



Creating A Brighter
Future Everyday

EEP CONNECT

Vol 5 - September Edition



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EEP Leadership

Strategic insights from our senior leaders and partners about corporate milestones, aspirations, and future endeavors.

Renewing Our Mission & Vision

By Ahmed Wahby, CEO, EEP

The commencing academic year is a very special one as it marks EEP's fifth anniversary. As I reflect on EEP's journey and ponder about our future plans, we thought it was very important that we renew our mission and vision statements to reaffirm to ourselves and to our community what we stand for as an organization that manages the most purposeful endeavors for our future generations of leaders. We believe that as the most impactful education management services company in Egypt, with 15K students in our schools and nurseries and north of 4 million students using our content learning guides, not only do we have to stand on solid and clear mission and vision statements, but more importantly, we have to take all the right actions in order to stay true to them every single day. In the coming section, I will demonstrate our new mission and vision statements, along with some actions taken to prepare for the next academic year that embody how we are fully committed to them.

EEP's New Mission Statement

To offer top-quality, innovative, and safe educational models, providing a personalized experience to our students' learning journeys and nurturing their diverse skillsets to become tomorrow's global leaders. We are relentlessly focused on developing our teachers' capabilities and empowering them with the latest progressive technologies to prepare our students with not only the knowledge but also the character, integrity, and resilience needed to thrive in a rapidly changing world.

EEP's New Vision Statement

Creating a brighter future for our students, empowering them to unlock their potential every day.

At the heart of our futuristic mission statement, you will find words like quality, innovation, and well-being standing out. For us, these are not just words, but they serve as a guide to every single action, decision, investment, and commitment the EEP team has made in preparation for the next academic year and years to come. Few examples to follow:

We have screened more than 2000 resumes to recruit 100 new teachers, indicating a pass rate of 5% to ensure top-quality teacher hiring.

We invested > 2 million dollars in facility uplifts and upgrades across all sites to ensure a safer, more pleasant, and better learning environment for our students as they come back to school.

We launched a comprehensive Education Uplift Capabilities Program led by our Central Education Unit focused on Innovation, Careers, Professional Development, and Safeguarding:

✱ **Innovation:** We will be using multiple AI-enabled resources to help better personalized learning experiences for our students; we will be upgrading the ICT curriculum to become more enabling and future-relevant by integrating coding and prompt engineering topics to be taught to our students; and finally, we are integrating more technology in our day-to-day learning to significantly advance students capabilities.

✱ **Careers:** We are restructuring our career pathways with more internationally versed university fairs; we are adding many more companies and more diversified fields in our internship programs to give a more unique experience for our students; and we have also launched the EEP Study Abroad Scholarship Program to two of our top students who are going to Glasgow and South Hampton Universities in the UK. This program is aimed at broadening the horizon of our students' mindset when it comes to their career choices and aspirations in order to really unlock their full potential.

✱ **Safeguarding:** Current world pressures have been mounting on our families and students. As an education entity, we have to put a lot of educated effort into creating the right environment for our students to flourish. Safeguarding has been and continues to be at the forefront of EEP's priority list in order to ensure a safe, stable, and happy environment for our students. Continuous training for our staff, awareness building via positive reinforcement for our students, along with disciplined handling of incidents when needed, continue to be our recipe for creating a balanced environment that guarantees the emotional, psychological, and mental well-being of our students.

✱ **Professional Development:** Our teachers continue to be the driving force of the education process. We do our best to show our admiration and appreciation for their efforts by being very adamant about building their capabilities and capacities through investing in top-quality and progressive professional development programs such as EEP's unique Grow Our Own program, which aims to empower exceptional co-teachers and nominates them for the International Postgraduate Secondary Education certificate, in addition to an extensive job shadowing program, allowing teachers to gain hands-on experience by observing a proficient educator as they work to learn about teaching best practices.

Moreover, we offer various opportunities for professional growth and development through access to local and international educational conferences, such as our very own EEP Con, bringing together educators across our schools for an unparalleled collaborative learning event; the IB Global Conference taking place this year in Budapest; the Near East South Asia (NESA) 2024 Fall Leadership Conference in Dubai; the Mediterranean Association of International Schools (MAIS) Annual Conference in Cairo; and the 2025 British Schools in the Middle East (BSME) Annual Conference in Abu Dhabi, just to name a few.

Our extensive professional development program is twofold: attracting and retaining the best possible talent at both the school and corporate levels. This strategic approach ensures that individuals are placed in roles that align with their strengths and contribute to the growth of EEP and its assets while advancing their own career journeys. On a school level, this directly contributes to the schools' success by encouraging every senior leadership team member, teacher, and co-teacher to give their best. When surrounded by inspiring and proficient educators, our students are empowered to reach their full potential.

