

Vol 4

Creating A Brighter
Future Everyday

EEP CONNECT







EEP Connect Table of Contents

EEP Leadership

Embracing a Vision of Growth
By Ahmed Wahby

Empowering Educators for Tomorrow Through Collaboration
By David Pontich

Option Travel's DRIVE FOR ME

Embracing Innovation in Education
By Sherif Nabawy

Investing in Excellence

Selah El Telmeez: Augmented Reality

Exciting News

A Milestone in Educational Innovation

Educational Excellence Unleashed

Soaring to New Heights

Trillium and Petals Expand Horizons

Handprints of Unity

EEP Schools Achieve Excellence

New Educational Ventures by Egypt Education Platform

1. GEMS TBS

- A Legacy of Excellence, A Family of Achievers
- Adidas Mural at GEMS TBS
- Student-led Conferences
- Career and Industry Day

2. AIA

- Pioneering Excellence
- AIA Annual Carnival

3. GISC

- Digital Education Evolution at GISC

4. GEMS BISM

- GEMS BISM's STEAM Revolution
- Autumn Festival

5. Hayah Main Campus

- Preserving Our Roots
- Hayah's 10th Annual Art Competition
- Annual Drama Production

6. Hayah West

- Hayah West's Guiding Principles
- STEAM Lab
- Diversity Month
- Literacy Month

7. WILS

- Bridging Worlds through a Rigorous American-Aligned Educational Experience at WILS

8. SILS

- Bridging Knowledge and Practice

9. MILS

- Shaping Champions On and Off the Field
- Students' Competitions
- Deutsches Haus and ÄDK Partnership

10. MILS

- MILS French Section
- Honored by The New Cairo Admin
- MILS Hosting The French University of Egypt (UFE)

11. Trillium and Petals

- Trillium & Petals: Nurturing Hearts and Minds
- Red Crescent First Aid Training at Trillium
- Trillium and Petals' Second Year of Successful School Assessments



Campus Chronicles

Embracing New Beginnings

Unveiling Excellence

Cultivating Community Bonds

EEP Schools Unite for Anti-Bullying Week

Celebrating EEP's Educators on World Teachers' Day

Adventures, Ancient Wonders, and Global Learning

Empowering Futures

Future Forward

EEP Schools Shine at the Tough Mudder Challenge

Igniting School Spirit

Beyond the SDGs

SILS and WILS Celebrate the 100th Day of School

EEP Schools Come Together in Christmas Joy and Acts of Kindness

Helping Hands

Empathy in Action

Harmony of Hope

In the Pink

Beyond Boundaries

EEP GEMS Schools Conquer BSME Football Tournament

Victory Beyond the Office

Stride for a Cause

Dominating the Field

Triumph on the Field

UPEI Explorer

United in Action

EEP's End of Year Celebration

Pyramids of Unity

EEP Cup 2023

Empowering Excellence

Paving the Way for a Brighter Future

EEP's Dynamic Presence at Employment Fairs

Empowering Futures

EEP Marketing Internship

Embracing a Vision of Growth:

By Ahmed Wahby

As we approach an exciting new phase of expansion at EEP, I am compelled to share with you all the essence of our corporate philosophy: the commitment to thinking and acting big. This strategy has been the cornerstone of our achievements and will remain the guiding force as we will chart unprecedented growth in the near future.

The Power of Ambition

Thinking big is not merely a slogan; it is a call to action. It is about daring to envision a future that transcends the conventional, challenging the status quo, and relentlessly pursuing innovation. Our culture is one that empowers every team member to aim high, reject complacency, and strive for excellence in every endeavor.

Action-Oriented Strategy

Ambition without action is similar to a blueprint without construction. We take pride in our approach, which combines visionary thinking with decisive implementation. Our strategy involves taking calculated risks, investing wisely, and embracing opportunities with unwavering confidence. We translate our expansive vision into concrete actions, with each action contributing to the realization of our collective aspirations.

Manifestations of Our Big Thinking

EEP's journey of embodying the philosophy of "Thinking and Acting Big" is reflected in various initiatives:

Corporate Social Responsibility: Our partnership with Right to Dream to manage their boarding school exemplifies our commitment to nurturing talent. This initiative aligns with our mission to forge brighter futures and enable Egyptian high-potential athletes to become globally recognized athletes in the very near future and, more importantly, well-rounded global citizens.



Driving Innovation: Recognizing the pivotal role of technology in education, we have established an innovation department under the leadership of Sherif Nabawy. This department is at the forefront of integrating AI, coding, and prompt engineering into our curriculum, ensuring our students develop crucial technological skills from an early age.

Collaborative Excellence: We leverage the diverse strengths of our schools through an EEP-wide training program. By sharing pedagogical expertise and utilizing our content arm, "Selah El Telmeez," to build the capacity of our teachers regarding national subjects, we enhance the capabilities of our faculty and, by extension, the quality of education across our network.

Strategic Growth: Our success model has drawn the attention of multiple organizations and institutions with which we can collaborate to further expand bandwidth with governorates in Egypt and also confidently re-apply our success model outside Egypt. The support we are seeing is reaffirming to us that we are making the right strategic choices. We are very motivated to continue our growth journey, as this gives us more ammunition and tools to grow while further investing in and improving the quality of our core schools and nurseries. The enthusiasm and support we have received affirm our strategic direction and fuel our motivation for continued progress.

Despite economic uncertainties, EEP remains invested in the pillars of our success: upgrading school facilities, retaining key personnel, improving organizational structures, fostering innovation, and enhancing professional development. These investments strengthen our team's morale and ensure the well-being and educational excellence of our students.

Our dedication to providing high-quality education in Egypt and beyond is unwavering. We stay true to our mission of "creating brighter futures everyday," and this commitment is reflected in every facet of our operations.

Engagement and Continuous Improvement

The recent insights from our November parent survey have been both inspiring and informative. This feedback is invaluable as we continuously refine and improve our educational offerings, with a focus on teaching, learning, and health and safety. I extend heartfelt thanks to all the parents who participated, and I eagerly anticipate demonstrating tangible improvements in our next survey.

Together, by nurturing a mindset of thinking and acting big, we will not only navigate the upcoming phase of growth but also thrive in it. Our commitment to this philosophy will not only influence our individual achievements but will also shape the very fabric of our company culture.

As we gear up for this new chapter, let us all embrace the power of thinking and acting big, knowing that it is the cornerstone of our continued success and prosperity.

Empowering Educators for Tomorrow Through Collaboration



By David Pontich – VP Education

I am delighted that we successfully hosted our inaugural Education Conference, 'EEP CON,' on Wednesday, 22nd November. The conference included all teachers from Alexandria International Academy (AIA), GEMS British International School Madinaty (GEMS BISM), GEMS International School Cairo (GISC), and GEMS The British School Al Rehab (GEMS TBS). We were pleased to welcome colleagues, some of whom attended and even led workshops from Hayah International Academy (HIA) and Trillium Preschool, in addition to our language schools, Madinaty Language School (MLS) and Madinaty Integrated Language School (MILS). A special note of appreciation goes to Dr. Sreejit Chakrabarty, Director of Robotics and Artificial Intelligence at our sister school in Dubai, Dubai American Academy, for enlightening us on the future of utilizing educational technology and innovation in education.

Heartfelt thanks to all our colleagues who offered to or presented at the conference, making it an enormous success. The overwhelmingly positive feedback from the surveys encourages us, and we're already looking forward to next year's event, which promises to build upon this year's successes and incorporate some of the suggestions we received.

Our Central Education Team (CET) is expanding within EEP and now includes our Director of Professional Development, Rania El Sabban, who collaborates with our School Professional Development Leaders (SPDL) to further develop our offerings and share best practices across the entire platform. Rania, a Co-Founder of AIA, joined in June and continues to make a fantastic impact on our schools' development.



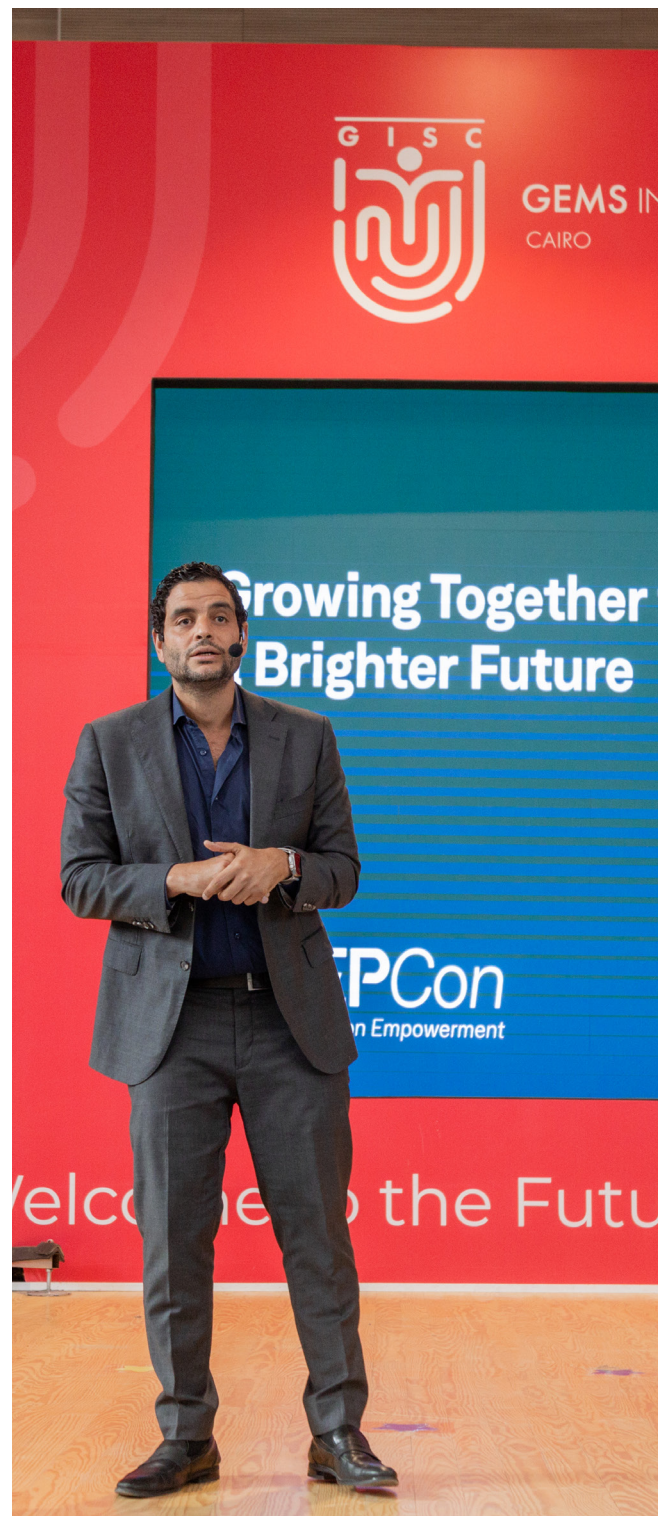
EEPCon

Education Empowerment



I am thrilled to announce that Sherif Nabawy has joined us as our Director of Education Technology and Innovation. With over 28 years of experience, including working in Cairo American College (CAC) and collaborating with AUC, Sherif brings a wealth of knowledge and ideas. He works with the CET, each school's Innovation Leads, and the Senior Leadership Teams to enhance the way we innovate and integrate technology into our classrooms. Sherif has already generously given much of his time to support us and delivered a fantastic workshop at EEP CON. On behalf of the entire EEP family, I want to extend a warm welcome to Sherif and wish him every success with us.

“The overwhelmingly positive feedback from the surveys encourages us, and we’re already looking forward to next year’s event”





Option Travel's DRIVE FOR ME: Revolutionizing Short-Term Driver Solutions

In an era where adaptability and convenience define our everyday lives, Option Travel has introduced a revolutionary service that goes beyond conventional transportation solutions. DRIVE FOR ME, the innovative short-term driving service, has swiftly emerged as a game-changer, providing users with unparalleled flexibility and stress-free travel experiences.

The DRIVE FOR ME service caters to the diverse needs of individuals seeking short-term drivers, ranging from a minimal three hours to a convenient week-long arrangement. This flexibility allows users to tailor their transportation to the specific demands of their schedules, offering a solution that adapts seamlessly to the dynamic nature of modern lifestyles. This groundbreaking approach not only enhances the convenience of travel but also prioritizes safety by ensuring a trained and reliable professional is behind the wheel.

What sets DRIVE FOR ME apart is its commitment to providing a stress-free and efficient solution for short-term driving needs. It is not merely a service; it's a paradigm shift in how we approach transportation. Whether it's a brief business meeting, a day of errands, or a week-long trip, DRIVE FOR ME offers a reliable, efficient, and safe travel option.

As Option Travel continues to lead the way in innovative travel solutions, DRIVE FOR ME stands as a witness to their dedication to making the journey not only more comfortable, but also remarkably convenient. With this service, Option Travel continues to redefine the future of travel, offering a glimpse into a world where transportation adapts to people, rather than the other way around.



“

It's not merely a service;
it's a paradigm shift in how we
approach transportation”

”

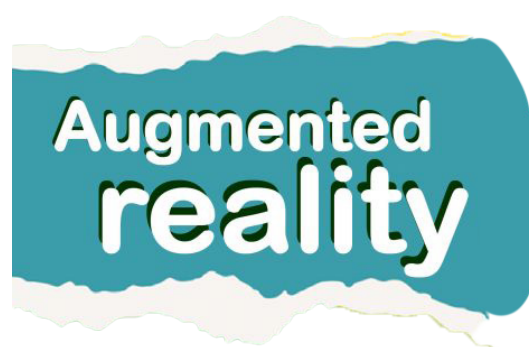


Augmented Reality

A Cutting-edge Technological Feature Brought by Selah El Telmeez to Enhance Primary Education

In a remarkable step towards modernizing elementary education, Selah El Telmeez proudly introduces its latest technological innovation - "Augmented Reality." This groundbreaking feature, embedded into Selah El Telmeez Sciences books, integrated with Selah El Telmeez mobile application, is considered a step in the journey of developing education in Egypt initiated by Selah El Telmeez.

The motivation behind this initiative stems from the understanding that technology is the language of the new generation. To align with this reality, educational curriculum developers are committed to presenting scientific material in a manner that matches the linguistic and cognitive capacities of students. In this context, Selah El Telmeez has taken proactive measures to enhance technology-assisted learning by introducing the Augmented Reality feature.



Augmented Reality, as a technological advancement, harnesses the imaginative faculties of students during the learning process. It transcends traditional methods by transforming static written text into dynamic three-dimensional models consolidated with captivating images and graphics. This immersive approach aims to captivate students, fostering motivation and facilitating a deeper understanding of educational content.

This transformative feature is accessible through the Selah El Telmeez application, ensuring compatibility with various mobile devices and tablets. Parents can supervise the download and utilization of this user-friendly tool. By simply scanning the Augmented Reality sign on the designated lesson page in the textbook, students unveil a moving lesson model that adapts seamlessly to the motion of their mobile device.

As Selah El Telmeez believes that every student has his own way of learning, the Augmented Reality technology is strategically selected following thorough educational research. This choice aims to provide three distinct advantages upon students, creating a positive impact on their learning experiences:

Interaction:

Augmented Reality technology has been specifically devised to present the curriculum in a graphical format, creating what is called “interactive learning,” one of the most efficacious methodologies for facilitating content assimilation for children. By engaging with educational material through all senses, this approach not only expedites their learning processes but also cultivates a more positive and engaging educational experience.

Simplification:

Simplifying science is essential and this is where the Augmented Reality aspect comes into play. Visuals are used to deliver concepts and explanations to the child, facilitating comprehension. Furthermore, it helps to consolidate scientific knowledge in the child’s memory, which improves their ability to perform in assessments.

Attraction:

The Augmented Reality feature takes advantage of the new generation’s connection to technology, making them more interested in learning by allowing them to study using the Selah El Telmeez application on mobile phones and tablets. Complete with animations, it keeps them passionate and eager to explore new parts of the curriculum.

Finally, parents and students are invited to witness the transformative impact that Augmented Reality can have on the educational journey. Selah El Telmeez continues to lead the way in integrating technology into education, offering an enriched and personalized learning experience for the new generation. This is due to Selah El Telmeez’s strong belief that modern teaching techniques can generate a generation of individuals capable of overcoming whatever challenges they encounter in life.



Embracing Innovation in Education:



Q&A With EEP’s Innovation Lead – Sherif Nabawy

In today’s ever-changing world, innovation is a fundamental skill that ought to be in every student’s arsenal. At EEP, our goal is to provide an academic environment that invites students to be creative, think critically, and actively engage in their learning experience.

In a bold move challenging the traditional structures of educational institutions, EEP established the position of Innovation Lead, entrusting Sherif Nabawy with spearheading transformative change within EEP schools. This role reflects EEP’s steadfast belief that innovation is crucial to reshaping the educational landscape and empowering learners for the future.

We conducted an interesting Q&A to learn more about his vision and plans at EEP.

1. Can you please introduce yourself and tell us about your professional education experience?

My name is Sherif Nabawy, and I’ve been an educator and technology integrator for 28 years. A big part of my job is developing new ways for students to learn and creating safe environments for them to take risks. I hold a Master of Education in Leadership, an associate degree in Information Technology Systems, and another associate degree in Early Childhood Education. Collaborating with school staff, parents, and the community to build a strong educational community is what I love to do. My goal is to be an example for my students in how to work hard and stay dedicated.

2. In the fast-changing world we live in, how does innovation play a role in enhancing students’ learning experience?

In our fast-paced global landscape, innovation is the key to unlocking transformative learning experiences for students. By continually evolving our teaching methods to meet the dynamic needs of today’s learners, we can cultivate an environment where curiosity thrives and knowledge flourishes. Tailoring lessons to suit individual learning styles fosters deeper engagement and empowers students to think critically, problem-solve creatively, and adapt confidently to the ever-changing demands of the modern world. Through innovation, we not only prepare students for success in a rapidly evolving society but also inspire them to become agents of positive change, shaping a brighter future for all.

