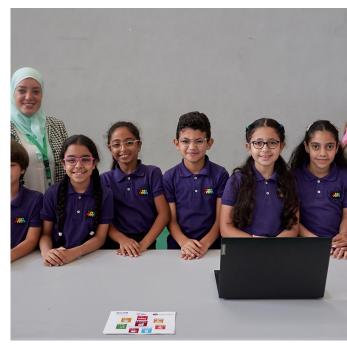
Learning is fun out here, but at the same time we took it as an opportunity to improve students' skills, so they enjoy their extracurricular activities in French by focusing on our 4 language skills of Reading, Listening, speaking, and writing.

Moreover, our beloved students have a great opportunity to enhance their innovation and technology skills during their STEM lab sessions to cope with the World Technology Revolution as basic required skills for the 21st century and Egypt's Vision 2030.

At MILS, both English and French schools are working in harmony and in full alignment as National Schools with all international standards of teaching and learning. It is a great opportunity to have global citizens.







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