On a larger community level, EEP is equally committed to corporate social responsibility as the education partner for Right to Dream Egypt Academy. Through this partnership, EEP has successfully aligned the academy's national curriculum with international

standards through our unique Prime National Schools (PNS) model, equipping students with the necessary skills for academic and athletic success. EEP's role extends beyond student education, encompassing teacher and staff upskilling initiatives. The academy's recent achievements, including the successful graduation of its first class and the admission of a new cohort, highlight its ability to provide diverse pathways for aspiring student-athletes.

Our relentless commitment to excellence has yielded significant results. We have been rewarded in our admissions growth numbers with stellar growth rates of 21% and top-notch academic results across all our schools and graduating cohorts, with IB schools averaging 33 vs. 30 global averages, with 30% of British schools' students achieving 9-7 (A*-A) in IGCSE and 32% earning A*-A in A Levels, significantly outperforming the England averages of 20.9% and 27.6%, respectively. Our national schools were no exception, with 42% of the cohort exceeding the 80% mark.

Growing while sustaining benchmark academic results reassures us that we are doing the right thing and fuels our motivation to keep aiming at realizing our vision of creating a brighter future for our students every day, via staying committed to investing in Egypt in terms of quality of education and further footprint expansion across the country.

We are so looking forward to welcoming our students, families and staff on campus and optimistic about a great academic year ahead.



Exciting Facelift For Selah El Telmeez

Transforming Learning with a Fresh Look and Cutting-Edge Technology

As Egypt's leading education content provider with a decades-long legacy of more than 60 years, Selah El Telmeez, one of Egypt Education Platform's (EEP) distinguished assets, has implemented key changes to various facets of its brand identity to meet the ever-evolving needs of today's learners. In a bold move, the iconic characters have undergone an exciting facelift with an animated and fresh look, bringing the characters to life and taking the students' learning experience to a new level. Including new book covers for various subjects such as math, science, history, Arabic, English, and more to come, the educational content encompasses innovative exercises to test students' skills, a wide selection of tests and exams, and an enticing presentation of subjects, inviting students to embark on a learning journey like no other. These momentous changes also included a full-fledged technological integration into the academic content, with engaging features such as augmented reality (AR), the latest Selah El Telmeez app, and QR codes inside the books, offering a more immersive experience.

The Selah El Telmeez app is designed to enrich the learning experience for students and offers a wide range of features that meet the needs of modern education, one of which is educational videos that explain lessons in a clear and engaging way, making complex concepts easy to understand. Additionally, the app includes curriculum-based games and interactive questions that turn learning into a fun and interactive experience, encouraging students to engage deeply

with the material. One of the standout features of the app is its extensive question bank, which provides students with a vast resource to practice and test their knowledge. This feature ensures that students are well-prepared for exams and can confidently tackle any question they encounter. Another exciting feature of the app is the use of augmented reality (AR). This technology brings learning to life by allowing students to interact with 3D models and animations, making subjects like science more engaging and easier to understand. AR helps to visualize complex concepts in a way that traditional methods cannot, providing a more immersive learning experience.

It also supports parents by offering tools to monitor their child's progress. Parents can access various performance reports that give insights into their child's strengths and areas needing improvement. This feature empowers parents to be actively involved in their child's education, helping them to support and guide their learning journey effectively.

For teachers, the app serves as a smart assistant, streamlining many administrative tasks. Teachers can easily assign homework and exams through the app, which also includes an auto-correction feature to save time and reduce the workload. This allows educators to focus more on teaching and providing personalized support to their students. Overall, the app is a comprehensive educational tool that improves the learning experience for students, supports parents, and helps teachers, making education more effective and enjoyable for everyone involved.



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Innovative Education at EEP in an Ever-Changing World

By David Pontich, Vice President Education, EEP

Prior to moving to Egypt in 2001, my plan was to complete a PhD in urban economics. I was very interested in technology and its impact on the quality of life. I still recall a fascinating lecture on the invention of the telephone. It was predicted that when telephones were used by the masses, cities would diminish in size as people would be able to work on their farms, reducing the need for in-person collaboration. We know the opposite is true. As technology evolves and we are able to communicate more easily, our social nature leads us to want to spend more time together, not less. Hence, technological advances have led to cities growing instead of shrinking.

In speaking at a recent conference, I referred to 1996, when I had just returned from Australia to Canada. My friend complained that I hadn't sent him many postcards during my year studying abroad. I was able to tell him about a new thing called 'electronic mail' that utilized the 'internet,' which was new to us.

When reflecting on the changes that have taken place since the mid-1990s, it's fair to say that we now live in a completely different world. Today, we are on the cusp of a much bigger transformational change in society, specifically in education and how we learn.

Artificial intelligence (AI) has been available to the masses for just over a year and has the potential to take any given student of average ability and make them exceptional, as each and every student can have their own exceptional AI tutor. As for teachers, AI will enable every teacher to have an amazing AI assistant to support them in their work.