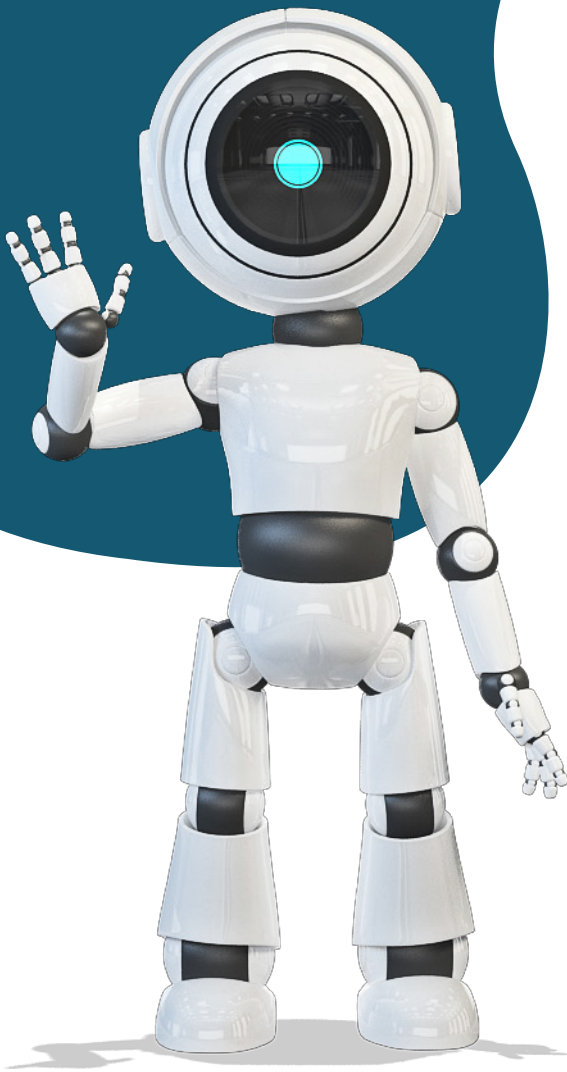
Q & A

3. How can a teacher encourage his/her students to think innovatively?

To cultivate innovative thinking among students, teachers can create an environment that celebrates curiosity and fosters exploration. By posing thought-provoking questions and encouraging students to challenge conventional wisdom, educators can ignite the spark of creativity within each learner. Embracing a diverse array of learning materials and experiential activities empowers students to approach problems from multiple perspectives, nurturing their capacity for innovative solutions.

Beyond mere content delivery, educators should prioritize the development of critical thinking skills and creativity, equipping students with the tools they need to thrive in an ever-evolving world. By nurturing a culture of innovation in the classroom, teachers can inspire their students to unleash their full potential as creative problem-solvers and visionary thinkers.





4. What are some key elements that make a school's curriculum innovative?

Innovative school curricula are distinguished by several key elements that prioritize creativity, uniqueness, and forward-thinking approaches to education. Firstly, such curricula integrate cutting-edge technology and hands-on learning experiences, empowering students to develop practical skills and apply theoretical knowledge in real-world contexts. By fostering project-based learning and interactive events, students are encouraged to actively engage with their education, promoting deeper understanding and retention of concepts. Moreover, innovative curricula emphasize the cultivation of critical thinking, creativity, and collaborative skills, preparing students to tackle complex challenges and thrive in a rapidly evolving society.

Additionally, these curricula strive to break down traditional subject boundaries, facilitating interdisciplinary connections that enrich learning experiences and foster holistic development. Rather than focusing solely on rote memorization, lessons are designed to nurture students' growth and foster a lifelong love of learning. Ultimately, an innovative curriculum equips students with the adaptive skills and innovative mindset needed to succeed in an increasingly dynamic and interconnected world.

5. In what ways has technology been integrated into the classroom to enhance the learning experience, and what impact has it had on student engagement and outcomes?

Technology has revolutionized classrooms, providing online resources, collaborative platforms, and interactive tools. This fosters personalized learning, improves understanding, and boosts engagement. Students benefit from active learning and problem-solving, leading to better outcomes and increased participation. Overall, technology integration enhances the learning experience by making lessons more accessible, interactive, and impactful.

6. Innovation can take various forms. Can you elaborate on how creative teaching methods, project-based learning, or other innovative approaches are embraced at EEP?

Egypt Education Platform incorporates various forms of innovation in teaching, including project-based learning. This approach involves engaging students in real-world situations, promoting the development of academic knowledge, critical thinking, and problem-solving abilities. Various pedagogical techniques are

utilized to accommodate different learning preferences, incorporating interactive and cooperative tools to enhance student engagement on a profound level. These methodologies, in addition to others such as inquiry-based learning and the use of educational technology, are all components of our dedication to equipping students for life outside the educational setting.

7. How do you envision incorporating AI into a school's learning module to boost innovation? And can it jeopardize students' creative capabilities?

By using AI in school lessons, students can have more unique and effective learning experiences without limiting their creativity. We can improve the learning process by using AI to make personalized learning content, automate administrative chores, and give teachers useful data. The idea is to use AI as a helpful tool that enhances human interaction and creative exploration in the classroom. This way, technology will help drive innovation instead of replacing people in learning and their creative capabilities.

8. How does EEP ensure that innovative teaching methods align with curriculum goals and educational standards?

EEP ensures that innovative teaching methods align with curriculum goals and educational standards through a systematic approach. We carefully consider how each new teaching approach contributes to meeting curriculum objectives and adhering to educational standards. Our team regularly participates in training sessions and collaborates on planning to ensure that innovative ideas seamlessly integrate into the curriculum. This collaborative effort ensures that any new methods enhance student learning while aligning with our educational goals and standards.



9. Since national schools are known for their slightly less flexible system, how can we encourage innovation in such a setting?

In more traditional school settings, the best way to get students to be creative is to make a place where new ideas and attempts are welcome. This goal can be met by letting teachers and students try new things, figuring out useful ways to use technology in the classroom, and creating an environment at school that supports and encourages creative thinking.

10. What advice would you give to educators looking to incorporate more innovative teaching methods into their classrooms?

To incorporate more innovative teaching approaches into their classrooms, educators should begin by adopting a mindset of perpetual learning and adaptation, being receptive to investigating new technologies and teaching methods, and cultivating a classroom atmosphere that emphasizes innovation, cooperation, and analytical reasoning. This also includes regularly engaging in self-reflection on the outcomes and actively soliciting input from students to consistently improve and optimize their methods.



11. Can you tell us a bit about your plan to boost innovation across EEP schools?

To enhance innovation in EEP schools, the strategy incorporates a thorough professional development initiative for educators to incorporate technology and creative teaching approaches into their classrooms. The focus will be on promoting collaborative learning, involving students in project-based activities, and utilizing digital resources to create an interactive learning environment.

The technique also entails revising curricular content to incorporate a greater number of interactive and student-centered learning experiences, guaranteeing that the curriculum not only aligns with educational standards but also equips students for the forthcoming challenges. This goal closely corresponds to EEP's dedication to a progressive and comprehensive educational encounter.

12. Could you share a success story or case study highlighting a significant positive outcome resulting from the implementation of innovative practices?

The launch of a project-based learning program that focused on environmental sustainability was a big hit. Different groups of students worked together to solve environmental issues in their area. The project not only taught them more about the subject, but it also made them better at working together, talking to each other, and making decisions. This had big positive effects on their academic and personal growth.

With these promising endeavors on the horizon, we are confident that our schools will witness remarkable changes that have innovation and creativity at their heart. At EEP, we create a brighter future, one lesson at a time.



Investing in Excellence:

EEP Schools Annual Enhancements

With a relentless commitment to every student's well-being, Egypt Education Platform (EEP) puts enhancing its educational entities at the forefront of its annual development strategy. Yearly, the entire EEP schools' network undergoes a series of rigorous audits, quality assurances, and controls to ensure that all aspects of the school experience meet the highest standards of excellence. We then invest in a series of impactful enhancements across five key domains for each school, based on its respective needs, namely health and safety, quality assurance, technology, professional development, and student counseling.

Health and safety are of paramount importance in our auditing process. Our Health, Safety, and Environment (HSE) committee implements painstaking measures that include site inspections, risk assessments, and public health incident management, among various aspects. As part of the capital development plan for 2023-2024, we have carried out effective infrastructure updates at Alexandria International Academy (AIA), including new road pavement and the installation of additional CCTV cameras in GEMS International School Cairo (GISC) and GEMS The British School Al Rehab (GEMS TBS), ensuring the utmost safety.

To accommodate the rising number of students and in line with our unwavering dedication to quality assurance across our assets, we have built new kindergarten classes at GEMS International School Cairo (GISC), equipped with everything students will need to enjoy an enriching learning experience. The upgrades also included supplementing classes with the needed furniture. At The British International School Madinaty (GEMS BISM), we identified a need for refurbishments in the kindergarten stage building. In response, we introduced upgrades to the playground flooring, in addition to investing in new garden toys, adding a layer of fun and enjoyment to the time our young students spend outdoors.

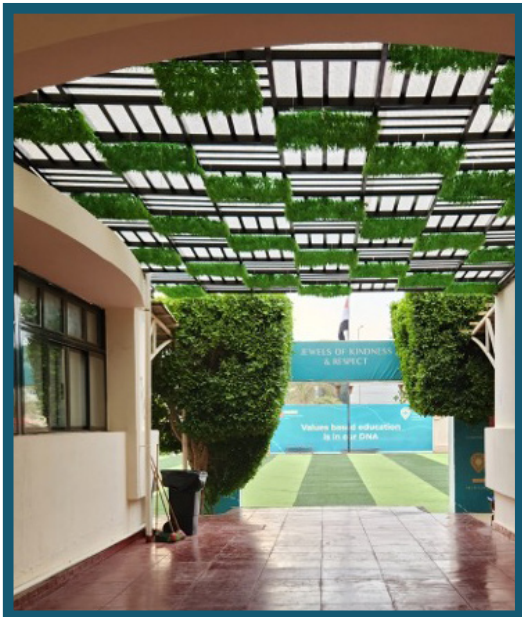
While at GEMS TBS, a series of renovations were carried out to uplift several aspects of the school, including the school building facade, reception area, and theater stage extension. Moreover, the admissions office was upgraded, and new ones were constructed.

Like GEMS BISM, the kindergarten area was refurbished, and new playground toys were installed. Ensuring that all the schools' facilities are running seamlessly, Madinaty Language School (MLS) and Madinaty Integrated Language School (MILS) have undergone needed infrastructure updates, indoor renovations, and supplying





extra furniture to meet the needs of the increasing number of students. Meanwhile at Westview and Scholars International Language Schools (WILS and SILS), we added designated bike tracks covering approximately 225-meter squares, dedicated for kindergarten students, augmenting their school experience and promoting physical activity and wellbeing. This novel initiative, seldom found in national schools, reflects our commitment to cultivating an environment that promotes academic excellence alongside healthy habits. Further enhancing our students' holistic wellness, SILS' canteen has undergone impactful enhancements, uplifted its overall design and brought an elevated nutritional experience for students.



The quality of our educational offerings is at the heart of every decision we make, reflected in harnessing the power of technology to elevate educational offerings. We closely monitor and implement the latest educational trends in our curricula, leveraging cutting-edge technological tools to take our classroom experiences to the next level of excellence. An integral part of enhancing academic experience is investing in the professional development of our diverse team of educators, laying the foundation for an enriching and supportive school environment for our students. This is exemplified in teacher training opportunities, in-class observations, and educational seminars, just to name a few. Furthermore, we make sure to establish synergy between EEP schools, offering several opportunities for cross-collaboration and exchange of experience, ensuring that each school operates as part of a greater whole, the EEP network.



Lastly, but importantly, we work to shape the next generation of well-rounded and future-ready individuals through our student counseling services with its two arms, well-being support and career opportunities exposure. We equip our students with the necessary skills to navigate an ever-changing world with the right mindset, social health, and emotional well-being with our pastoral programs and counseling services. Recognizing that our commitment to EEP students extends beyond academics, we offer a comprehensive array of career guidance services, internship opportunities, and university support services.

We invite you to witness the transformation firsthand and join us in supporting EEP's continued mission to create a brighter future every day.

01

EXCITING

NEWS

- 1** A Milestone in Educational Innovation
- 2** Educational Excellence Unleashed
- 3** Soaring to New Heights
- 4** Trillium and Petals Expand Horizons
- 5** Handprints of Unity
- 6** EEP Schools Achieve Excellence
- 7** New Educational Ventures by Egypt Education Platform

A Milestone in Educational Innovation:

The Opening of Cosmic Village Hosted by EEP's WILS and SILS

EEP's Westview and Scholars, part of its Prime National Schools model, were chosen to host the Cosmic Village inauguration event by the Ministry of Education. A stunning school complex in the heart of the 6th of October City, Cosmic Village emerged as a vibrant educational hub in the area.

The official inauguration of Cosmic Village was graced by H.E. Dr. Moustafa Madbouly, Egypt's Prime Minister, H.E. Dr. Hala El Said, Minister of Planning and Economic Development and Chairperson of the Sovereign Fund of Egypt (TSFE), and H.E. Dr. Reda Hegazy, Minister of Education and Technical Education.

The visit reflected the government's dedication to investing in educational infrastructure and underscored the belief in the transformative power of education. This occasion will undoubtedly be etched in the annals of our schools' history, inspiring generations to come and reaffirming our commitment to providing a holistic and enriching educational experience.

At Westview International Language School, we offer the national curriculum while adopting the esteemed American education standards, while at Scholars International Language School, we offer the national curriculum with the high standards of British education, giving our students an exceptional learning experience.







Educational Excellence Unleashed:

EEP and Right to Dream Academy's Groundbreaking Partnership

On December 13th, Egypt Education Platform (EEP) and Right to Dream Egypt Academy announced a strategic partnership in Badya, West Cairo, reaffirming EEP's premier status in educational services. EEP manages the private school component of Right to Dream's (RTD) holistic approach, solidifying its commitment to nurturing Egypt's young talents. Through the innovative Prime National Schools model, EEP offers a unique learning blend: the knowledge-based national curriculum aligned with international standards.

The academy, scouting talents aged 10 to 18, offers pathways to global football clubs and U.S. academic institutions, supported by state-of-the-art facilities. Ahmed Wahby, EEP CEO, emphasized, "Joining hands with Right to Dream is a game-changer, shaping the next generation of student-athletes and unlocking their full potential on and off the field."

Right to Dream's successful model, encompassing elite football training, character development, and private schooling, extended to Egypt, providing academic and athletic opportunities for promising youth. RTD's CEO Mohamed Wasfy stated, "Collaborating with Egypt Education Platform will strengthen our educational arm to prepare talents for success."

This partnership reflects EEP's dedication to educational excellence and community support, aligning with Right to Dream's vision for positive change through football and education.



Soaring to New Heights:

MLS And MILS Graduation 2022-2023

In a symphony of joyful farewells and inspiring achievements, Madinaty Language School (MLS) and Madinaty Integrated Language School (MILS) last September held their much-awaited graduation ceremonies for class 2022-2023.

Marking a significant milestone as we bid farewell to a remarkable group of students who successfully completed their academic journey with us, the MILS graduation ceremony encompassed riveting musical performances, a motivational speech by school principal Mrs. Maha ElKhamissy, an uplifting speech by our dear graduates, the top achievers video and certificates, diplomas distribution, in addition to the iconic school flag handover, where our graduating seniors hand over the flag to the upcoming seniors in a symbolic gesture that encapsulates our ongoing educational endeavor across generations.

The MLS graduation ceremony was also nothing short of spectacular. On the day's agenda were mesmerizing ballet and music performances, a visionary speech by school principal Mrs. Sahar Rageh along with one by the graduates, diplomas distributions, the top achievers' video and certificates, and finally, the ceremonial school flag handover.

Both graduation ceremonies were heartfelt reminders of the enduring impact our schools have on shaping bright minds and fostering a sense of community. As these graduates begin their new adventures, MLS and MILS remain beacons of support and inspiration, nurturing a legacy of excellence that continues to thrive beyond the classroom. Congratulations to the MLS and MILS classes of 2022-2023, and we look forward to witnessing the continued success of our graduates in their future endeavors. We will forever be cheering you on, every step of the way.







Trillium and Petals Expand Horizons

Embracing Nature, Nurturing Growth, and Sparking Adventures Across Egypt

Last September marked a momentous chapter in Trillium's journey as we joyfully expanded to two enchanting locations—El Sheikh Zayed and the serene shores of El Gouna. Nestled in the heart of the west side at Dun Hub, El Sheikh Zayed, our new branch introduces distinctive Montessori education to the communities in and around El Sheikh Zayed. With modern facilities and a nurturing environment, this expansion aims to create a harmonious space for learning and growth.

Introducing a genuine adventure for our Trilliumers with its tree houses and captivating elements of nature, Trillium Park has come to life at our El Sheikh Zayed branch. It provides them with the opportunity to explore the wonders of a real park, where the tree houses go beyond being mere play structures; they are gateways to the imagination. In every corner, a thoughtfully crafted space nurtures both growth and play.



The expansion doesn't stop at the west side; it gracefully extends to the serene seaside of El Gouna, where our newest branch boasts classrooms with a picturesque sea view, creating an immersive and inspiring learning environment. Our branch at El Gouna embraces the spirit of nature, offering students a unique blend of academic excellence harmonized with the tranquil rhythm of the sea.

Further expanding across Egypt, we celebrated even more fresh beginnings as Petals proudly opened its fourth branch at Asten College in Taj City, extending a warm welcome to little Petals in a new location where they embark on a journey of crafting fresh memories. To mark this joyous occasion, the grand Petals X Asten Extravaganza unfolded, uniting the entire Petals community for a day filled with fun, joy, happiness, and unforgettable memories. The day was adorned with exciting activities and amazing energies, creating a celebration to be cherished by all.



Handprints of Unity:

EEP Family Grows and Leaves a Lasting Mark

In a heartwarming celebration of growth and unity, the EEP family recently marked a significant milestone with the expansion of our office space in District 5, Marakez. As our family continues to flourish, the new premises reflect our commitment to fostering a harmonious and collaborative work environment. The memorable day was filled with joy, orchestrated by the marketing department. The highlight of the celebration was a delightful and creative activity that encapsulated the essence of our close-knit community. Each EEP employee contributed a unique touch by leaving their handprint, adorned with vibrant paint, on a designated wall. The collective display formed a beautiful tree, symbolizing the rooted connection within the EEP family. This symbolic gesture not only transformed our workspace but also served as a powerful representation of the bonds that bind us together.

As we expand physically, our commitment to educational excellence and collaboration remains unshakeable. The handprints on our office wall serve as a daily reminder of the strength derived from our collective efforts, making our workspace a canvas of shared aspirations and achievements.



**We Grow Together
Creating Brighter Futures**



EEP Schools Achieve Excellence:

Securing Prestigious Accreditations

On its quest to consistently meet the highest standards of excellence, EEP implements a stringent and systematic quality assurance and control process across all its educational institutions. Regular internal assessments are conducted to verify compliance with established educational benchmarks and regulatory requirements. Moreover, our schools seek international accreditations and recognitions from various esteemed academic institutions, solidifying our ongoing dedication to achieving and maintaining top-tier educational quality across all our schools.

On this note, five of our EEP schools have achieved renowned recognitions, solidifying their position as pioneers in educational excellence. These achievements are not only an honorable addition to our schools' accolades but also a demonstration of EEP's unwavering commitment to offering an excellent academic experience for each one of our students and its acclaimed stance as the leading and fastest-growing education provider in Egypt.





GISC



In record time and after undergoing a comprehensive assessment process, GISC became an IB World School (International Baccalaureate), offering the Primary Years Programme (PYP) and Middle Years Programme (MYP). Providing a challenging and diverse educational experience, IB learners are encouraged to take ownership of their learning, develop cultural awareness, and grow into influential individuals.

These accreditations reflect GISC's commitment to providing a world-class education for its students, fostering an environment that nurtures curiosity, critical thinking, and global mindedness. Adding to the school's prestigious recognitions, GISC is a Cognia School of Distinction and a proud member of the United Nations Global Schools Program and boasts an affiliate membership at the NESAs (Near East South Asia Council of Schools).





WILS & SILS

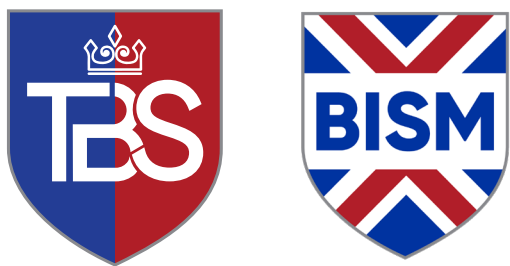
In a feat seldom achieved by schools in such a short period, SILS and WILS acquired candidacy for the Cognia accreditation, a research-based performance standard that provides a framework for schools to achieve a holistic learning environment, before their official opening. Aligned with Cognia's philosophy, the accreditation encompasses certification, assessment, professional learning, and customized improvement services.

What sets the Cognia accreditation apart is that it offers schools a tailored action plan from professional evaluators to achieve meaningful and measurable improvements across all aspects of the academic experience. The esteemed accreditation allows schools to leverage strengths and work on areas of improvement, fine-tuning the school's educational offerings.

SILS embarked on a new chapter after becoming a Pearson Edexcel and Oxford-authorized test center, marking a significant milestone in its commitment to delivering premium education. Recognized as the gold standard for British schools, Pearson Edexcel and Oxford ensure the highest quality learning experience through assessments and innovative teaching methods. Moreover, SILS students can take their Pearson Edexcel and Oxford exams in the school, as part of its premium IGSCE experience.

Our EEP schools' journey toward these prestigious accreditations and recognitions is representative of their proactive stance in shaping the future of education, ensuring that our schools remain symbols of academic innovation and student-centered learning.





GEMS TBS

GEMS BISM

GEMS TBS and GEMS BISM joined the distinguished league of CIS schools (Council of International Schools), a coveted accreditation that signifies the schools' dedication to empowering future global citizens with the skills and knowledge to thrive in an interconnected world. This notable mark of excellence solidifies the schools' stance on providing an unparalleled academic experience, focusing on developing our students' skills and knowledge necessary to become global citizens.

Becoming part of this acclaimed schools' network allows GEMS TBS and GEMS BISM to have access to the CIS KnowledgeBase reports to benchmark progress, affiliated consultants to improve school offerings, and CIS higher education members, enhancing our students' learning experience and preparing them for an ever-changing future.



**INTERNATIONALLY
ACCREDITED
SCHOOL**



New Educational Ventures by Egypt Education Platform

GEMS International School Somabay

Egypt Education Platform (EEP) will be opening the GEMS International School Soma Bay (GISS) in September 2025 in a phenomenal and rapidly expanding Red Sea resort town. This is truly a world-class destination defined by beautiful sandy beaches with stunning mountain views, offering countless watersports activities and more. GISS will offer an enriching curriculum following the American system, providing students with a more progressive learning experience.

GISS aims to be a value-driven community that educates the whole child through a rigorous program of inquiry. We envision developing future leaders who will make a difference in both the local and international communities through integrity, respect, and a commitment to environmental care. Our plan for the new school is to create long-term value through conveniently located, quality education provision, contributing to Soma Bay's transformation into a permanent residential destination, in addition to being a prime tourist attraction.

EEP's innovative approach, coupled with its commitment to excellence, significantly impacts the lives of students and their families, whether through its flagship brands or investments in adjacent services.







**ALEXANDRIA
BRITISH
ACADEMY**



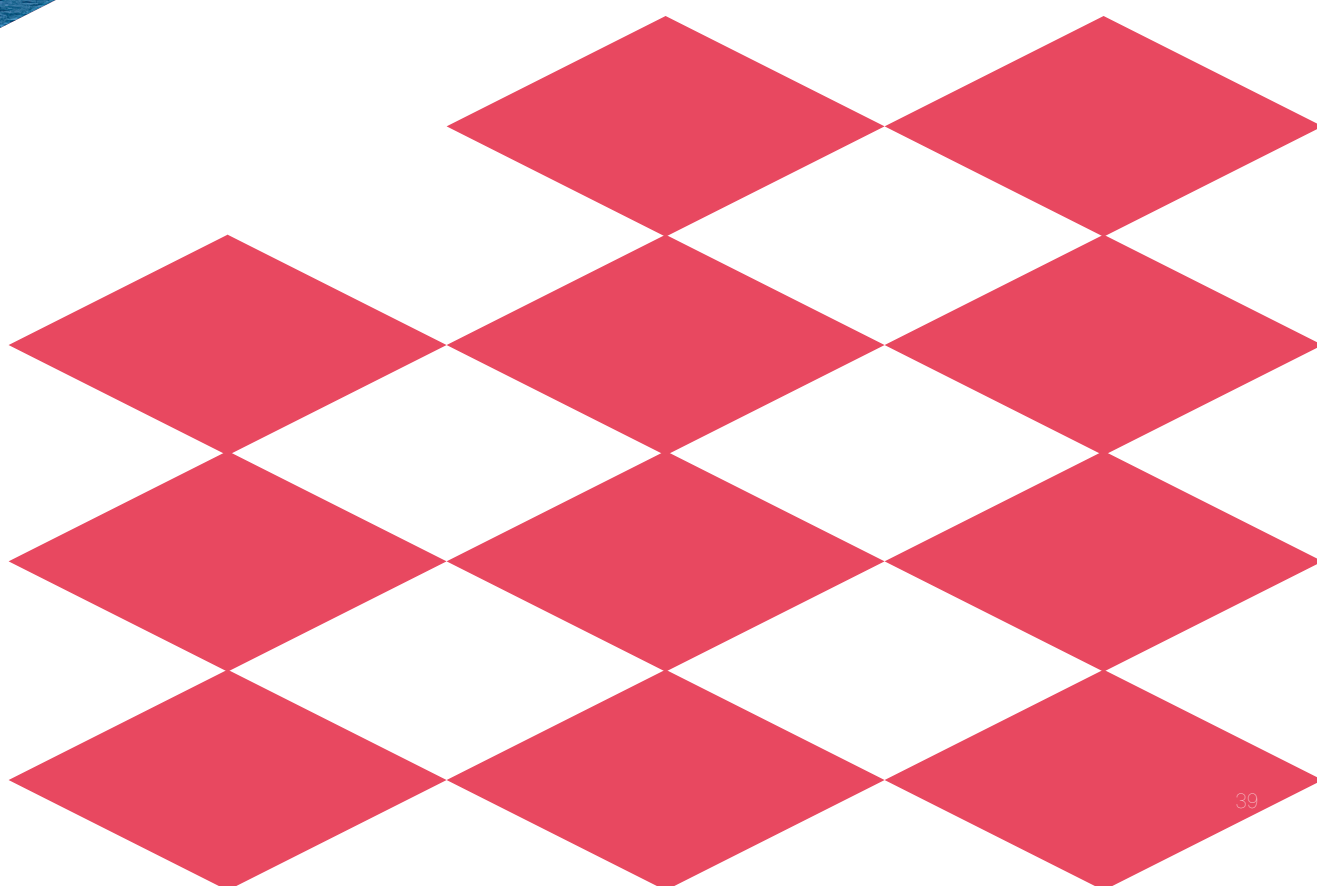
Alexandria British Academy

Set to open its doors in September 2025, Alexandria British Academy (ABA) is the new British school in Alexandria within Al Seyouf district, under the umbrella of Egypt Education Platform (EEP) in collaboration with MODON Developments S.A.E.

ABA will be the first school in Alexandria to offer both the International Primary Curriculum (IPC) and the British curriculum, providing students with a progressive learning experience. The IPC has the holistic development of students at its core, with evidence-based techniques, well-rounded learning material, and individual subject learning goals.

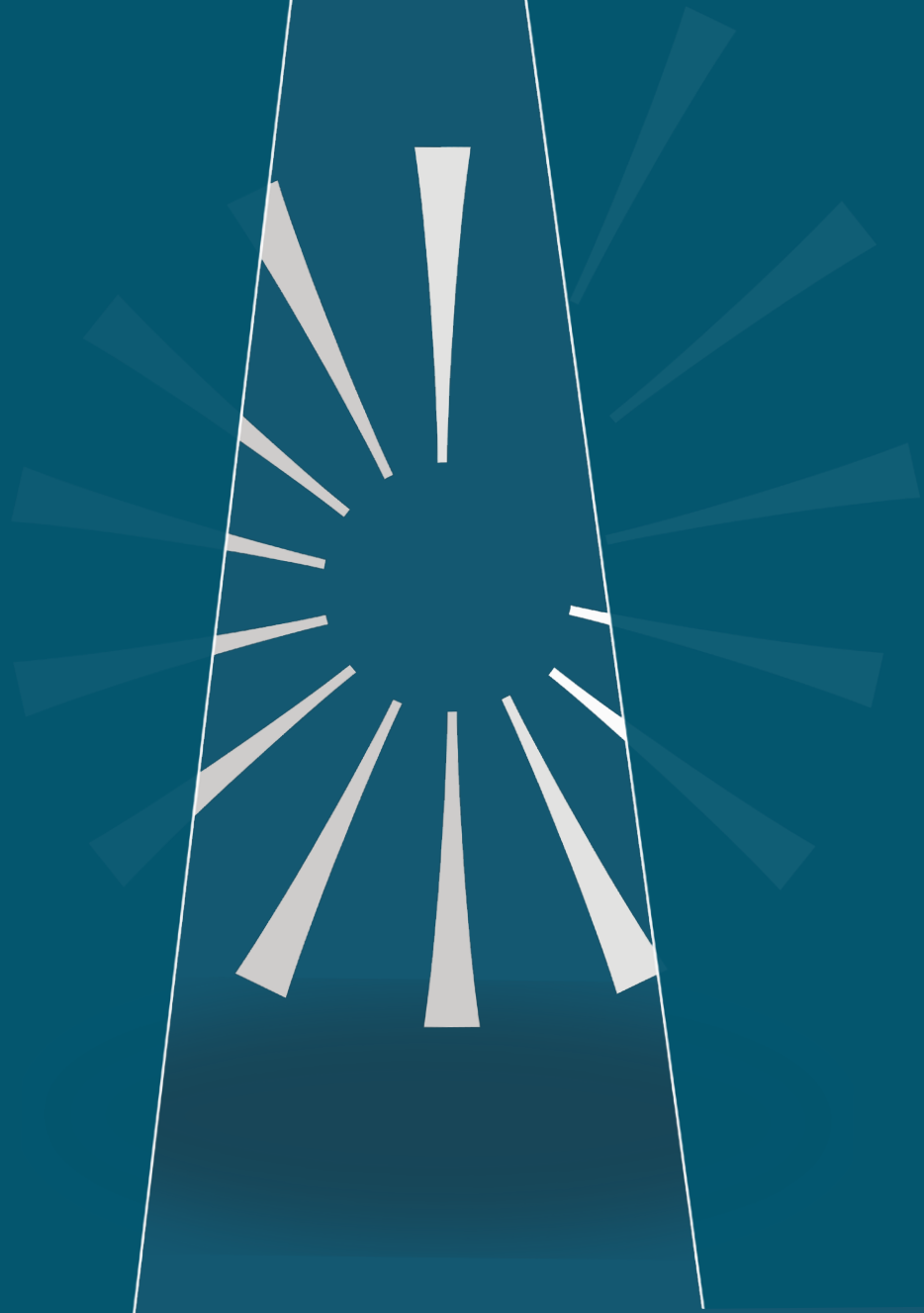
EEP has consistently demonstrated its commitment to providing unparalleled opportunities through its partnership with MODON's group managing the Alexandria International Academy (AIA) in the premium American/IB schools segment. ABA will offer a British curriculum with a strong value proposition along with programs and activities fostering creativity, critical thinking, and problem-solving skills.

The new institution will also have state-of-the-art facilities, including a library, science labs, computer labs, music rooms, coding labs, and specialized sports multipurpose facilities.



02

SCHOOL SPOTLIGHT



1. GEMS TBS

A Legacy of Excellence, A Family of Achievers
Adidas Mural at GEMS TBS
Student-led Conferences
Career and Industry Day

2. AIA

Pioneering Excellence
AIA Annual Carnival

3. GISC

Digital Education Evolution at GISC

4. GEMS BISM

GEMS BISM's STEAM Revolution
Autumn Festival

5. Hayah Main Campus

Preserving Our Roots
Hayah's 10th Annual Art Competition
Annual Drama Production

6. Hayah West

Hayah West's Guiding Principles
STEAM Lab
Diversity Month
Literacy Month

7. WILS

Bridging Worlds through a Rigorous American-Aligned Educational Experience at WILS

8. SILS

Bridging Knowledge and Practice

9. MLS

Shaping Champions On and Off the Field
Students' Competitions
Deutsches Haus and ÄDK Partnership

10. MILS

MILS French Section
Honored by The New Cairo Admin
MILS Hosting The French University of Egypt "UFE"

11. Trillium and Petals

Trillium & Petals: Nurturing Hearts and Minds
Red Crescent First Aid Training at Trillium
Trillium and Petals' Second Year of Successful School Assessments

A Legacy of Excellence, A Family of Achievers



By Jane Knight – GEMS TBS School Principal

GEMS TBS students looked in amazement as a mural of Sarah Essam was painted on a wall in the Quad. A professional footballer in the UK, Adidas ambassador of sport and part of the Egypt Women’s football squad, Sarah is just one of the numerous proud GEMS TBS alumni who continue to make an impact on the world around them and inspire their GEMS TBS brothers and sisters.

Over the past twenty-three years, our treasured students have graduated and continued with their education and careers as shining examples of the benefit of the holistic education that has been an integral part of our school. Every child’s gift and talent are acknowledged, developed, and celebrated - ‘the GEMS TBS effect’!

Over the years, we have invited our much-valued GEMS TBS alumni to speak at our graduation ceremonies and asked them to share their memories of their GEMS TBS school days as part of social media campaigns. No matter who we speak to there are some clear themes that come through:



Family

The memories of being part of a family and the life-long friends they made at GEMS TBS along with the relationships they had with their teachers. Many talks of GEMS TBS as their second family even though they are studying or working all over the world.



Support

Whether academic or personal, our illustrious alumni remember the way teachers were always ready to help and the important role GEMS TBS played in their successes. Many still remember the way the school gave them the resilience to persevere and ‘never give up’ and the influence the positive and supportive learning environment has had on their lives.

Future skills

Our alumni talk about the way GEMS TBS taught them so much more than the knowledge to pass their exams, it was the skills that have allowed them to be successful: confidence to network, inspiration to change careers and follow their dreams.



Currently we have a GEMS TBS graduate who is our Exams Officer and University Guidance Counselor, an ex-student returned as a Primary Teacher and a GEMS TBS graduate who is currently studying for her postgraduate Certificate in Education with us. In the next years we will see our first 'Next Generation GEMS TBS Student' joining us with GEMS TBS alumni parents

While watching the painting of the mural, a group of secondary students came up to tell me they had already been looking for where their mural will be painted when they achieve their dreams.

It may, as the saying goes, take a village to raise a child, but it takes a school with the legacy of wrap-around care and support to raise a future generation – a school just like GEMS TBS.





Adidas Mural at GEMS TBS

Excitement echoes through the halls of GEMS TBS as we proudly unveil a captivating mural that pays homage to one of our distinguished alumni, Sarah Essam. Collaborating with Adidas, the mural is a collaborative masterpiece by local artist Aya Tarek, serving as a visual testament to Sarah's exceptional achievements and a wellspring of inspiration for the emerging generation within GEMS TBS.

Sarah Essam's journey is one of groundbreaking milestones and unwavering determination. As the first professional Arab Egyptian woman in the English Premier League, a recipient of the prestigious Golden Boot, and an ambassador for Adidas MENA, Sarah exemplifies the heights one can reach with hard work, resilience, and dedication.

For 23 years, GEMS TBS has been a nurturing ground for learning and growth, fostering a legacy of excellence. Sarah, as an embodiment of this legacy, stands as a beacon for aspiring minds, showcasing that dreams know no bounds within the walls of GEMS TBS.

Join us in celebrating not only Sarah's remarkable achievements but also 23 years of inspiring countless others. The mural stands as a tribute to the indomitable spirit of Sarah Essam, echoing the ethos of GEMS TBS—where dreams are celebrated, and legacies are born.



Student-Led Conferences

At GEMS TBS, we seek to communicate effectively with all members of the school community. At the beginning of the year, we hold a 'Meet the Teacher/Tutor' day, giving every parent and student the opportunity to individually meet the teacher and talk about the students and their specific needs. This forms the basis of positive communication for the rest of the academic year. As our vision statement says, 'To deliver highly dynamic, progressive and personalized learning that enables students to be leaders, designers, creators and contributors in our world.

We believe this initial meeting shows the parents that they have a voice, and we want to know about their child to create personalized learning experiences. During the academic year, we hold two parent-teacher meetings to discuss progress and one of those is student-led. Parents also receive two reports during the year, both academic and pastoral. Parents are welcome to make an appointment anytime during the year if they need to discuss anything via our Parents Relations Executive.



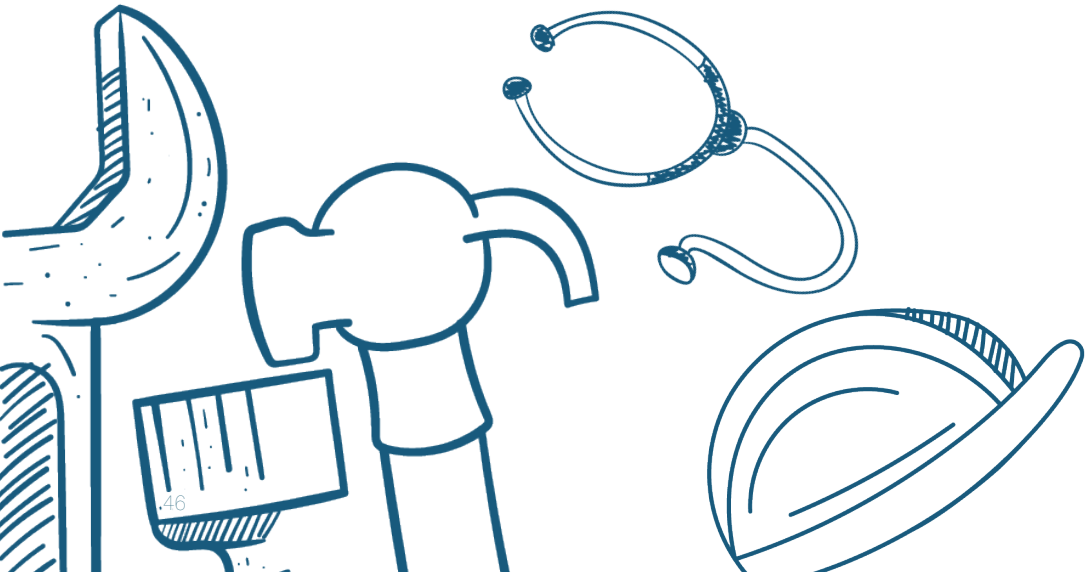
Career and Industry Day

Embarking on the journey of self-discovery and career exploration, GEMS TBS recognizes the paramount importance of equipping its students with the tools and insights necessary for success in an ever-evolving world. This commitment is magnificently encapsulated in the annual Career and Industry Day, where the school converges professionals from diverse fields to share invaluable experiences and illuminate unconventional yet promising career paths.