We are already ahead of the curve at EEP, with our Director of Innovation and Educational Technology, Sherif Nabawy, supporting both the Central Education Unit (CEU) and working with teachers across our entire platform to show them how we can use AI to enhance personalized learning for each one of our students.

We are in the final stages of updating our 3-year innovation roadmap, which includes setting challenging goals and creating action plans for all our schools in the following areas:

1. **AI implementation**
2. **Documentation of curricula with an innovation focus and external accreditations**
3. **Integrating technology**
4. **Add-ons both within the curriculum and co-curricular activities**

At EEP, we are committed to embracing technology, and we will be at the forefront of innovation in education moving forward. To those who have their fears about AI and wonder if it will replace teachers and schools in general, I don't see that being the case anytime soon and refer to the data. Thus far, we have added two new colleagues to our team in the CEU: EdTech Innovation and Curriculum Advisor, Hebba Haroun, and School Improvement Partner, Engy Hammam. I am confident that, similar to the invention of the telephone, AI will draw us together, and our learning in our schools will become even better than it has ever been for our students.





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Egypt Education Platform and Right to Dream's Shared Success in Shaping Tomorrow's Student-Athletes

Arming students with the power of high-quality education can indeed be a transformative experience. Coupled with top-notch sports training, students are bound to achieve unimaginable successes and feats. This is what the strategic partnership between Egypt Education Platform (EEP) and Right to Dream (RTD) accomplishes for students every single day. Founded in Ghana in 1999, Right to Dream, a global network of academies, football clubs, and educational institutions, has successfully developed over 300 students, propelling them to top-tier football clubs and prestigious universities worldwide. In 2016, Right to Dream acquired FC Nordsjælland to offer players a path to one of the fastest-growing clubs in European football and create another academy model in Denmark. The academy's expansion into Egypt, backed by the Mansour Group, signifies a commitment to developing local talent and contributing to the Egypt's 2030 vision. Their unparalleled model aims to nurture young talents by combining world-class athletic training with a robust academic curriculum. Through this collaborative endeavor, EEP acts as the education partner for Right to Dream Academy Egypt with its unique Prime National Schools (PNS) model. Aligning the knowledge-based Egyptian national curriculum with the highest international standards, the PNS model provides students with an incredibly enriching academic experience, equipping them with the necessary skills to excel in the classroom as well as on the field. EEP's active role as an education partner is not confined to students' education but extends to upskilling the academy's teachers and staff. Throughout the academic year, our



Central Education Unit (CEU) and PNS department organize various training sessions and workshops. Some of which included a workshop by Sherif Nabawy, EEP's Innovation Lead and EdTech Director, who introduced RTD educators to the transformative potential of artificial intelligence in the classroom. Simultaneously, EEP's central safeguarding team equipped RTD staff with essential protocols and skills to prioritize student well-being. To further enrich the learning experience, Aliaa El Shishiny, EEP's Academic Director at PNS, led a training session designed to enhance teaching methodologies and align RTD's curriculum with international best practices. Through these collaborative efforts, EEP has played a significant role in creating a comprehensive and supportive educational ecosystem for Right to Dream Academy's student-athletes.

The academy's resounding success is evident in its first graduating class of four students, with two of them pursuing higher education at top US universities, while the others are set to advance their athletic careers at the Right to Dream International Academy. This inaugural class exemplifies the academy's commitment to providing diverse pathways for its students. Moreover, the academy admitted a new class of students, set to have their lives transformed with premium education and elite football training. Egypt Education Platform's involvement in this partnership reflects its commitment to corporate social responsibility and its belief in the power of education to transform lives. By providing academic excellence to aspiring athletes, EEP is helping shape a brighter future for students across Egypt.





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EEP Highlights

Key happenings and updates on corporate and school levels, from new assets and graduations to major sports and academic events across the network.

EEP Takes Part in the Third Annual Education Conference

Outlining the Path to Egypt's Educational Excellence

Reaffirming its position as a leader in the education field, Egypt Education Platform (EEP) participated as a platinum sponsor in the third Annual Education Summit, organized by the Egyptian Private Equity and Venture Capital Association (EPEAv) and Casi Media. Held at the Conrad Hotel on July 9th, the summit brought together key stakeholders, government officials, and education leaders to discuss the future of education in Egypt. Ahmed Wahby, EEP's CEO, contributed to a panel discussion on education investment. Emphasizing the private sector's crucial role in elevating Egypt's educational landscape, Wahby highlighted the transformative impact of

online resources on improving educational quality. He advocated for the government's strategic integration of technology into the education system to align with the dynamic demands of both domestic and global job markets. Shedding light on aligning school fees with inflation rates, the challenges and opportunities that face the private sector upon investing in education, and enhancing school curricula, Wahby shared his valuable insights on various vital topics that touch upon various aspects of the educational experience in Egyptian schools. EEP's continued involvement in such high-profile events underscores its dedication to fostering educational growth and innovation in Egypt.