In the spirit of our GEMS TBS vision—to deliver highly dynamic, progressive, and personalized learning—Career and Industry Day serves as a beacon for our Y9-12 students, guiding them towards their aspirations. In a world where the answer to the question ‘What do you want to be when you grow up’ is complex, our approach is grounded in the pursuit of happiness and success. Professionals shed light on innovative career possibilities, such as the impact of artificial intelligence on medical advancements like 3D printing of organs and bones.

This year, GEMS TBS took a remarkable stride in partnership with Global Studies UK, hosting Professor Mustafa Nagy from UCL for a workshop on “The Technology in Storytelling.” This insightful session not only enriched our students’ understanding of cutting-edge tools but also underscored the school’s dedication to providing transformative educational experiences.

Beyond Career and Industry Day, GEMS TBS distinguishes itself through its Career and University Counselling Department (CUCD). This department goes beyond traditional guidance, offering a comprehensive array of services—career awareness sessions, university scholarships, aptitude tests, one-to-one counseling, and portfolio preparation support. This holistic approach ensures that GEMS TBS doesn’t just educate; it empowers future-ready graduates. In this nurturing environment, where education transcends conventional boundaries, GEMS TBS stands as a beacon of inspiration, guiding its students towards a future filled with purpose and accomplishment.





Pioneering Excellence:

The First IB School in Alexandria

aia  By Jonathan Barford – School Principal



The responsibility of AIA is to offer the highest quality and standard of education in Alexandria. To promote excellence in the next generation. To inspire them to be lifelong learners. When AIA was founded, there was no doubt that the IB program would be the foundation upon which it built its reputation and results.

The IB program was created to provide a globally recognized education that would deliver students with a well-rounded education, which prepares students for higher education and the challenges of the real world. To reach this goal, an IB education includes a broad range of subjects and other diverse topics such as the theory of knowledge and community service. It promotes critical thinking, creativity, and a sense of global citizenship. As a result, the IB is highly respected by universities and employers, and IB students are often sought after for their strong academic skills, critical thinking abilities, and global perspectives.

This is not just empty talk; it is supported by multiple studies. For example, in the UK, DP students are three times more likely to enroll in a top-20 university, 40% more likely to obtain an honors degree, and 38% more likely to pursue further study, when compared to A-Level students (Duxbury et al., 2021). In the US, DP students are also more likely to enroll in higher education, and have more success once enrolled (Pilcher, Caspary, Woodworth 2020).

But it's not only about the system, it's about how the school implements that system. Here's what some of our own parents have to say about AIA:

"The whole staff are very helpful and keen to assist both me as a parent and my son to understand the system and engage in it quickly. Discipline and values that are applied not just slogans. Activities and skills introduced at all ages."

"Because it is the best educational system in Alexandria and the school applies it very well."

"I am truly impressed with everything. Maximum care is given to each student, whether related to education or emotions. I have recommended the school, and many of my friends enrolled their kids this year."

AIA just graduated its very first group of students, and their DP results were significantly above the world average. In the younger grades, AIA students perform above international averages on independent standardized tests such as the NWEA's MAP.

Through the hard work of its staff, support of the community, and implementation of IB pedagogy, AIA is the premiere IB school in Alexandria.





AIA Annual Carnival

On September 11, 2023, AIA hosted its most-awaited fun-filled family event - Annual Carnival 2023! There were lots of activities and endless surprises in store for our community of students, parents, teachers, and guests of all ages to enjoy. Activities and entertainment included Grip 'N Climb, inflatables, a mini zoo, science experiments, arts and crafts stations, a shooting range, and a photobooth.

As part of our solidarity efforts to support the people of Gaza amidst the ongoing crisis, all proceeds from the Annual Carnival have been donated to the Egyptian Red Crescent.





Digital Education Evolution at GISC:

Embracing AI in the Classroom

 By Catherine Spencer – Head of School,
Mohamed Moawad – Director of Innovation
and Digital Learning

At GEMS International School Cairo, technology serves as a significant daily learning resource, enriching students' understanding of concepts across all subjects. The true vibrancy of learning emerges when students engage in hands-on experiences extending beyond the classroom, thanks to virtual reality (VR), augmented reality (AR), and artificial intelligence (AI). Whether it is AI-generated scenery for a school production, exciting AI enhancements to original art and music production, or immersive classroom discoveries using AR and VR, GISC students possess a distinct advantage in their learning journey!

“GEMS International School Cairo is committed to bringing the future into our classroom to maximize our students’ learning environment. At GISC, the future is now!”



Here is how it works:

Curriculum Integration:

Technology seamlessly intertwines with various subjects, enhancing traditional teaching methods. For instance, teachers employ curated VR content to craft immersive lessons that cater to diverse learning styles.

Virtual Field Trips:

Students embark on virtual journeys to historical landmarks, explore ecosystems, and travel worldwide—all from the comfort of their classrooms.

Interactive Learning:

Teachers harness interactive VR and AR experiences to render abstract concepts tangible and engaging. Virtual simulations in science, mathematics, and other subjects deepen students' understanding, nurturing a love for learning.

Collaborative Projects:

VR, AR, and AI foster collaborative projects, enabling students to work together in a shared virtual space. Group assignments and discussions acquire a new dimension, encouraging teamwork and communication.



Teachers' Interaction

Training Sessions:

Teachers participate in comprehensive training sessions to familiarize themselves with our GISC technology resources. Ongoing professional development ensures that educators are confident in utilizing VR to its fullest potential.

Creative Lesson Planning:

Teachers are incorporating VR, AR, and AI into their lesson plans creatively, tailoring virtual experiences to the specific learning objectives of their classes.

Personalized Learning:

Education technology allows teachers to address individual learning needs by tailoring virtual experiences based on students' interests and learning preferences.

Students' Response to VR Education:

Increased Engagement: Students exhibit heightened interest and engagement during VR-enhanced lessons. The immersive nature of VR and AR captures their attention and sparks curiosity.

Deeper Understanding: Complex concepts become more accessible as students visually and experientially interact with subject matter. Retention of information is enhanced through hands-on virtual experiences.

Excitement for Learning: Students express enthusiasm for learning when they know a VR, AR, or AI experience is part of the lesson. This has created a buzz and excitement around education.

Real-World Connections: Virtual reality provides students with real-world connections to what they learn in textbooks. The tangible experiences create memorable moments that reinforce classroom learning.

Future Developments:

We are committed to evolving our use of sophisticated technology based on feedback, technological advancements, and educational best practices. The positive impact witnessed so far encourages us to explore even more ways to integrate immersive technology into the educational journey. Together at GISC, we are shaping a future of education that goes beyond boundaries and opens new horizons for our students.

These examples of actual lessons at GISC prove the point!

Underwater Adventure:

Objective: Introduce students to different underwater creatures and the concept of ocean life.

Experience: Students wear VR headsets and explore a virtual underwater world, interacting with friendly sea creatures, identifying colors and shapes, and listening to underwater sounds.

Dinosaur Discovery:

Objective: Introduce basic dinosaur concepts, shapes, and colors.

Experience: Students embark on a virtual journey to a dinosaur world, where they encounter different dinosaurs. The experience includes activities such as counting dinosaur eggs, identifying colors of dinosaurs, and listening to dinosaur roars.

Space Exploration:

Objective: Foster curiosity about space and celestial bodies.

Experience: Students virtually visit outer space, identifying planets, stars, and the moon. The experience includes simple explanations of space concepts suitable for young learners.



Nature Walk:

Objective: Develop an appreciation for nature and its elements.

Experience: Students take a virtual nature walk, exploring different environments such as forests, meadows, and rivers. The experience includes identifying plants, flowers, and animals in their natural habitats.



GEMS BISM's STEAM Revolution:

Shaping Tomorrow's Innovators



By Janet Brock – School Principal





I believe GEMS BISM is more than an educational institution; it's a dynamic hub where the future of STEAM (Science, Technology, Engineering, Arts, and Mathematics) education is being crafted. Our dedication to fostering excellence in these fields is evident in our revolutionary use of technology, notably the integration of iPads and Virtual/Augmented Reality (VR/AR), to create an unparalleled learning experience.

Transformative Learning with iPads and VR/AR:

The integration of iPads in our classrooms marks a significant leap in personalized education. With over 7000 instances of classroom use in the last academic year, these devices have revolutionized how we approach teaching and learning. iPads provide interactive content and educational apps, allowing teachers to tailor lessons dynamically. This technology has not only enhanced the learning process, but has also played a crucial role in fostering inclusivity and student engagement.

In 2023, we witnessed a staggering 200% increase in the use of VR/AR technologies in our lessons. This shift represents our commitment to immersive, experiential learning. VR/AR transports students beyond the confines of the classroom to diverse locations and historical periods, thereby deepening their understanding and connection with subjects. Such experiences ignite curiosity and foster a profound love for learning.

Cultivating 21st-Century Skills:

The integration of these technologies is more than just an enhancement of traditional teaching methods; it's about preparing our students for the future. By engaging in collaborative projects and interactive experiences that leverage iPads and VR/AR, our students develop essential 21st-century skills. Critical thinking, digital literacy, and creative problem-solving are at the forefront of this educational paradigm shift.

Project Highlights and STEAM Initiatives:

Our STEAM initiatives are diverse and impactful. For instance, a group of students used VR to recreate historical events, providing a rich, immersive learning experience that transcends textbook learning. Another project involved using iPads to design and simulate prototypes for sustainable technologies, blending creativity with practical engineering skills.

Beyond Technology: A Culture of Innovation:

At GEMS BISM, our approach to STEAM education extends beyond the integration of technology. We emphasize the importance of inquiry-based learning, encouraging students to question, experiment, and explore. Our state-of-the-art facilities, including advanced labs and creative studios, support this philosophy, enabling students to apply theoretical knowledge in practical, real-world contexts.

In conclusion, GEMS BISM is not just at the forefront of STEAM education; we are actively redefining it. By embracing innovative technologies like iPads and VR/AR, we are reshaping education, enriching lessons, and nurturing a generation of learners who are passionate about exploration and discovery. Our students are not just prepared for the future; they are being empowered to create it.



Autumn Festival

The GEMS BISM Annual Autumn Festival continues to succeed for the third year in a row. This year's festival was a true celebration of unity, team building, and giving back to those in need. One of the highlights of the event was our collective effort to support the people of Gaza. We are proud to announce that all ticket prices have been donated to this noble cause. We extend our deepest gratitude to everyone who contributed to this. The festival was a hub of excitement and camaraderie, where students had the opportunity to engage in various team-building activities.

Working together with the Wellspring organization, our students participated in activities that encouraged collaboration, trust, and communication skills. These activities fostered a sense of unity among our students and created memories that will last a lifetime. The festival also showcased the incredible talent within our school community. The GEMS BISM school band, comprised of both staff and students, entertained the crowd with their captivating performances. Their dedication and passion for music were evident in every note played, and they truly set the stage alight with their vibrant energy. As a school, we are dedicated not only to academic excellence but also to nurturing compassionate and socially responsible individuals.

The GEMS BISM Autumn Festival embodies these values by providing an opportunity for our students to come together, celebrate, and make a positive impact on the world around them. We look forward to continuing this tradition in the years to come, creating more moments of joy and unity, and giving back. Many thanks to all those who have contributed to the success of the event and let us continue to strive for a brighter and more inclusive future for all.





Preserving Our Roots: The Vital Role of Arabic in a Multilingual World



By Abeya Fathy – Co-founder
& Head of School

The Arabic language, a strong asset and the mother tongue to the majority of our population at Hayah, carries within it the wisdom, traditions, and stories passed down from generation to generation. It is a powerful tool for expressing thoughts, emotions, and beliefs, and it shapes our perspective of the world. By keeping our mother tongue alive and celebrating it through different events on our annual calendar, we ensure that our heritage is not forgotten and that the rich tapestry of our cultural diversity remains intact. Recognizing the importance of preserving it connects us to our roots, enabling us to understand ourselves better and appreciate the customs and values that define us and our proud sense of identity.



لغتنا الجميلة أبية فتحي

في عام ٢٠٠٣ أُسِّسَت مدرسة حياة وفي رسالتها تساؤل غير مطروح في نطاق المدارس الدولية بعدد: كيف نُعزِّزُ هُويَتَنَا العربية، ونحافظ على ثقافتنا وحضارتنا بقوة في مجتمع يسابق الزمن بلغة غير لغتنا الجميلة؟ كيف لنا أن نعيد حبَّ اللغة العربية إلى طالب المدرسة الدولية، وكل ما حوله يشدو بتعليم مائع ومشوّق بلغات أجنبية؟ كيف لنا أن نفرض عليه حبًّا هارِبًا يتحدث بأسلوب غير أسلوبه؟ وبدأ التحدي بحشد من مؤسس حياة وأصحاب الرؤية من معلمين وإداريين وأولياء أمور آمنوا بالهدف نفس، وتمنوا أن يُدعَّ التعليم بقيم ومبادئ وثقافة تُطرح بالقوة ذاتها.

وكانت النواة في ليلة عربية ثقافية يجتمع فيها الفن والشعر والتراث والمعاصرة، ويشدو الطفل بكورال عربي مع أستاذة قديرة تؤمن بدور الفن في إثراء اللغة، وفيها يحتشد معلمون ومعلمات شاركوا بعروض مسرحية جعلت الطالب يتطلع بحب وشغف وفخر لإلقاء الشعر، والحديث بحب عن تاريخه، والضحك من القلب على مواقف وطرائف من الثقافة العربية؛ وإن أنسى فلن أنسى "صغير البلب" للأصمعي بإلقاء طالب من المرحلة الابتدائية، أو مسرحية "صلاح الدين" أو قصيدة "ابتسم" لإليّا أبو ماضي وغيرها من روائع الشرق وإبداعات الطلبة والمعلمين.

استضافت حياة على مر السنوات قانات في مجالات الفكر والكتابة والسرد القصصي خلال معرض الكتاب السنوي بالمركز الثقافي والإعلامي بالمدرسة، ومع الأمسية العربية كان التكريم السنوي لشخصية أثرت وأثرت في الثقافة العربية واللغوية من كُتّاب وأدباء ومفكرين من مثل المبدع الراحل يعقوب الشاروني، والروائي الراحل جمال الغيطاني، والمفكر الراحل الدكتور جلال أمين، والكاتبة عفاف طباله، ذلك على سبيل المثال وليس الحصر.

ويجيء الاحتفال باليوم العالمي للغة العربية، وفعاليات سنوية دائمة من مثل كأس الإملاء، ومسابقات الخط العربي، وقارئ حياة، وأديب حياة: حيث تنشر وتعلن أعمال أدبية للطلاب الموهوبين؛ وكل هذا يسهم في تثبيت رسالة المدرسة وتفعيلها في تعزيز اللغة العربية وتقويتها. ويأتي برنامج بالعربي الفصيح الإبداعي الذي يشمل الطلبة والمعلمين. ومجلة رواق حياة التي هي ساحة لكتابات أسرة حياة وإبداعاتهم المتنوعة بكافة أطيافهم الثقافية والمجتمعية.

ولقد أبدعت معلمتنا الشاعرة في كلمات لحنها معلمة الموسيقى فكان نشيد جيل حياة "ينوي التغيير.. قد عقد العزم على أمل والحلم كبير، ذلك أن يعود بلغة عربية ويحيا بأصالة وهوية وتاريخ حياة..". ينشدها طلاب حياة بفخر وعزة جيل بعد جيل ويعيشها خريجو حياة بفخر وحب واعتزاز.





Hayah's 10th Annual Art Competition Among Schools

Believing in the importance of art as a common language and an expression tool for students, we started our art competition among schools in 2014. Growing from five competing schools only, on our 10th anniversary, we are proud to share that we have 65 competing schools with talents from grades 1–12. These schools share the same belief in the importance of art and in building a community with a common interest. Judged by a professional panel of artists from Art Café Egypt for the past 10 years, Art Café has been our partner since the start. Our generous sponsors have supported us and our talented winners over the years with custom-made carpets, t-shirts, art courses, art kits, etc. The competition is in the five categories of drawing and painting, collage, 3D, digital art, and photography.

For the second year, we hosted our awards ceremony of 125 winners and the art exhibition with over 1500 pieces at the Grand Egyptian Museum under the operations of Legacy and with the support of Art Cairo V. The exhibition was open to the public and the participants' families and friends.

In our belief that art is for everyone, this year we extended our competition to include three NGOs fostering artistic talents in their mission: 57357 Children Cancer Hospital, Tawasol, and Alwan Wa Awtar. The beautiful entries were for sale to the NGOs.



Hayah's Drama Production

The Lion King

This year's show was absolutely mesmerizing with its stunning costumes and elaborate set design. The performers from grades 4 to 12 reenacted the classic, creative, and imaginative performance, enhanced using colorful backgrounds. The show's music was enchanting, and the talents of the cast shone through in their powerful voices. Middle School students wrote and acted in a whole scene, introducing the storyline of the descendants. The backstage team was amazing, managing sound, light, and props. In two back-to-back shows.





Hayah West's Guiding Principles:

Nurturing Character and Success Through Core Values

 By Honayda Saade –School Principal

Nurturing character and fostering success in students frequently entails instilling fundamental values as guiding principles in their educational journey, forming a bedrock for personal growth and accomplishment, both academically and in life. At Hayah West, our educational ethos revolves around guiding principles anchored in core values such as trustworthiness, gratitude, respect, tolerance, cooperation, perseverance, responsibility, and honesty, functioning as a guiding force in shaping students' character and establishing the foundation for a positive and enriching school environment.

The active integration of our core values into the school curriculum ensures their profound impact on shaping students' characters. This integration is executed through various methodologies. Initially, integration methods involve seamlessly incorporating core values into lesson plans and activities across diverse subjects. Secondly, fostering interactive class discussions and establishing tangible connections with the world contribute to the development of students' critical-thinking skills through ethical means. Thirdly, leveraging school events provides an opportunity to invite contemporary role models who share experiences exemplifying core values, thereby inspiring students. Fourthly, routine reflection activities enable students to assess their values and actions. Fifthly, involving students in service learning through community service projects applies values in practical settings. Finally, assessments are carefully aligned to reflect not only academic progress but also character development.