Schools' Graduations

Soaring to New Heights



As students from various EEP schools embark on significant milestones in their educational journeys, it is a moment of immense pride for the EEP community. These graduations symbolize the conclusion of years of hard work, dedication, and personal growth. Across GEMS TBS, GEMS BISM, and Hayah International Academy, students have achieved impressive academic milestones and developed character, resilience, and a thirst for knowledge.

Hayah International Academy celebrated the graduation of its 14th cohort in a memorable celebration, marking the end of a fulfilling academic journey. Educators, families, and friends gathered to bid farewell to the graduating class of 2024. From heartfelt and authentic student videos that captured the essence of their unforgettable memories at school to insightful speeches from Hayah's students and school leaders, Abeya Fathy, Head of School and Co-founder, Mohamed Magdy, General Manager and Co-Founder, and Peter Vaughn, High School Principal, this year's graduation ceremony was nothing short of spectacular.

Before their graduation ceremony, **GEMS TBS** organized a Walk of Honor event for its graduating class, where they were celebrated with music, cheers, and heartfelt wishes from the entire school community. Similarly, **GEMS BISM**



had its own Seniors Walk. Dressed in their gowns and caps, the seniors walked through the school hallways, warmly celebrated by their fellow students, teachers, and proud parents. They had their graduation photoshoot and planted a tree in the playground, a GEMS BISM iconic tradition, to commemorate the time they spent at school.

GEMS TBS and GEMS BISM then joined forces for a momentous joint ceremony at Royal Maxim Palace Kempinski Cairo, featuring inspiring speeches from both schools' principals, GEMS BISM's principal Janet Brock and GEMS TBS' principal Jane Knight, renowned TV presenter Ramy Radwan, and a captivating drum performance. The ceremony culminated in a touching gesture of appreciation, with certificates distributed to parents in recognition of their unwavering support throughout their children's 14-year educational journey at the schools.

These graduation ceremonies across various EEP schools exemplify the commitment to academic growth, celebration of achievements, and nurturing environments that these institutions strive to provide. As the graduates embark on new chapters, the EEP schools express their relentless support and look forward to witnessing the remarkable accomplishments that lie ahead.

The EEP Run in its 4th Edition

Celebrating Unity & Contribution

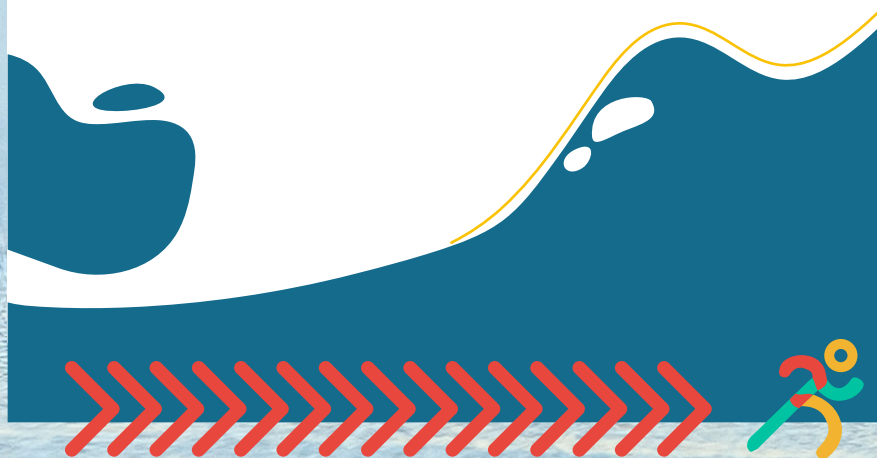
As we fondly reflect on the fourth edition of the Egypt Education Platform (EEP) Run, we remember the journey that brought us together. Since its inception, the EEP Run has embodied our commitment to community and collective impact, uniting our network in a powerful demonstration of solidarity and giving back.

The EEP Run was conceived with a singular goal—to bring together every member of our community in a shared event that not only celebrated our unity but also supported meaningful causes. Over the past three editions, this event has grown in significance and impact, fueled by the unwavering support of our participants and partners.

This year, on Friday, May 10th, at District 5, we gathered for another memorable event. Students, parents, educators, and corporate staff alike converged to participate in a day filled with togetherness and sportsmanship. We were proud to announce our partnership with Stamina, our dedicated sports partner, who oversaw the run's logistics and warm-up sessions, ensuring a seamless experience for all participants.

What sets the EEP Run apart is its charitable mission. Each year, all ticket proceeds are donated to esteemed non-profit organizations dedicated to supporting those in need. Past beneficiaries included Educate ME and the Egyptian Food Bank, and this year, in partnership with Misr El Kheir Foundation, we raised funds for Gaza—a commitment to making a tangible difference in the lives of others.