Character Education stands as a pivotal pillar in our educational system, aiming to cultivate positive character traits, ethical values, and social skills in students. The Character Education curriculum at Hayah West transcends academic knowledge, extending its reach to instill virtues contributing to students' well-being. An illustrative example of embedding core values in the curriculum involves discussions on 'The True Meaning of Happiness.' Students collaborate in groups, engaging in debates to reach a consensus on whether money buys happiness. This experiential lesson promotes respecting diverse opinions and underscores the influence of individual experiences on perception. Insights drawn from these discussions emphasize the correlation between our mindset and our perception of happiness. Subsequently, students are encouraged to apply their learning during school events like 'Stay and Play,' cultivating a positive mindset despite unforeseen circumstances. This event provides a space for students to reflect on gratitude and acknowledge blessings often taken for granted.



Hayah West STEAM Lab



Hayah West School takes education to a dynamic level with its cutting-edge STEAM (Science, Technology, Engineering, Arts, and Mathematics) lab, a hub of innovation and interdisciplinary learning. Anchored in the International Baccalaureate (IB) system, the school seamlessly integrates transdisciplinary themes into its curriculum, fostering a holistic educational experience. The STEAM lab serves as a catalyst for student exploration as they immerse themselves in hands-on projects that provoke lines of inquiry. This approach not only enhances their understanding of diverse subjects but also cultivates vital Approaches to Learning (ATL) skills. Tailored to different curricula, the lab's activities are designed to engage students with the highest standards, ensuring a comprehensive and forward-thinking education. The commitment to excellence is reflected in the high standards and practices of teaching, making Hayah West a beacon for innovative education where students thrive in a stimulating environment, well-equipped to meet the challenges of the future.



“Our vision is only actionable if we **share it**. without sharing, it is just a **figment of our imagination**”

-Simon Sinek



Diversity Month

October was Diversity Awareness Month. During this month, our school organized events and activities to foster inclusivity, understanding, appreciation, and acceptance of diversity. The school invited two students with visual impairments to explain their needs and struggles. They inspired our students with their perseverance and contentment. Our students were very engaged and showed empathy and respect to our guests. For lower elementary students, our learning support team performed a puppet show to explain that each one has their own individual strengths and preferences. Our Grade 5 students performed short scripts and presentations for the younger grades to spread awareness about learning differences and individual uniqueness. Our learning support team organized an assembly for the MYP students. We ended the month by inviting a very inspiring guest speaker, Mr. Yahia Kandil, sharing his journey with Down Syndrome and how it was full of obstacles, hope, and success stories.





Literacy Month

During the month of November, Hayah West celebrated everything literacy. Throughout the month, our students were immersed in a wide range of engaging and enriching activities.

The festivities kicked off with “Hats Off to Reading Day,” where students embraced the joy of reading by wearing their favorite hats and delving into captivating stories. This was followed by an exciting “Drop Everything and Read” week, allowing students to immerse themselves in the magical worlds of books at any given moment.

However, the highlight of the month was undoubtedly the much-anticipated Book Character Parade. Our students beamed with excitement as they transformed into beloved book characters, showcasing their creativity and enthusiasm for literature.

We also had the pleasure of welcoming parent mystery readers, where mothers and fathers had the opportunity to engage with their children and peers by sharing a book together. The presence of two incredible authors further enriched our literacy month as they shared their valuable stories with our students, fostering a deeper connection with the world of literature.

To conclude the month, we organized a delightful book fair, allowing our students to explore and purchase their favorite books, further fueling their passion for reading and expanding their literary horizons.



Bridging Worlds Through a Rigorous American-Aligned Educational Experience at WILS



By Rowida Rizk – School Principal

In the dynamic landscape of international education, Westview International Language School (WILS) stands as a beacon of academic excellence, seamlessly bridging worlds through its commitment to a rigorous American-aligned educational experience. At the heart of this approach is Westview's dedication to preparing students not only for national academic benchmarks but also for global opportunities, opening doors to a future marked by success on the international stage.

Westview's curriculum alignment with international American standards serves as the foundation for its holistic education philosophy. By integrating the best practices from the American system, the school fosters an environment of inquiry-based learning, creativity, and active student engagement. This approach empowers students with the critical thinking skills necessary to navigate the complexities of an interconnected world. One key facet of Westview's commitment to excellence

is its incorporation of American-style assessments such as MAP. These assessments go beyond traditional testing, encouraging students to demonstrate a deep understanding of subjects through practical application and analysis. The result is a student body that not only excels academically but also possesses a practical, real-world understanding of their studies, preparing them for university and/or the workforce.

Extracurricular activities and project-based learning further enrich the educational experience at Westview. By providing students with opportunities to apply theoretical knowledge to real-world scenarios, the school ensures that learning extends beyond the classroom. Whether through science fairs, Model United Nations simulations, or collaborative arts projects, students at WILS develop a holistic skill set that prepares them for the challenges and opportunities of a globally connected society.



The incorporation of our state-of-the-art educational hubs allows our students to gain hands-on experience as fashion designers, coding and robotics experts, multi-media artists, and manufacturing talent. The skills acquired through these hubs not only offer our students first-hand knowledge and practice, but they give them the confidence to become active and effective participants in their local and global communities.

As we delve into the unique educational ecosystem of Westview, it becomes evident that the school's American-aligned approach is not merely a curriculum choice; it is a commitment to nurturing well-rounded individuals equipped with the skills and perspectives needed to thrive on the world stage. Westview's dedication to excellence, innovation, and global readiness places it at the forefront of international education, embodying the essence of bridging worlds through an unparalleled educational experience.



Bridging Knowledge and Practice:

Career Hubs Paving the Way for Hands-On Excellence



By Ahmed El Attar – School Principal

In today’s fast-paced and ever-evolving world, the future is solely built upon the skills of every individual. The gap between theoretical knowledge and practical application is a challenge faced by many aspiring professionals, which requires practical skills that go beyond what traditional education provides.

At the heart of Scholars International Language School (SILS) lies a commitment to preparing students for successful careers in an ever-changing landscape. To bridge the gap between theory and practice, SILS has established Career Hubs as dynamic spaces that provide students with hands-on opportunities, simulations, and practical projects to actively engage in real-world activities, fostering experiential learning and equipping them with the skills necessary to excel in their professional journey. This experiential learning approach provides a deeper understanding of theoretical concepts and cultivates critical thinking, problem-solving, and decision-making skills.

Opening the doors to innovation and integrating practical experiences into our curriculum ensures that academic rigor remains at the core of our model. This approach significantly accelerates the acquisition of knowledge, positively impacting the learning process and enhancing students’ progress.

SILS Career Hubs encompass a Manufacturing Hub, offering product design capability and programs, a Multimedia Production Studio for photography and filmmaking, a Fashion Design Hub where students learn to scientifically produce innovative and fashionable designs, and a Robotics Hub where they grasp concepts in engineering, mechatronics, and coding.

By facilitating practical projects with real-world implications through STEAM Hubs, students are encouraged to collaborate on endeavors that address authentic challenges within their respective career paths, aligning with the UN-SDGs.



These hubs serve as transformative platforms providing students access to experienced mentors who are field professionals. These mentors guide and support students in their career development, offer insights, share their expertise, and provide invaluable guidance.

With access to state-of-the-art facilities and resources, we enable individuals to gain hands-on experience with industry-standard equipment and technologies. This enhances their practical skills and familiarity with industry practices, fostering an entrepreneurial spirit and encouraging individuals to explore innovative ideas and start their own ventures.

Finally, our CTE program integrates academic knowledge with technical skills, creating a well-rounded educational experience. This integration enhances students' understanding of academic concepts by demonstrating their relevance and application in specific career fields.



Shaping Champions On and Off the Field

Where Sports and Character Unite



By Sahar Rageh – School Principal



Madinaty Language School takes pride in nurturing not only athletic excellence but also the personal growth of our students. Beyond the exhilaration of victory, our school is committed to instilling invaluable life skills that extend far beyond the playing field. As our athletes secured top positions in various tournaments, they also highlighted resilience, teamwork, and sportsmanship – qualities that are fundamental to success in both academics and life.

Engaging in sports offers more than just the acquisition of physical skills; it equips children with valuable tools to navigate life's challenges. In the realm of sports, there are moments of triumph and moments of defeat. Learning to handle defeat gracefully demands maturity and practice. Experiencing losses helps children overcome disappointment, deal with adversity, and form a crucial part of fostering resilience.



Playing sports, especially team events, also has a positive impact on a student's mental health. They help to release stress, overcome anxious thoughts, and improve concentration levels. Collaboration with other students can increase a child's ability to communicate. Moreover, sports can instill a sense of accomplishment and boost self-esteem.

It also helps children develop patience and understand that it takes a lot of practice to improve skills. Children can then apply skills like perseverance and resilience in other areas of their lives, including in the classroom at school and with other non-sporting hobbies.

At MLS, sports achievements, whether local or global, are received with great enthusiasm and delight. To make athletes feel special, a unique wall of distinction has been carefully designed to highlight our champions' accomplishments, thus setting a model for their peers. Morning assembly awards are distributed, and a special monthly award is dedicated to global or prominent local rankings.



Students' Competitions

Madinaty Language School proudly celebrates the entrepreneurial and technological spirit of its students, as evidenced by their recent achievements in two remarkable competitions. At the “Entrepreneurship and Innovation” competition in Jordan, MLS students stood out with their innovative project “Profinity” ranking among the best presented projects. This success underscores our commitment to nurturing well-rounded individuals equipped to make meaningful contributions to society.

Further solidifying our dedication to innovation, MLS students actively participated in the Digital Egypt Cubs Initiative (DECI)-GEEKS competition, organized by the Ministry of Communications and Information Technology. Their impressive projects showcased their digital skills and problem-solving abilities, reaffirming our belief in integrating cutting-edge technology into the curriculum.

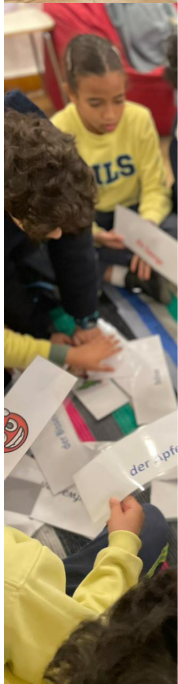




Deutsches Haus and ÄDK Partnership

Madinaty Language School proudly announced a groundbreaking partnership with two leading institutes in German language instruction, Deutsches Haus and ÄDK, both esteemed partners of the Goethe Institute. This collaboration reinforced our commitment to providing students with a comprehensive education that extends beyond linguistic boundaries. Our students can broaden their horizons by delving into the richness of the German language and culture.

At Madinaty Language School, we believe in shaping champions in the realm of language and cultural understanding. This partnership opens doors to invaluable experiences, fostering linguistic proficiency while instilling cross-cultural competencies that will empower our students in an increasingly interconnected world.



MILS French Section:

Mastering Language Excellence with Certified Proficiency and Inspired Instructors



By Maha ElKhamissy – School Principal



French Language is often considered the language of culture. It transports you to the world of wonders with all its beauty, fancy history that we usually escape to by reading a novel by Victor Hugo or Voltaire. A center of high culture since the 17th century, this strong and structured culture influenced the world from the 19th century on. French culture inspired all other cultures with its emphasis on equality and unity, which changed the history of many other countries. Speaking French makes a major contribution to preserving linguistic diversity in the world and avoiding the exclusive domination of a single language in today's globalized world.

At MILS - French Section, we blend the traditional Egyptian unique culture with the elegance of French beauty. We encourage our beloved students to master French language skills as their primary language, alongside their native Arabic, in addition to English as a second language.

Staff professional development is always one of our main goals to ensure an effective teaching and learning process that adheres to international standards. Our French language teachers are renowned for their dynamic, inventive approach, and high expectations. Our school provides a professional development program in partnership with a French institution in Egypt to enhance the education system at MILS.

Given the reputation for excellence associated with the French language, students are often highly motivated

to attain an elevated level of proficiency. In our school, students are challenged to achieve academic excellence by combining the best educational techniques while adhering to the educational standards of the Socle Commun for academic subjects and the Common European Framework of Reference for Languages (CEFR). Largely based on a communicative, task-oriented approach, our lessons employ all five French language skills (reading, writing, listening, speaking, and interaction) to guide our students toward fluency.

Moreover, we emphasize language acquisition skills by providing a comprehensive preparation program for the DELF diploma in partnership with the French institution in Egypt.

Raising global citizens is one of EEP's main strategic goals. We are always committed to equipping our students with all the necessary skills, knowledge, and tools to achieve this objective. We follow a career guidance program to shape our beloved students' futures and guide them in discovering their strengths, allowing them to meet market needs through their interests. Character building is not merely a lesson; it is an embedded approach within our curriculum and teaching environment. This is achieved through empowering students to lead and be independent contributors, actively participating in changing their community for the better. They engage in various initiatives and internships that align with this aim.

MILS French School stands as an institution of culture, discipline, innovation, and creativity, offering the ideal environment to prepare your child as a global citizen equipped with 21st-century skills while nurturing their national identity.



Honored by The New Cairo Admin

Madinaty Integrated Language School celebrated a momentous occasion. Our exceptional students, shining stars in both academics and community engagement, were lauded in a recent ceremony hosted by the New Cairo Administration and Directorate of Education, Talent Management and Smart Learning department. They received top prizes in music and art. Their dedication, achievements, and positive impact resonated throughout the event; a demonstration of the excellence nurtured within our walls. Witnessing their recognition was a true honor, and we couldn't be more thrilled for these aspiring young heroes.



MILS Hosting The French University of Egypt (UFE)

Investing in our students' futures is central to our mission. Investing in our students' futures is central to our mission. That's why we were thrilled to host Mrs. Hanan Samaan, Université Française d'Égypte Enrollment Director. We eagerly explored their diverse faculties and exciting new majors launched in partnership with renowned French universities. Established in 2002 with over 1500 accomplished alumni across various fields, UFE boasts three faculties that award international certificates and collaborations with eight of France's top universities. This meeting was a true gateway to endless possibilities for our students.

Trillium & Petals:

Nurturing Hearts and Minds - A Focus on Social and Emotional Development



By Sherine Ibrahim – Founder and CEO

Our preschools are dedicated to cultivating a carefully prepared environment that promotes individualization/independence, self-awareness/self-discovery, empathy, and healthy relationship building, ensuring children feel safe, valued, and connected.

Inspired and guided by Dr. Maria Montessori's foundations, which emphasize the vital role of children in bringing peace to humanity, we prioritize the integration of "Social Emotional Education" into our curriculum, focusing on nurturing emotional intelligence and social awareness.

Through a range of activities, such as recognizing and expressing emotions, mindfulness and meditation practices, conflict resolution techniques, and engaging drama plays, we empower children to develop a profound understanding of their own emotions and those of others. These initiatives enable children to effectively manage their feelings, enhance empathy, and teach effective communication skills. By exploring different perspectives and engaging in everyday encounters, children gain a comprehensive understanding of themselves, fostering overall well-being and resilience.

Communication plays a vital role in this process. We emphasize fostering effective communication skills, teaching children how to express themselves clearly, and providing options and solutions rather than giving orders or directions. Our curriculum emphasizes social grace and courtesy. The learning environment is rich in role models who abide by etiquette. The role models are not only our teachers but also the students themselves, as they learn from and inspire one another, embracing Dr. Maria Montessori's perspective on social learning.

Our goal is to create a holistic learning environment that goes beyond academic achievement. We strive to equip students with essential life skills, enabling them to navigate challenges and thrive in various aspects of their lives.

This prepares them to become problem-solving individuals who are prepared not only to adapt to their environments but also to thrive in their future endeavors. As Dr. Maria Montessori expressed, "The future generation must not only know how to do what we can teach them, they must be able to go a step further" (The 1946 London Lectures, p. 140).

We firmly believe that a child's early development shapes their lifelong journey, and our preschools are committed to laying the necessary foundations for ongoing growth and success.

Trillium and Petals Red Crescent First Aid Training at Trillium

Trillium has partnered with the Red Crescent to provide essential first aid training to the administrative staff to help ensure the overall well-being and safety of Trillium's precious ones. This training expanded the necessary knowledge, skills, and quick responsiveness to effectively handle any situation that requires fast and appropriate assistance.



Trillium and Petals' Second Year of Successful School Assessments

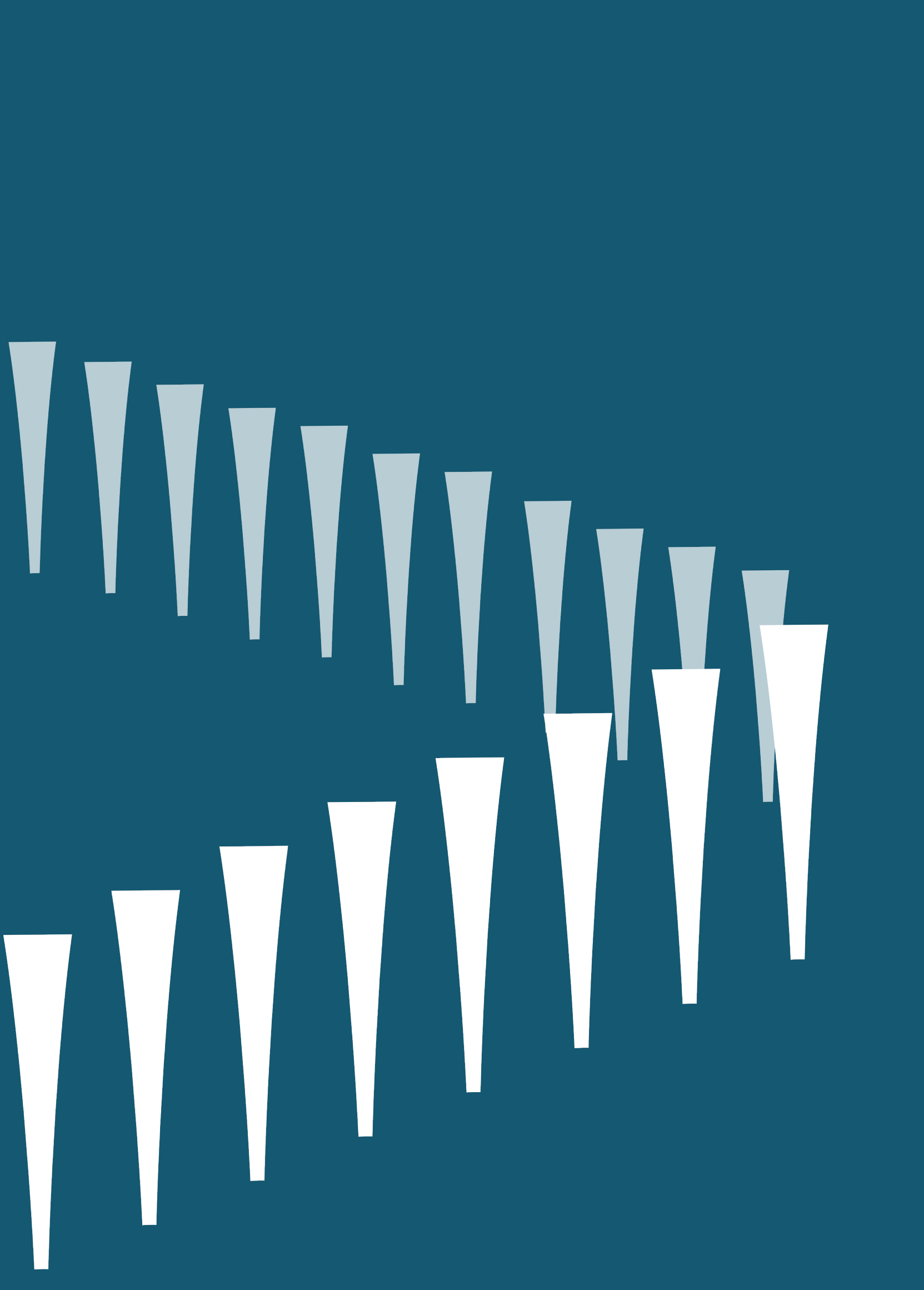
For the second consecutive year, school assessments took place at both Trillium and Petals branches, bringing comfort not only to our little ones but also to their parents! During this initiative, the brightest stars of Trillium and Petals had the opportunity to shine in their familiar, everyday environment for the best schools in Egypt to witness. We eagerly anticipate watching our beloved students thrive in school with grace, confidence, and joy in their hearts.



03

CAMPUS CHRONICLES

- 1** Embracing New Beginnings
- 2** Unveiling Excellence
- 3** Cultivating Community Bonds
- 4** EEP Schools Unite for Anti-Bullying Week
- 5** Celebrating EEP's Educators on World Teachers' Day
- 6** Adventures, Ancient Wonders, and Global Learning
- 7** Empowering Futures
- 8** Future Forward
- 9** EEP Schools Shine at the Tough Mudder Challenge
- 10** Igniting School Spirit
- 11** Beyond the SDGs
- 12** 100 Days of PNS!
- 13** Christmas Celebrations



Embracing New Beginnings:

EEP's Spirited Start to the School Year

The beginning of each school year is a time filled with anticipation and enthusiasm. It's a time when our school communities come alive with the promise of new friendships, exciting challenges, and boundless learning possibilities. It was great seeing our students take precious photos with their parents as they celebrated being back to school. Returning students showed great spirit as they welcomed their new peers and greeted their previous educators.

Our dedicated teachers welcomed their students back with open arms and eyes shining with anticipation. The classrooms hummed with the promise of fresh knowledge, ready to be unearthed and explored. In that buzzing hive of curiosity, we saw not just students and educators, but partners on a shared journey: a journey towards academic excellence, personal fulfillment, and the forging of lifelong memories.



Unveiling Excellence:

EEP Open Days Illuminate the Path to a Vibrant Future

As the crisp school year starts, our EEP schools open their doors for Open Days! These vibrant mornings brim with the buzz of possibility. Parents take curious peeks into classrooms humming with activity, chat with our dedicated teachers, and ask questions that shape the future of their little scholars. It is a chance to experience our unique EEP spirit firsthand, a kaleidoscope of diverse learners and passionate educators weaving a tapestry of excellence.

Across all EEP schools, Open Days resonated with resounding success. Eager parents explored our facilities, met our leadership team, and discovered our diverse school curricula. Many were captivated by the prospect of joining our nurturing community, with several families proceeding with the admissions process.

Open Days at EEP are more than just events; they're a glimpse into a future filled with learning and endless possibilities. They exemplify our commitment to nurturing inquisitive minds and fostering responsible global citizens. And with every new member joining our EEP family, the journey towards a brighter tomorrow accelerates.



Cultivating Community Bonds:

A Sip of Knowledge at School Coffee Mornings

With aromatic brews and engaging conversations, a selection of our schools hosts their signature Coffee Mornings gathering, namely GISC, GEMS TBS, SILS and AIA. Each coffee morning has a specific topic of focus; recent topics have included child safeguarding, international-mindedness, and optimal parent and student usage of online learning resources, among many others. The sessions are mostly informal, with parents attending a presentation on the topic and then participating in an interactive workshop and discussions.

Our parents' enthusiastic reaction indicates that this has been a successful endeavor. We have committed to working together with our community, and we are delighted to have this fantastic chance to support our families. Our primary objective is to help our students grow, but we can only accomplish this with a well-developed culture of mutual understanding, improvement, and support. In addition, coffee mornings are a great opportunity for our school community to come together, socialize, catch up with one another, make new friends, and engage collaboratively in learning.



Anti-Bullying and Kindness Week

EEP Schools Unite for Anti-Bullying Week

Across our schools, Anti-Bullying Week blossomed into a symphony of awareness and action. Westview's corridors echoed with thought-provoking discussions on empathy, while classrooms brimmed with anti-bullying messages and open dialogues. Students became changemakers in the "Acts of Kindness" campaign, their small gestures weaving a tapestry of inclusion and belonging. Morning Broadcasts showcased stories of resilience, reminding everyone that kindness is the antidote to bullying.

At SILS, positive discipline fueled interactive activities and empowered students to stand up for themselves and others. Their performances resonated with respect and acceptance, echoing the event's theme of creating a haven for all.

GEMS TBS took a broader view, championing kindness, empathy, and respect not just within our walls, but in the wider community. Odd Socks Day, with its mismatched joy, celebrated individuality and reminded us that embracing differences is the key to a compassionate society.

GEMS BISM's students and teachers donned mismatched outfits, symbolizing unity despite outward differences. Their unified voices rang out with "Heal the World," a poignant plea for compassion. In classrooms, year-group assemblies equipped students with strategies to navigate difficult situations and understand the impact of bullying. ICT lessons delved into online safety, ensuring responsible digital citizenship. And finally, the Tree of Kindness bloomed with paper hearts of encouragement, crafted by art classes.

The Anti-Bullying Week across EEP schools was a vivid example of our ongoing mission, creating a school environment where kindness reigns, individuality is celebrated, and every voice matters. Together, we're not just raising awareness, we're building a symphony of harmony, one note of kindness at a time.



Celebrating EEP's Educators on World Teachers' Day

In celebration of World Teachers' Day, all our EEP schools' communities came together to express their warm gratitude to our outstanding educators who dedicate their lives to shaping young minds. It wasn't just a celebration; it was a showcase of the positive culture that binds us together.

As our EEP family grows, building tomorrow's leaders one lesson and one school at a time, we pay tribute to the proficient and passionate body of educators who make this dream a reality. This spirit of gratitude and connection ensures that, at our schools, every day is a celebration of the transformative power of education, fuelled by the dedication of our extraordinary teachers.



Adventures, Ancient Wonders, and Global Learning:

A Spotlight on School Excursions

From the vibrant coral reefs of Marsa Alam to the hallowed halls of the National Egyptian Museum of Civilization, our schools have been abuzz with exciting educational journeys! Every excursion is a carefully crafted tapestry woven with knowledge, exploration, and a dash of unforgettable adventure. Imagine diving into the crystal-clear waters of the Red Sea, surrounded by a kaleidoscope of marine life.

Our GEMS BISM secondary students took this dream on a desert safari, learning about Marsa Alam's geological treasures and indigenous culture. Sustainability and global appreciation were paramount, with students understanding the delicate balance of nature and cultural exchange. This wasn't just about adventure; it was a deep dive into marine biology, desert ecology, and global responsibility.

"I had an awesome experience snorkeling and got the chance to bond with some nice people. It was truly a break from schoolwork," commented Malak Emad, a year 10 student at GEMS BISM.



“This wasn’t just about adventure; it was a deep dive into marine biology, desert ecology, and global responsibility”

For GISC students, history isn't confined to textbooks. Grades 2, 4, and 5 embarked on a captivating journey to the National Egyptian Museum of Civilization, where ancient artifacts breathed life into their classroom lessons. Witnessing firsthand the grandeur of Egypt's heritage wasn't just educational; it was an emotional connection to their rich culture.

At Hayah Main Campus, learning does not stop when the class ends. Students enjoyed an array of fun-filled field trips, including attending a cooking school and visiting museums and art galleries, creating an immersive experience that catered to the IB learner profile and Hayah's core values. Whether packing food for the less fortunate or exploring diverse corners of Egypt, each excursion is a stepping stone towards collaboration, empathy, and critical thinking. From childhood giggles to high school reflections, these journeys leave an indelible mark, enriching minds and souls with every adventure.

Adding to the richness of our school experiences are the SILS trips, where many students get their first taste of relative freedom and independence. These field trips are pivotal rites of passage, positively impacting personal development by building confidence in a new environment. Lower elementary students recently enjoyed their time on a trip to Fayoum, indulging in artwork, baking, and pottery, creating lasting memories of fun and learning.

This is just a glimpse into the vibrant world of school excursions at our institutions. Each trip illustrated our belief in experiential learning, where every step opens a door to knowledge, discovery, and personal growth.

“From the vibrant coral reefs of Marsa Alam to the hallowed halls of the National Egyptian Museum of Civilization, our schools have been abuzz with exciting educational journeys! Every excursion is a carefully crafted tapestry woven with knowledge, exploration, and a dash of unforgettable adventure.”



Empowering Futures:

MLS and MILS Students Explore International Universities



MLS and MILS recently showcased their commitment to guiding students toward bright futures by participating in the International University Fair. The event provided secondary-stage students with a unique and exciting opportunity to explore diverse academic possibilities and engage with representatives from esteemed universities worldwide. At MLS, the fair was an invaluable experience for students, fostering well-rounded individuals by empowering them to make informed decisions about their higher education. The event aimed to guide students toward their academic futures, allowing them to interact with professionals, gain insights into various academic programs, and discover a multitude of opportunities awaiting them after graduation. Similarly, MILS students were eager with anticipation as they navigated the International University Fair. Brimming with questions and aspirations, they delved into a sea of opportunities, browsing vibrant brochures, exchanging insights with university administrators, and mapping out potential pathways. Parents, integral partners in their children's educational journeys, found invaluable resources and guidance at the fair. Both MLS and MILS, through their participation in the International University Fair, demonstrated a commitment to providing students with the tools and insights necessary for informed decisions about their academic futures. These enriching experiences showcase the schools' dedication to empowering students to explore, learn, and make well-informed choices as they embark on their higher education journeys.



Future Forward

School Fairs at GEMS BISM, Hayah Main Campus, and GEMS TBS

GEMS BISM, Hayah Main Campus, and GEMS TBS are dedicated to empowering their students by shaping their academic journeys and exploring exciting opportunities for higher education. The schools recently hosted informative fairs, creating platforms for students to make well-informed decisions about their educational paths.



At GEMS BISM, the Options Evening for Year 9 and 10 students equipped both students and parents with valuable insights into choosing IGCSE and A-Level subjects. This was followed by the annual BISM University Fair, transforming the campus into a hub of international education. Representatives from prestigious universities, both local and abroad, engaged directly with students, providing firsthand knowledge about academic programs and entry requirements.



Hayah Main Campus's high school counseling services organized an annual fair, hosting over 120 distinguished academic institutions worldwide. Students interacted one-on-one with representatives, gaining insights into various disciplines, programs, admissions processes, scholarship opportunities, and student life.



GEMS TBS's University Day brought local and international university representatives to guide students about courses and requirements. This event is a crucial step beyond GEMS TBS, aiding students in planning their academic futures. At GEMS TBS, the emphasis is not only on imparting skills for success but also on providing guidance to ensure students are on the right path for their bright futures. These fairs celebrate the success of these events and encourage students to reflect on the knowledge gained, using it as a foundation for their future endeavors.

EEP Schools Shine at the Tough Mudder Challenge

In a recent showcase of their adventurous spirit, three prominent EEP schools – GEMS BISM, GISC, and GEMS TBS - took on the challenging Tough Mudder obstacle course.

Tough Mudder, acknowledged as the world's leading obstacle course challenge, has been organized by The TriFactory in Egypt since 2019. The event aims to pull participants out of their comfort zones, testing their physical strength and mental resilience while fostering a sense of teamwork and achievement.

The Tough Mudder Kids event provided a platform for young participants to experience the thrill and camaraderie associated with this global event. The participation of EEP schools in such challenging and community-building events reflects their commitment to holistic education and character development.

Congratulations to all participants for showcasing resilience, teamwork, and a spirit of adventure in the Tough Mudder Challenge.





Igniting School Spirit:

Unveiling Mascots Across EEP Schools

A school mascot serves as a powerful emblem, injecting life and enthusiasm into the campus atmosphere. It becomes a source of pride, fostering unity and a strong sense of community spirit. The EEP schools, with their diverse and vibrant choices, are embracing the tradition of mascots to enhance school identity and inspire student engagement.

WILS Tigers: Roaring with Pride

At WILS, the heartbeat of their community resonates through the mighty Tigers. Symbolizing steadfast spirit and unity, the WILS Tigers emerged victorious after a spirited poll on Instagram. This engaging process not only allowed students to actively participate in choosing their mascot but also showcased the vibrant school spirit at WILS.

SILS: Revealing the Mascot's Debut

The SILS community has chosen the Hawks as a representation of strength, integrity, leadership, and success. As the school wholeheartedly embraces its mascot, SILS continues to create a vibrant and inclusive learning environment where every student can spread their wings and achieve greatness.

Hayah Sharks, GEMS BISM Eagles, GEMS TBS Tigers, AIA Foxes: A Parade of Symbols

Other EEP schools have also embraced this tradition with distinctive mascots - from the dynamic Sharks at Hayah to the soaring Eagles at GEMS BISM, the Tigers at GEMS TBS, and the spirited Foxes at AIA. Each mascot embodies unique characteristics that reflect the school's values and spirit.

As these mascots take center stage, they not only represent the schools but also serve as rallying points for students, parents, and the broader community. The unveiling of mascots is more than just a symbolic gesture; it's a celebration of identity, unity, and the vibrant spirit that defines each EEP school.



Beyond the SDGs:

How Innovation Week Empowers Students to Make a Real Difference

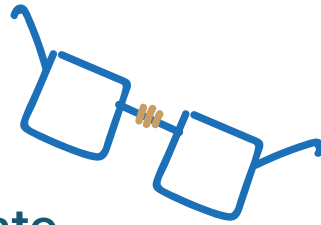
Innovation Week at SILS and WILS was an exciting showcase of creativity and sustainability, aligning with the United Nations' Sustainable Development Goals (SDGs). The event highlighted our students' commitment to making a positive impact on the environment. In Grades 6 and 7 at WILS, students ingeniously repurposed ripped skirts, pants, and bedsheets into stylish accessories, including belts, bags, cuff links, and high-end dress shirts. Meanwhile, KG students at WILS embarked on a 3D modeling project of their homes using recycled materials, demonstrating their creativity and dedication to sustainability.

In FS1A at SILS, the young environmentalists engaged in a fun and eco-friendly project, crafting bird feeders from recycled toilet paper rolls. Not only did they create art, but they also experienced the joy of watching birds enjoy their handmade feeders. Year 10 students at SILS took on an ambitious project, constructing a football stadium using recycled materials, showcasing their remarkable commitment to sustainability and innovation. Year 9 students reimagined the classic Pac-Man game with a sustainability twist, creating a maze filled with recycled material dots. Finally, Year 2 students at SILS embarked on an inspiring journey through the solar system, exploring planets and uncovering the mysteries of the moon. Innovation Week truly empowered young minds, fostering creativity and sustainability in alignment with the SDGs.





100 DAYS OF PNS!

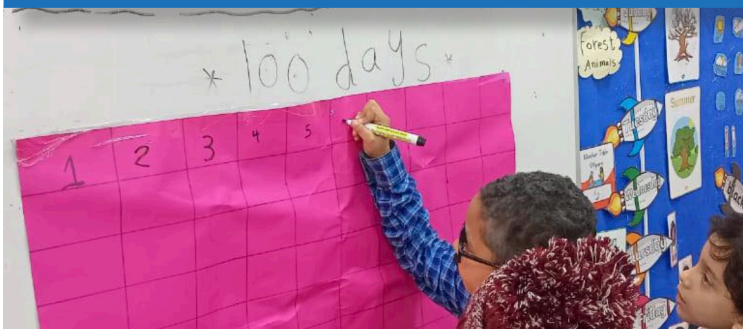


SILS and WILS Celebrate the 100th Day of School with Joy and Pride

As we gather to celebrate, we mark a significant occasion at SILS and WILS—the 100th Day of School! This milestone is more than just a numerical achievement; it symbolizes a hundred days of collective effort, growth, and dedication from our incredible students, teachers, and staff.

In recognition of this accomplishment and the remarkable progress our students have made, both schools organized a series of engaging activities and celebrations. Classrooms were abuzz with exciting projects designed to showcase the academic journey thus far. Additionally, the students were invited to participate in the festive spirit by embracing creative dress-up ideas, such as donning attire that reflects a century's worth of style.

The celebrations extended beyond the classrooms with various activations, including a lively contest for the best 100-year-old costume, vibrant school parties, and hands-on crafts. It was a day filled with joy, reflection, and a sense of pride in the collective achievements of the school communities. As we mark the 100th Day of School, let us revel in the spirit of togetherness and look forward to the continued success and growth that lie ahead in our academic journey.





**“The important thing is
not to stop questioning.”**
-Albert Einstein

Christmas Celebrations



TBS Christmas Concert



GISC Christmas Bazar

EEP Schools Come Together in Christmas Joy and Acts of Kindness

EEP schools gathered in a cohesive celebration, crafting an intricate fabric of joy and benevolent actions across their campuses.

GISC hosted a Winter Wonderland concert that lit up the stage with enchanting performances by early, primary, and middle years students. Moreover, the festive spirit continued with a Christmas bazaar organized by the GISC PTA and a lively Christmas carnival. Adding a touch of creativity, Early Years students engaged in a friendly classroom decoration contest, transforming the school into a festive haven.

GEMSTBS students sang the melody

of the season in a heartwarming Christmas assembly. Moreover, embracing the spirit of the holidays, students donned festive jumpers for Jumpers Day, contributing to a sponsored orphanage. Y1 and Y2 students took the spotlight with their endearing Christmas show, 'Ralph the Reindeer,' followed by a school-wide karaoke event, creating a symphony of joy.

GEMS BISM primary students wowed everyone at the "Make a Difference" Christmas Fair, raising an impressive EGP 60,000 for Gaza's children and families. Moreover, the positive change-

makers also organized a Christmas bake sale, showcasing the school's commitment to generosity and community support.

AIA filled the school corridors with festive tunes, hosting Christmas carols that echoed the joyous spirit of the season and fostering a sense of togetherness among the school community.