As we celebrated the EEP Run in its 4th Edition, we thanked everyone who participated and supported our cause. Together, we reaffirmed our dedication to fostering positive change and creating a brighter future for all.





The Third Edition of the EEP Cup 2024

Showcasing Talent, Teamwork, and Triumph

The EEP Cup has successfully concluded its third year, bringing together over 400 students from across our schools to display their impressive talent and dedication. The tournament, held from April 21st to 23rd, featured a series of exhilarating matches in basketball, football, and swimming.

Reflecting our commitment to building the next generation of accomplished individuals who excel both academically and athletically, the EEP Cup offers a valuable opportunity for our schools to unite in a collective sports event, instilling leadership, discipline, and teamwork. Schools that participated in this year's event included GEMS TBS, GEMS BISM, GISC, SILS, WILS, MLS, MILS, Hayah West, and Hayah Main Campus.

This year, Hayah Main Campus students emerged as the proud winners of the EEP Cup, collecting points in team and individual games to achieve a staggering winning score of 217 points. In soccer, the U10 boys team took first place, while the U10 girls secured third place. The U12 girls came in second, and both the U14 and U16 girls' teams clinched first place in their categories. For basketball, the U10 boys and U12 girls' teams earned first place, with the U10 girls taking third and the U12 boys placing third. The U16 boys' team also achieved first place in basketball. Volleyball saw the U14 boys' team take first place and the U16 girls' team secure second place. Additionally, Hayah Sharks excelled in athletics, achieving overall first place, and in swimming, they secured overall second place. WILS students concluded the tournament with a thrilling victory in boys' volleyball. As for the overall winners, GEMS BISM came in second. GEMS TBS' teams amazed everyone with their incredible wins. In the football tournament, the U10 girls' team won first place, while the U16 girls and U12 boys' teams won second place. In the volleyball matches, the U16 boys' team came in first, while the U14 boys won second place. As for basketball matches, GEMS TBS' U10 girls' team won second place, while both the U12 and U16 girls' teams came in third. In the athletics tournament, the school secured an overall third-place finish.

We are incredibly proud of every student who participated in this event. Their dedication and sportsmanship were truly inspiring. We eagerly anticipate next year's event and the continued growth and success of our student-athletes. Congratulations to all the participants and winners for their outstanding achievements!



First Innovation Fair for EEP Schools

Student Creativity in Action

EEP is proud of the first-ever Innovation Fair, bringing together students from various EEP schools, including GEMS TBS, GEMS BISM, GISC, SILS, and WILS. Spearheaded by GEMS BISM's Innovation team led by Director of Innovation, Digital Learning & Head of Computing, Preeti Shivaram, and overseen by EEP's Central Education Unit, the Innovation Fair provided valuable opportunities for exposure and effective collaboration across various schools. The atmosphere of collaboration encouraged a healthy exchange of ideas, allowing students to learn from their peers and gain exposure to cutting-edge concepts. Participants from both the middle and high school stages showcased their problem-solving skills in science and technology. The Innovation Fair featured various robotics challenges and engaging competitions that encouraged students to unleash their creative thinking and project management skills, from math riddles to building robots. Through their engagement with various educational stations,

students displayed exceptional creative thinking skills and collaborative spirit as they competed against teams from other EEP schools. Additionally, the fair featured immersive learning experiences using AR/VR technology, allowing students to explore digital worlds and solve complex problems collaboratively. The fair bridged connections with universities, hosting the University of Prince Edward Island and presenting students with advanced challenges and real-world scenarios. The event concluded with an awards ceremony in the presence of Ahmed Wahby, EEP's CEO, and David Pontich, EEP's VP Education, honoring winners and participating schools and celebrating the spirit of innovation and teamwork. EEP takes pride in its students' commendable efforts and the unmatched innovative thinking skills they have demonstrated. The Innovation Fair serves as a testament to EEP's dedication to shaping future leaders who can work together to create a more innovative and sustainable future.



EEP Partners with EUE

Expanding Horizons for Student Success

Egypt Education Platform (EEP) announced a partnership with the European Universities in Egypt (EUE) to provide our students with wider access to esteemed universities. This collaboration reflects EEP's ongoing commitment to supporting its students as they transition to higher education. Through this partnership, students will benefit from exclusive scholarship opportunities at renowned institutions like the University of London, the University of Central Lancashire (UCLan), and the University of East London (UEL). Attended by EEP's VP Education, David Pontich; EUE Marketing and Student Recruitment Director, Sandra Waguih; EEP's Deputy Director of Education and Safeguarding Manager, Noha Morsy; and EEP's Deputy Director of Education and University Guidance and Careers Counselling Manager, Rony El Kady, the signing marks a pivotal moment in our commitment to supporting students in their academic journeys.