At WILS and SILS, the winter season was marked by unforgettable celebrations that brought students, parents, and faculty together in a dazzling party. The highlights of these festivities featured enchanting Christmas songs, dances, choirs,



GISC Winter Wonderland



SILS/WILS Christmas Party



BISM Bake Sale

and captivating performances, showcasing the remarkable musical talents of the students.

Both schools orchestrated lively bazaars with unique crafts and treats, creating a vibrant atmosphere. The excitement reached its peak with thrilling Best Costume competitions, adding an element of friendly competition to the joyous occasion. For the younger attendees, an art station promised creative fun, while WILS incorporated an educational touch with a bake sale organized by Grade 4 to 6 students, reinforcing math concepts and providing a delicious treat for all.

In particular, the SILS winter party's Christmas celebration was nothing short of enchanting. Talented students delivered heartwarming

Christmas songs and lively dances radiated joy and a contagious festive spirit throughout the entire school. The harmonious blend of performances created a magical atmosphere, showcasing the diverse and vibrant talents within the school community.

Moreover, throughout EEP, festive decorations adorned offices, creating a warm and cheerful ambiance. The Christmas gathering and dish party at the EEP office marked the end of the year with camaraderie and shared joy. The collective efforts across EEP schools underscored the spirit of unity, celebration, and acts of kindness during this festive season.

“EEP schools gathered in a cohesive celebration, crafting an intricate fabric of joy and benevolent actions across their campuses.”

04

HELPING HANDS

- 1** Empathy in Action
- 2** Harmony of Hope
- 3** In the Pink





Empathy in Action: EEP Unites for Gaza Relief Effort

Egyptian Food Bank



In a significant corporate initiative, EEP, along with its affiliated entities Trillium, Option Travel, GISC and Selah El Telmeez, collaborated with the Egyptian Food Bank to extend essential assistance to Gaza. Demonstrating a steadfast commitment to humanitarian rights, EEP recognized the urgency of supporting Palestine during this challenging time.

As a united community, we actively engage in collaborative efforts to lend a helping hand to those in need. Through this initiative, EEP contributed significant aid to Gaza and encouraged others with the capability to join us in proactively providing necessary assistance.

This collective effort underscored EEP's dedication to social responsibility and highlighted the strength of collaboration in addressing humanitarian crises. Together with our affiliated entities, we stand united in our commitment to making a positive impact and offering support to those facing challenges in the region.

Harmony of Hope:

EEP's Compassionate Symphony Unites Campuses for Palestinian Families

Across eight vibrant campuses, a single melody resonated this year: compassion for the Palestinian families. Under the guiding baton of EEP and in collaboration with Misr El Kheir Foundation, our schools transformed into hives of action, buzzing with dedication and selflessness.

This generosity reverberated at Hayah West, where staff, students, and parents joined hands to fill over 400 boxes with essential supplies, emanating hope amidst hardship. Hayah Main Campus's contribution swelled our hearts, with 1,000 food boxes and tireless dedication reaching Misr El Kheir Foundation. From Hayah West to Hayah Main Campus, the school communities united, raising a staggering EGP 1.5 million in total.

At GEMS TBS, students and parents rallied in a heartwarming "Breakfast Bonanza," raising an astounding EGP 113,054 for Misr El Kheir Foundation. GISC transformed their campus into a bustling hub of aid, with students, parents, and staff packing 200 boxes amidst bake sales and fun-filled games. This unity resonated at GEMS BISM, where a "mega packing day" saw the entire school come together, their spirit echoing from packed boxes to generous donations of clothes and blankets, raising an impressive EGP 136,000.

AIA's community stood firm in the face of suffering, mobilizing students to pack 164 boxes of vital provisions, donating EGP 57,400. Witnessing their "Caring," "Principled," and "Balanced" spirits shine made us immensely proud. Similarly, MLS and MILS channeled their empathy and action, collaborating through Misr El Kheir Foundation to offer vital support through mega packing events.

This unified action was more than providing aid; it exemplified the core of EEP's values. In classrooms buzzing with fundraising ideas, and on playing fields echoing with supportive cheers, EEP reaffirmed its relentless commitment to building a world where compassion resonates as loudly as hope.



In the Pink: EEP Schools' Stance on Breast Cancer Awareness

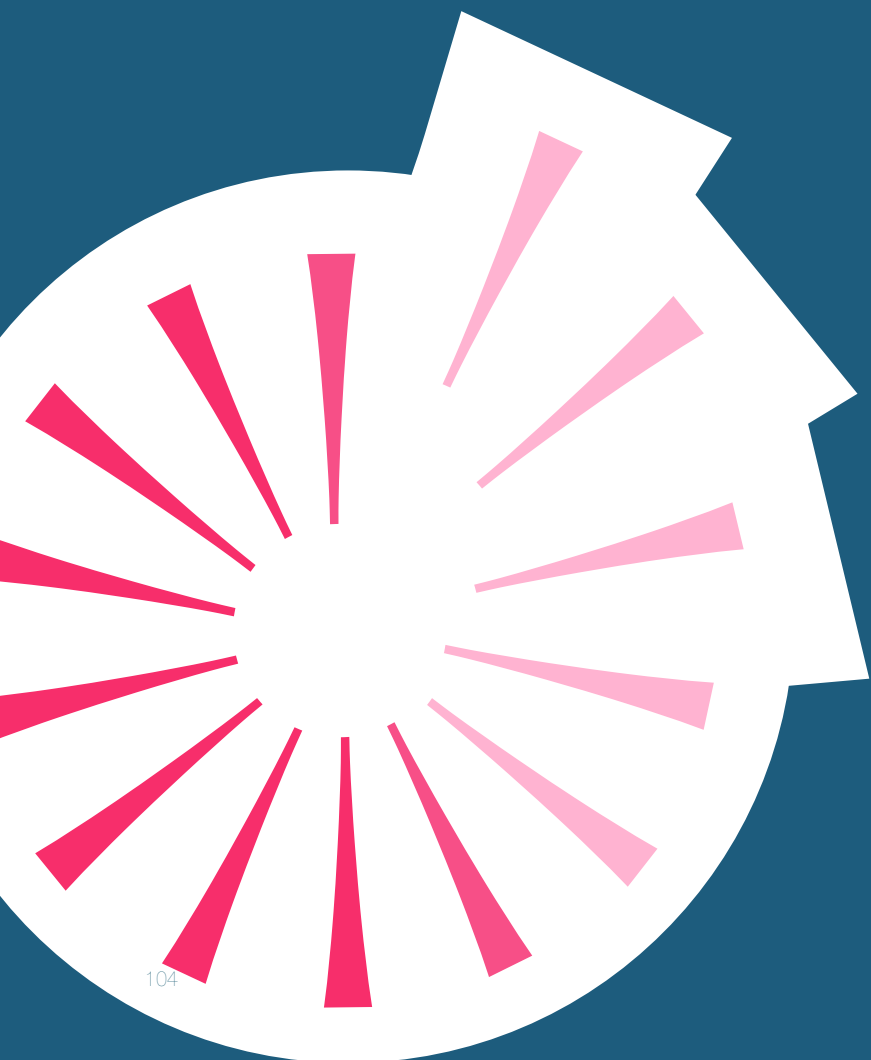
Breast Cancer Awareness Month holds significant meaning for EEP, where unity becomes a powerful force in acknowledging and honoring survivors. Breast cancer awareness at EEP is a dedication to fostering a future marked by brightness, health, and empowerment.

As a symbolic gesture that represents our collective strength and commitment to standing tall alongside survivors, the EEP family proudly wore pink on October 12, uniting in strong support of breast cancer warriors. As part of our commitment, all employees were encouraged to contribute to the cause by donating to Baheya Foundation. The HR department facilitated this initiative through a shared link, providing an avenue for our staff to actively participate in supporting breast cancer awareness and research.

These heartfelt tributes extended beyond EEP to include its schools as well. At GEMS TBS, students and teachers painted the school pink during "Think Pink Day" to raise awareness about this prevalent disease. Showing unwavering support for breast cancer warriors and survivors, GEMS TBS community raised around EGP 80,000 donated to Baheya Foundation.

While at GEMS BISM, the entire school engage in a series of heartwarming initiatives and activations in support of Breast Cancer Awareness Month as part of its Charity Week. Students, teachers, and administrators showed up dressed in pink, coming together to make a positive impact. They hosted an inspirational talk from a staff member who is a cancer survivor, which serves as a reminder of the strength and determination that lie within us. Furthermore, the student council supported e-sports on campus for the same cause. By engaging in friendly competitions and tournaments, students not only had a great time but also contributed to a charitable cause. Organizing a bake sale that included delectable food and beverages such as locally baked pizza and pink lemonade, the GEMS BISM community raised EGP 21,500 donated to the Baheya Foundation.

Moreover, the parent-teacher association at GISC organized a fundraising event and an informative session for the entire school community, spreading awareness about breast cancer and the challenges faced by those battling the disease.





05

BEYOND BOUNDARIES

- 1** EEP GEMS Schools Conquer BSME Football Tournament
- 2** Victory Beyond the Office
- 3** Stride for a Cause
- 4** Dominating the Field
- 5** Triumph on the Field
- 6** UPEI Explorer





**“It’s not whether you
get knocked down,
it’s whether you
get up.”**

-Vince Lombardi



GEMS Schools Conquer BSME Football Tournament

From the sun-drenched fields of Qatar to the hearts of their proud schools, GEMS BISM and GEMS TBS students have indeed made us proud at the BSME U13/U15 Football Tournament. Battling it out against 12 other top-tier schools from across the Middle East, these young athletes displayed immense talent and unmatched sportsmanship, proving that teamwork and determination can truly conquer any opponent, with GEMS BISM securing a sensational second place.

The BSME network, a beacon of prestigious British schools across the Middle East, provides premium tools and resources to amplify students' learning experiences. We are especially proud to note that GEMS BISM's own Janet Brock leads the charge as the BSME Head in Egypt. Her inspiring leadership undoubtedly fueled our students' competitive spirit and dedication to leave their mark on the tournament.

This remarkable achievement emphasizes the exceptional dedication and passion of our student-athletes, their tireless coaches, and the endless support of the entire GEMS schools' family. We extend a heartfelt appreciation to everyone who played a role in making this victory possible. We proudly celebrate your second-place win and look forward to witnessing your continued success in the future!



Victory Beyond the Office:

EEP's Triumphant Journey in the Start-Up League

Our EEP team has showcased exceptional prowess not only in the office but also on the field, securing a remarkable second-place victory in the Start-Up League hosted by Play Sports Academy at District 5. With an impressive winning streak of 8 matches, EEP emerged as a formidable force in the competition.

The journey to the championship was nothing short of thrilling, featuring a captivating semi-final match against Marakez, which ended with a 2-1 triumph for EEP. The intense 6-week league tested the team's resilience and determination, with EEP's players demonstrating skill, teamwork, and sportsmanship throughout the competition.



Stride for a Cause:

AIA's Annual Participation in the Alexandria Marathon

Along the picturesque Mediterranean, AIA students, parents, and staff participated in the yearly Alexandria Marathon event held on October 27, 2023. They participated in several running events, namely the 500m, 2K, and 5K. It was a great opportunity for our community to come together and run for a cause in support of the Alexandria Kids Cancer Hospital. The marathon presented itself as an exciting sports activity that asserted AIA's stance on promoting a healthy lifestyle while embracing the beauty and vibrance of Alexandria.

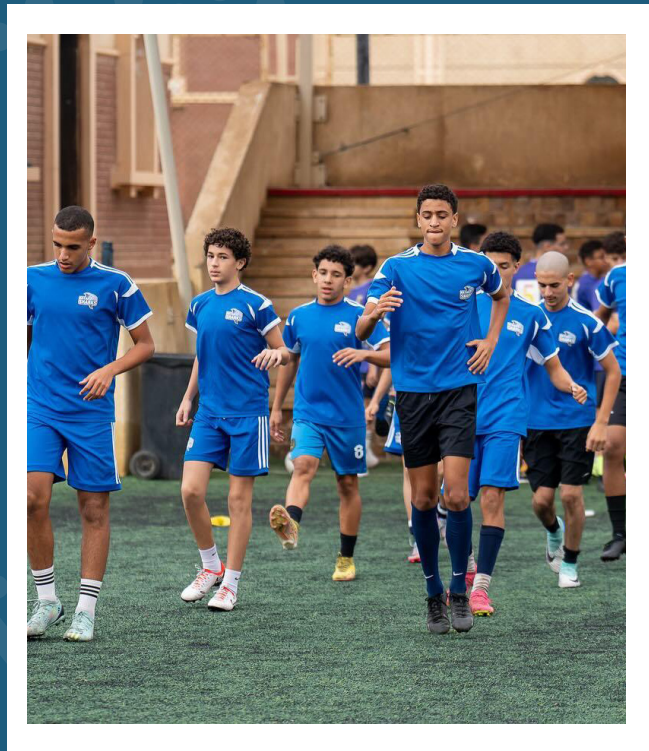
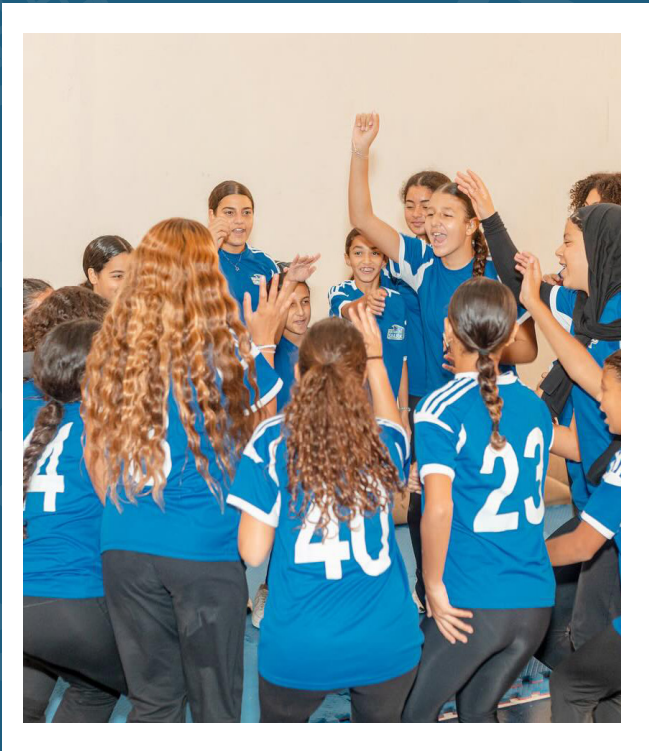
Prior to the marathon, AIA welcomed Alex Runners, who talked to students about the marathon and the importance of running for a cause. Students participated in a short race and some relay run activities.



Dominating the Field:

Hayah Main Campus Sharks' Stellar Performance in U16 and U18 Tournaments

Hayah Main Campus Sharks had an active and triumphant first semester, kicking off their season with soccer and volleyball teams in U16 and U18 participating in two important tournaments. In the CISSA Tournament among seven schools, the boys secured first place in the U18 soccer category, while the girls scored second place in the U18 soccer tournament. In volleyball, the girls U16 team claimed the first-place position among seven schools. The Sharks also participated in the EEP Cup, competing in soccer, basketball, volleyball, and track and field against nine EEP schools. Early in January, our girls Sharks soccer team U18 scored first place in AIMZ Road to the States 2024 in El Gouna, while the boys team scored second. With many Best Players and Man/Woman of the Match recognitions, the Hayah Sharks were a mere representation of sportsmanship at its best!



Triumph on the Field:

GEMS BISM's Remarkable Sports Achievements and International Recognition

The GEMS BISM sports teams kicked off this year with team tryouts from U11 to U16 for football, basketball, and swimming. They started team training on October 15th, three days per week, to prepare for the upcoming fixtures. This term, GEMS BISM has won many friendly football matches, which is the perfect way to change a group of footballers into a team who have learned to play strategically and read the game.

Boasting a series of impressive wins throughout the season, the Under 13 boys won 6/0 against BCCIS, and the U15 boys won 1/0 against GEMS TBS. The U13 boys won 5/0 against EIBS, and the U13 girls won 3/0 against BCCIS. Moreover, the U12 girls won 2/1 against GEMS TBS, and the U13 girls won 1/0 against EBIS. Lastly, the U13 boys won 3/0 against NBIS.

Adding to the school's astounding sports achievements, Ahmed Haitham won first place in the Egyptian National Pentathlon Championship, in addition to an amazing win for Omar Mohamed, who won four gold medals in the BSME swimming competition held at NBIS in November 2023. Also, Maisam won three gold medals and one bronze medal in the same tournament. Seif Faisal rocked the horse-riding obstacle course by winning first place in the Egyptian National Championship, qualifying for the World Series. GEMS BISM has won 2nd place in the BSME-style under-9 boys football games. Not only nationally, but also internationally, GEMS BISM students rocked the international sporting scene by winning 2nd place in U13 girls' football in the BSME competition that took place in Qatar, held at Doha College, with 12 international schools across the Middle East competing for the cup. GEMS BISM is getting ready to host the BSME-style U13 boys' and girls' football and swimming competition on March 8, 2024, for the first time, with 12 internationally recognized schools competing.



**BISM
EAGLES**



UPEI Explorer:

Hayah Main Campus and GEMS TBS Soar in Cairo

Both Hayah Main Campus and GEMS TBS seniors flexed their brainpower and creativity at the thrilling UPEI (University of Prince Edward Island) Explorer competition in its second edition, reaping impressive accolades and proving their talents against 24 other schools. The Explorer Challenge consisted of problem-solving, critical thinking and reasoning for mathematics, sustainable design and engineering activities. The activities consisted of a one-minute pitch to market products, inclusive of a TikTok video, manufacturing decisions, implementing logic circuits for computers, cracking morse code, a physical activity in Golds Gym, and many more.

Two Hayah teams shone brightly, securing second place and a EGP 3,000 each. GEMS TBS students were in safe hands with Deepesh Ra (Year 11), who fast-tracked 8 IGCSEs in Year 10, and Eyad Ali (Year 11), an A-level mathematics student. Some of our student leadership teams were also involved with Abdullah Mandil, Head Boy and A2 Sciences and Mathematics student; Omar Abbas, Deputy Head Boy and A2 Mathematics and Economics student and Omar Khan, Deputy Head Boy and A2 Physics and Business Studies student. Then came a triumphant first place for GEMS TBS. In a nail-biting final round, Abdullah Mandil cracked a problem-solving escape puzzle, clinching the ultimate victory for his team. The first three winning teams received EGP 10,000.

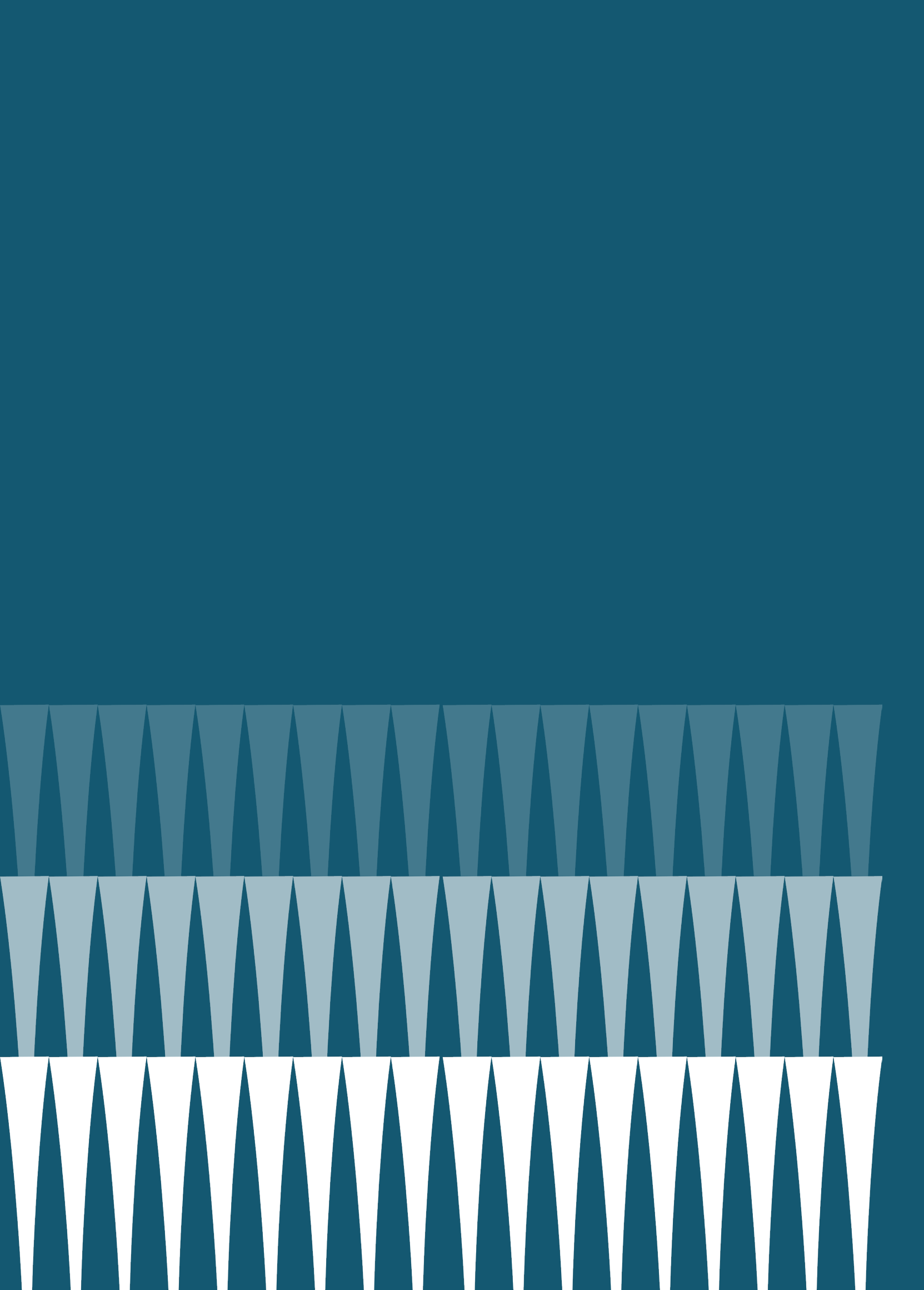
Both Hayah Main Campus and GEMS TBS showcased the power of learning, collaboration, and thinking outside the box. They returned not just with awards, but with valuable experiences and an ignited passion for tackling real-world problems.



06

UNITED IN ACTION

- 1** EEP's End of Year Celebration
- 2** Pyramids of Unity
- 3** EEP Cup 2023
- 4** Empowering Excellence
- 5** Paving the Way for a Brighter Future
- 6** EEP's Dynamic Presence at Employment Fairs
- 7** Empowering Futures
- 8** EEP Marketing Internship





EEP's End of Year Celebration: A Milestone of Achievements and Unity

Egypt Education Platform (EEP) recently marked yet another year of sustained growth with a celebratory event at Al Alamein Hotel in Marassi, North Coast, from October 23 to October 25. This annual ritual is a momentous occasion where the EEP family gathers to applaud the incredible achievements of the year, honor outstanding employees, teams, and departments, and strengthen the bonds that have fueled our success.

Reflecting on our business results, sharing ambitious aspirations, and recognizing exceptional talents who embody our six leadership attributes, this celebration underscored the foundation of EEP's success—the relationships nurtured over the years. Our team members, rising to meet challenges and poised for greater responsibilities, were celebrated for their dedication and achievements.

The event fostered special moments of happiness, laughter, and unity, highlighting the strong camaraderie within our team. As we look back on this remarkable milestone, we eagerly anticipate another year of significant achievements and great successes, fueled by the collective passion and commitment of the EEP family.







Pyramids of Unity:

EEP Teachers Embark on an Inspiring Journey

In a symbolic and awe-inspiring setting against the backdrop of the majestic pyramids, Egypt Education Platform (EEP) organized its annual Teachers Outing Day. This special event brought together educators and leadership teams from GEMS BISM, GEMS TBS, and GISC, creating a dynamic atmosphere of team bonding and enthusiasm.

The outing served as a strategic prelude to the upcoming academic year, offering a unique blend of camaraderie and preparation. As teachers explored the historic surroundings, the ancient wonders of the pyramids served as a metaphor for the enduring strength and unity within the EEP educational community.

With the scenic pyramids in the background, educators engaged in team-building activities, fostering a sense of solidarity that will undoubtedly resonate throughout the academic year. The event was not merely a recreational excursion but a purposeful endeavor to cultivate a collaborative spirit, ensuring that the EEP team is well-prepared and motivated for the exciting challenges and opportunities that lie ahead.

This annual tradition embodies EEP's commitment to holistic education, emphasizing not only academic excellence but also the importance of connection, shared vision, and a collective journey toward inspiration and growth. As the teachers stand on the threshold of a new academic year, the pyramids stand tall, silently witnessing the resilience, unity, and dedication of the EEP community.





EEP Cup 2023:

A Triumph of Talent and Team Spirit

The third edition of the EEP Cup 2023 unfolded with an exhilarating display of skill and sportsmanship across football, basketball, volleyball, and athletics. From November 12 to November 16, nine EEP schools, including Hayah Main Campus, Hayah West, GEMS BISM, GEMS TBS, GISC, WILS, SILS, MLS, and MILS, converged for this spirited sporting extravaganza.

The event highlighted the athletic prowess of our students and fostered a sense of unity and camaraderie among the diverse EEP school communities. The participating students exhibited remarkable talent and dedication in their respective sports, contributing to the vibrant and competitive atmosphere of the tournament.

As we eagerly await the announcement of the EEP Cup winners in a subsequent event, the EEP Cup 2023 stands to embody the holistic development and collaborative spirit cultivated within the EEP community. This annual tournament continues to play a pivotal role in promoting physical activity, teamwork, and a culture of healthy competition among our students. Keep an eye out for the exciting finale of the EEP Cup 2023!



Empowering Excellence:

A Journey through Corporate Training at EEP

At EEP, corporate training is not merely a series of sessions; it is a transformative journey towards excellence. Our diverse range of training programs encompasses essential skills needed for professional success and personal growth. From the timeless wisdom of “How to Win Friends & Influence People” to the dynamic strategies of “How to Have a 360-Degree Impact” in leadership, each training module is crafted to empower individuals at every level.

In the realm of effective communication, our “Business Writing” workshop hones the skills needed for clear, concise, and impactful communication in the corporate landscape. Meanwhile, the “Time & Stress Management” module equips participants with tools to navigate the demands of the modern workplace, fostering productivity and well-being.

Our commitment to professional development extends to mastering the art of persuasion through the “High

Impact Presentation” training, ensuring that our teams convey ideas with confidence and influence. “How to Manage like a Pro” provides invaluable insights into effective leadership and team management strategies. Recognizing the importance of holistic well-being, our unique “Happiness Sessions” contribute to a positive work culture, emphasizing the significance of employee happiness in overall success. These sessions delve into the science of happiness, stress reduction, and the cultivation of a positive mindset.

The culmination of these corporate training initiatives is a workforce that not only excels in their professional roles but also embodies a culture of collaboration, innovation, and well-being. As we continue this journey, our commitment to fostering excellence remains unwavering, ensuring that each participant emerges from these training sessions not just skilled, but empowered for success in today’s dynamic corporate landscape.





Paving the Way for a Brighter Future: EEP Partners with UniPal

Fueled by our mission to assist our EEP students in their learning and pave the way for a brighter future, we unveiled our newest Academic Excellence scholarship in partnership with UniPal, offering a bespoke scholarship of up to £9000 by the esteemed Queen's University Belfast in the United Kingdom for Egyptian students across the EEP schools' network.

The collaboration signing featured esteemed representatives from the participating entities, namely Amr Sherif; Director of Marketing, Communications, and Enrollments at EEP, Rony El Kady; Deputy Director of Education (British stream) at EEP, Noha Morsy; Deputy Director of Education (IB/American stream) at EEP, Alaa Hammouda; Founder and Managing Director at UniPal, Mai Ibrahim, Head of Partner Relations at UniPal,

Khaled Halawa; Regional Manager at Queen's University Belfast, and Merna Ibrahim, Partner Relations Executive at Queen's University Belfast.

Specialized in helping students' study abroad, UniPal offers a wide range of tailored services to assist students in taking the next step in their academic journey with confidence, namely career consulting, visa support, and career coaching, to name a few.

This significant collaboration is among many to come to support our students throughout their educational endeavors before and after graduation, further solidifying EEP's status as Egypt's fastest growing education provider.





EEP's Dynamic Presence at Employment Fairs: Connecting Talents, Building Community, and Shaping the Future

Participation in employment fairs is a strategic avenue for organizations to connect with emerging talents, foster community engagement, and elevate their brand. For Egypt Education Platform (EEP), these events are opportunities to identify potential talents in addition to being crucial forums to showcase our commitment to education, community building, and continuous growth.

At the recent AUC Employment Fair, EEP made a dynamic entrance into this space. Featuring a fully branded booth with enticing giveaways, our representatives from Human Resources, Marketing, and Education engaged with AUC seniors and alumni, gaining insights into their career aspirations. This participation went beyond recruitment; it served as a valuable opportunity to present and market EEP within the community, highlighting our role as the fastest-growing education provider in Egypt, and our unwavering commitment to shaping the educational landscape.

Further extending our impact, EEP was also a significant presence at the 2023 AmCham Employment Fair, contributing to the vibrant event by connecting talents with opportunities. These dual engagements at AUC and AmCham fairs underscore EEP's dedication to fostering meaningful connections, building a dynamic team, and playing an active role in the growth of both individuals and the broader professional community.





Empowering Futures:

EEP's Internship Program Shaping Tomorrow's Leaders

In the spirit of cultivating well-rounded future leaders, the EEP Internship Programs held in September and December provided an exceptional platform for our students to explore diverse career paths.

This enriching initiative opened doors to a myriad of opportunities and allowed students from GEMS TBS and GEMS BISM to delve into real-life experiences across various fields during September's round. In December, the program expanded to include Hayah Main and AIA as well.'

The September round featured a wide range of renowned entities across various fields, offering an unmatched opportunity for students to explore potential careers. Examples included marketing and communications at EEP, medicine at the National Bank Hospital (supervised by the Ministry of Health), engineering at SIAC Construction, Option City, and Cosmic City, creative industry at Photopia, podcasting and human resources at Unipal Study Abroad Agency, and hospitality management at Kempinski Hotel.

Similarly, the December program, a collaboration with esteemed entities, showcased an array of immersive experiences. From a dynamic marketing program co-hosted by EEP and Regina to a captivating hotel and tourism experience by Kempinski, students gained practical insights directly from industry professionals. The IT networking program by Talaat Mostafa Group, media and communications exposure by IG Club, and a comprehensive general medicine program by National Bank Hospital added a multifaceted dimension to the internship offerings. Moreover, our students actively participated in a community service program facilitated by the Misr El Kheir Foundation, underscoring the importance of giving back.

This internship initiative helped broaden horizons and provided students with invaluable practical tips and insights, preparing them for the dynamic and ever-evolving professional landscape. The EEP Internship Program cements our commitment to nurturing well-informed, inspired, and future-ready individuals.



EEP Marketing Internship

Students' Feedback



Rokaya Zaytoun
AIA

"So far, my internship with EEP has been a fantastic experience. We became increasingly knowledgeable about the different elements of the marketing process. We examined every facet of EEP marketing team's internal operations in more detail, one day at a time. Graphic design and social media were two of my personal favorites. Working in the fields of social media and graphic design enabled me to showcase my creative abilities and innovative thinking. I've always deemed the design world to be incredibly fascinating, and one of my favorite aspects of it was seeing how much it impacts marketing and how it's integrated into every aspect of daily life."



Tarek Ibrahim
Hayah Main

"I really enjoyed learning about the marketing team at Egypt Education Platform. It was interesting to discover how social media, graphic design, and communications impact a company's marketing. I have learnt that social media helps companies reach more people and engage with their audience. Graphic design makes advertisements and promotional materials look attractive and eye-catching. Effective communication helps convey the right message to customers. Understanding these basics has given me a better understanding of how marketing works for EEP and other companies."



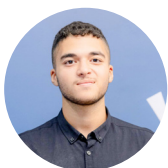
Duljen Ali
GEMS TBS

“My internship at Egypt Education Platform (EEP) was an incredibly positive experience in the marketing department. I had the opportunity to engage in meaningful discussions about marketing, social media, graphic design, and communications. The supportive environment allowed me to learn from experienced professionals and gain valuable knowledge and skills. Working closely with the team, I was able to actively contribute to the implementation of innovative marketing ideas, which led to notable success and growth for the organization. This internship not only enhanced my understanding of marketing practices but also ignited a strong passion for this field, motivating me to pursue a career in marketing.”



Yahia Hassan
Hayah Main

“In this EEP marketing internship, I had a great time learning about social media, graphic design, and content development. We produced cool designs, learned about and produced engaging content, worked with social media, and developed engaging marketing campaigns for different schools. I personally enjoyed the social media part of the internship the most. I use social media a lot, and this was another way to connect me to it and make me understand it more. I use social media a lot, and this was another way to connect me to the different platforms and make me understand them more. I learned so much information about marketing I never knew before, and it was a lot of fun!”



Ibrahim Mostafa
Hayah Main

“My time with EEP Marketing completely shifted things for me. My abilities were elevated while working with industry professionals on actual projects. My eyes were awakened to the subtleties of marketing by the combination of creativity and information. It was more than simply an internship; it was a life-changing opportunity that helped me pursue a career in strategic marketing. This internship will always have an impact on me later in life.”



Ragaa Nagy
GEMS BISM

“I thoroughly enjoyed my internship at EEP’s marketing department. I really did love the experience provided in strategic campaign planning, content creation, and social media management. Getting to learn from this talented team in this supportive environment enhanced my skills and provided a space for me to grow. Throughout this internship, we worked in groups on projects, which gave us the opportunity to make connections with the other interns. I appreciated the real-world application of marketing concepts and getting a deep dive into the process behind the posts we see on a regular basis. Unexpectedly, my favorite part was the graphic design. I enjoyed getting to unleash my creativity in a non-restricted environment. Overall, I am glad to have had this incredible experience.”



Wafaa Alaswadi
GEMS BISM

“Joining the marketing internship changed my image about marketing and made me know marketing in detail. For example, I liked graphic design more than anything else, and at the beginning, I thought that it was all about colors and putting stuff together to do a project, but I realized that it was much more than just colors; it was about being creative and thinking outside the box, and that made me think of choosing it as my future job.”

KEEP RUN 2024

Stay Tuned!

Our run happening again
this April!





Contact Us

GEMS International School Cairo

Al Rehab Extension, Zone 8, New Cairo

Registrar_gic@gemsedu.com

01061618302 | 01061618103

 GISCchool  @GemsIntSchoolCairo
www.gis-cairo.com

Alexandria International Academy

Plots 2 & 3, Section 1 - Abis, Alexandria, Egypt

admissions@aia-alex.com

01118431118 | 01286215550

 AlexandriaInternationalAcademy  @AIAeg
www.aia-alex.com

GEMS The British School Al-Rehab

Talaat Mostafa Road, Al Rehab City, New Cairo. 11841

registrar_tbs@gemsedu.com

0106 003 9353 | 0105 038 5588

 TBSCairoPage  @BritishSchoolRehab
www.tbs-cairo.com

Hayah Main Campus

Hayah International Academy, South of Police Academy

5th District, New Cairo, Egypt 11835

info@hayahacademy.com

01065539666

 HayahInternationalAcademy  @HayahAcademy
www.hayahacademy.com

GEMS The British International School Madinaty

Talaat Mostafa Road, Madinaty City, Suez Road, Cairo

19511, Egypt

registrar_bim@gemsedu.com

01050385599/01050330755

 BISMCAIRO  @British_School_Madinaty
www.bism-cairo.com

Hayah West

Mountain View iCity, Land Plot no.1, Northern

Expansion Zone, 6th of October District, Giza , Egypt

admissions@hayahwest.com

+20 127 072 8942 | +20 128 637 5301

 HayahWest  @HayahWest
www.hayahwest.com

Madinaty Integrated Language School

Wadi Road, Behind South Park Opposite to B6,
Madinaty City, Cairo, Egypt
frontoffice_mil@gemsedu.com

01028050327

 MadinatyIntegratedLanguageSchools

 mils.cairo

www.mils-egypt.com

Trillium Preschool

Layan Compound, 1st Settlement
Les Rois Compound, Building BO3
Building 22, 2nd district, 5th settlement
Clubhouse 47, Mivida Compound
01101443780

 TrilliumPreschool  @Trillium_Preschool

Petals Preschool

Maadi Branch: Villa no. 9, road 206, Degla Maadi
New Cairo Branch: At Zizinia compound opposite to
AUC's gate 4.

Shorouk Branch: At Shorouk Gardens compound
02 25213482

 PetalsPreschools  @PetalsPreschool

Madinaty Language School

Talaat Mostafa Road, Opposite to B2 Madinaty City
r.mohieldin@madinatylanguagesch.com

01027785577 | 02 21109877

02 21109880 | 02 21109881

 MadinatyLanguageSchool  mls.cairo

www.madinatylanguagesch.com

Scholars International Language School

Cosmic Village - 6th of October City, Giza
Registrar@sils-cairo.com
01096222615

 ScholarsInternationalLanguageSchool

 @SILS.Cairo

www.sils-cairo.com

Westview International Language School

Cosmic Village - 6th of October City, Giza
Registrar@wils-cairo.com
01096222106

 WestviewInternationalLanguageSchool

 @WILS.Cairo

www.wils-cairo.com