The European Universities in Egypt (EUE) offers world-class undergraduate and postgraduate degrees through partnerships with prominent universities. Located in Egypt's New Administrative Capital, EUE serves as a unique hub for global education in the MENA region. By hosting branches of various renowned universities, EUE provides students with access to specialized programs and cutting-edge learning experiences. At EEP, we understand the importance of making informed decisions regarding higher education. This partnership with EUE reinforces our dedication to providing comprehensive support and resources to our students. By offering exclusive scholarships at prestigious universities, we aim to empower our students to pursue their academic goals with confidence and embark on a path of success.





EEP's Participation in the Education Experts Egypt Conference

On May 21st and 22nd, members of EEP's education leadership team showcased their expertise and engaged in transformative discussions at the Education Experts Conference hosted by World Arena Events. This event provided a platform for EEP to contribute to the ongoing dialogue about the future of education in Egypt.

Key participants included David Pontich, EEP's VP Education; Sherif Nabawy, EEP's Innovation Lead and EdTech Director; Catherine Spencer, Head of School at GISC; Preeti Shivaram, Director of Innovation, Digital Learning & Head of Computing at GEMS BISM; Noha Reda, EEP's Deputy Director of Education and Safeguarding Manager; and Rony El Kady, EEP's Deputy Director of Education and University Guidance and Careers Counselling Manager.

During the conference, our leaders delivered insightful speeches and participated in panel discussions that delved into critical themes such as the integration of AI in classrooms and the importance of fostering innovative learning environments. They also highlighted EEP's latest advancements and initiatives within its educational institutions.

EEP's active participation and engagement with other industry leaders and educators underscores our commitment to leading the charge in creating a brighter, more innovative educational landscape for future generations.





GEMS International School Somabay Opening Soon

EEP's Newest School

GEMS International School Somabay (GISS) will launch its admissions from October 2024 and begin lessons from September 2025. It will be offering a world-class education within the stunning resort of Somabay. As a member of the Egypt Education Platform (EEP) network, GISS is committed to providing a safe, supportive, and engaging learning environment that cultivates lifelong learning, creativity, and global citizenship through the innovative International Primary Curriculum (IPC) and covers American standards.





GEMS

International School Somabay

Creating a personalized and well-rounded academic environment through a progressive learning framework, students will progress through the International Early Years Curriculum (IEYC), the International Primary Curriculum (Grades 1-5), and the International Middle Years Curriculum (IMYC) in Grades 6-8, with students graduating with an American Diploma.

This educational experience has the holistic development of students at its core, with distinct foundations for improving learning, evidence-based techniques, and Subject Learning Goals. GISS also emphasizes the importance of outdoor learning and connection with nature, powered by its prime location in Somabay. By promoting outdoor experiences and experiential learning, GISS seeks to inspire greater environmental awareness, promote health and well-being, and support the overall development of its students.

With its unmatched combination of state-of-the-art facilities, an immersive seaside learning environment, and a rigorous academic program, GISS cultivates well-versed individuals prepared to excel in a rapidly changing world. Leveraging the strength of the GEMS network, GISS benefits from a wealth of educational expertise and resources. As part of EEP, the school is set to become a cornerstone of the Somabay community, offering exceptional educational opportunities and contributing to the region's growth and development. EEP's proven track record of educational excellence, coupled with our focus on innovation, has a profound impact on students and families.



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School Spotlight

Inspiring messages from our schools' leaders, distinguished events, and initiatives that took place throughout the academic year.





Hayah's Character Education Program

Guiding Paths, Shaping Futures

By Lolita Mansour – Director of Character Education and Safeguarding Lead
Hayah International Academy

The scope of Character Education programs in schools around the world has always varied in how to build character. It has been approached through ethics and values education, social-emotional learning, community service initiatives, and well-being and mental health preventive programs, all addressing the understandings, skills, and values that aim to raise balanced and healthy community members.

At Hayah, the journey with Character Education began as the founders laid the pillars that would carry out the mission of the school. Whatever the mission is committed to, the Character Education program's job is to design its philosophy, curriculum, and tools to serve the school's mission. The success of the program always strongly depends on allocating the right advocates to deliver it, as well as finding the balance between meeting the ongoing needs and demands of each generation while maintaining a strong connection to the mission and, most importantly, the leadership of the school. In finding that balance, the program thrives and can truly have a long-lasting impact.

Growth, purpose, cultural identity, diversity, and serving humanity are all keywords that drive the Hayah mission statement. Finding the understandings, values, skills, and habits that serve these key concepts is what the Character Education program and our philosophy are founded on, starting from kindergarten all the way to grade twelve. One of the most critical characteristics of a successful program is its flexibility—being able to absorb generational changes and address the true challenges facing the social, emotional, and physical well-being of different generations while keeping the school mission at its core. The program has to be built from the inside out and homegrown to meet the intrinsic needs of every generation, community, and cohort.

Hayah's journey with the program has been a long and prosperous one as the pioneering Character Education school in Egypt. With 14 graduated cohorts, Hayah alumni share their experience with it as a space where they created strong relationships with mentors and reflected individually and collectively on matters that affect their daily lives and future—a space where they felt a sense of belonging and balance, where they felt heard and understood, and finally, a space that taught them to have purpose, find balance, and give back to their communities. Today, our alumni came back to share insights and stories, invited as mentors and guest speakers on different occasions and discussions.

The Character Education journey in schools can never be limited to a curriculum. The right mindset to approach this journey is to believe that it takes a village to raise a child, so your aim is to find the right partners for this challenging yet highly rewarding journey.



الأمسية العربية احتفالاً بلغتنا

بهـدف الارتفاع بلغتنا الجميلة، وتعميق هويتنا الثقافية الجلية، وإيماناً بإعداد جيل قادر على التعامل مع معطيات العصر المتلاحقة وهو متسلح بلغته وثقافته وهويته، احتفلت المدرسة بالأمسية العربية التاسعة عشرة وتضمن العرض أعمالاً فنية متنوعة من الشعر و المسرح والكورال من أداء طلاب المراحل الابتدائية والإعدادية والثانوية تسلط الضوء على مواضيع عن الهوية وتقبل الاختلافات جسدت هذه الاحتفالية الرائعة قيم مدرسة حياة التي تهدف لتربية جيل يستطيع التعامل مع تعقيدات عالمنا المتغير مع الحفاظ على هويتنا ولغتنا الأصيلة. كانت الأمسية العربية التاسعة عشرة بمثابة منارة للإثراء الثقافي. لقد كان احتفالاً بلغتنا وهويتنا وإمكانات شبابنا اللامحدودة في صياغة مستقبل يحتضن فيه التنوع ويسود فيه التسامح



Hosting the First-Ever “IB Day” Event in Egypt

Hayah Main Campus proudly hosted the first of two IB Days to ever be hosted in Egypt. Over 30 schools attended the event to learn more about the different programs offered by the International Baccalaureate Organization (IBO), including Primary Years Programme (PYP), Middle Years Programme (MYP), and Diploma Programme (DP). Schools in attendance were interested in what the program has to offer. The event was moderated by Dr. Kawther Saad Al-Din, a member of the IB Development and Recognition team in Africa, Europe, and the Middle East region. She is also an IB Educator Network (IBEN) lead educator, senior examiner, and workshop developer. Nine IB educators were invited on stage in a panel to discuss and share experiences and insights on the program and its daily implications in their educational institutions. Egypt IB leaders from the IBSEA (IB Schools in Egypt Association) attended in support of the day. As a continuum and host school, Hayah Main Campus welcomed guests with extracts from their drama production, *The Lion King*, performed by students from grades 4–12. Three alumni also shared their experiences of how their IB education impacted their personal and professional lives in different fields. A team of high school students oversaw most of the logistics and organization of the day, acted as ushers, and helped the guests navigate the event.

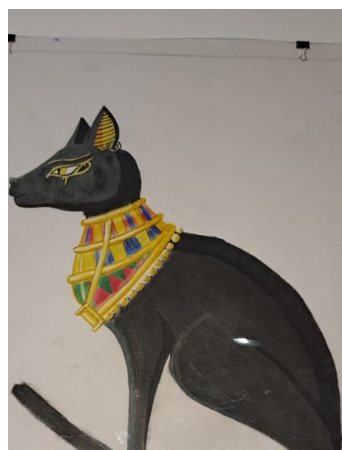


Celebrating Diversity at the Grade 3 International Day

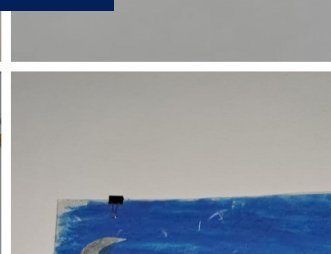
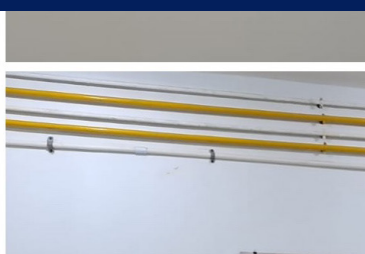
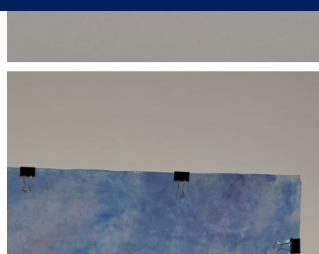
Instilling global-mindedness in students is a cornerstone of the educational philosophy at Hayah. This commitment was reflected during the International Day, a celebration that allowed our Grade 3 students to embark on a captivating journey of cultural discovery. Students, diligently practicing for weeks, captivated the audience with beautifully choreographed performances that showcased the rich artistic traditions of their designated countries.

By delving into the customs, traditions, and perspectives of various cultures, students develop an appreciation for the rich diversity of human experience. They learn to recognize and celebrate the beauty of differences. We encourage our students to explore different cultures, equipping them with the knowledge, empathy, and creative thinking skills necessary to thrive in an increasingly interconnected world.





Promoting Sustainability Through Our E-waste Campaign



In an era of rapid technological progress, a pressing challenge has emerged: electronic waste, also known as e-waste. As one of the fastest-growing sources of solid waste and pollution, e-waste poses a significant threat to our environment. Recognizing this critical issue, Hayah, a firm believer in teaching for life, has taken a proactive approach through a collaborative initiative. This year, Hayah partnered with the Plant a Tree Association and the Ministry of Environmental Affairs to launch a successful campaign focused on e-waste reduction. The campaign aimed to raise awareness among students and the wider community about the responsible disposal of electronic devices. The initiative involved the collection of recyclable appliances and electronics. These items were then responsibly recycled, ensuring their valuable components were recovered and reintroduced into the production cycle. Proceeds were allocated to planting trees in government schools and donors were rewarded with house plants. This initiative exemplifies Hayah's dedication to cultivating the IB learner attributes in its students. By actively engaging students in addressing a real-world issue, Hayah encourages critical thinking skills and fosters a sense of environmental responsibility.



The Hayah West Parent-Teacher Association

Strength in Partnership

By Honayda Saade – School Leader
Hayah West

The Hayah West Parent-Teacher Association (PTA) stands as a sign of collaboration and community spirit, playing an indispensable role in enriching the educational experience at Hayah West. Driven by a dedicated board, the PTA serves as the vital voice of parents, spearheading initiatives that foster a robust and supportive environment for students, parents, and staff alike. Through their tireless efforts, the PTA empowers parents to actively participate in their children's education, ensuring a holistic and engaging learning journey.

Contributions to the Community

One of the most commendable initiatives led by the PTA was their contribution to the Gaza donations. In a remarkable show of solidarity and compassion, parents worked hand in hand with students to pack boxes of essential supplies. This assembly line of generosity not only provided much-needed aid but also taught students invaluable lessons about empathy and community service.

Promoting Inclusion

The PTA's commitment to fostering an inclusive environment was prominently displayed during Inclusion Month. Parents set up three interactive booths during breaks, each brimming with activities designed to promote understanding and inclusion. This initiative, aptly named "A Day in Your Shoes," allowed students to experience and appreciate the diverse challenges faced by their peers, cultivating a culture of empathy and respect within the school.

Ramadan Initiatives

Thanks to the PTA's enthusiastic involvement, the spirit of giving and community was especially vibrant during Ramadan. The Ramadan packing event saw most parents come together with boundless energy and a generous spirit, assembling care packages that were distributed to those in need. This event highlighted the collective generosity of the Hayah West community and reinforced the values of charity and solidarity among students.

In addition, the PTA organized a successful Ramadan Iftar, bringing together families and staff for a memorable evening of connection and celebration. This event was more than just a meal; it showed the strength of the Hayah West community, fostering deeper relationships and a sense of unity among attendees.





Literary and Cultural Engagements

The PTA's involvement extended to promoting literacy and cultural appreciation through various events. During the Book Drive, parents actively participated, contributing to a growing collection of books that would inspire and educate young minds. Their efforts ensured that students had access to a diverse range of reading materials, nurturing a love for reading and learning.

Another highlight was the Quran Festival, where the PTA played a pivotal role by offering delightful treats like popcorn and slushies. Their presence and support added a festive atmosphere to the event, making it a joyous occasion for all attendees.

Fun and Creativity

The annual Fun Fair was yet another opportunity for the PTA to shine. Parents organized engaging coloring activities that captivated the young attendees, providing a creative outlet and adding to the festive spirit of the fair. Their involvement enhanced the event and demonstrated their unwavering commitment to creating enriching experiences for students.

In conclusion, the Hayah West Parent-Teacher Association exemplifies the strength and impact of partnership within the school community. Through their diverse initiatives and unwavering dedication, the PTA has made significant contributions that resonate beyond the classroom. Their efforts have fostered a nurturing and inclusive environment, empowering parents to actively participate in their children's educational journey. The PTA's work is a testament to the power of community collaboration, highlighting that when parents and teachers unite, they can achieve remarkable outcomes for the benefit of all students.





Hayah West Art Exhibition

The Hayah West Art Show featured the artwork of both Primary Years Programme (PYP) and Middle Years Programme (MYP) students. The PYP art display demonstrated how students learned visual arts through the school's transdisciplinary units. These units integrated visual arts with other subjects while also covering the IB art standards. PYP students explored a variety of artistic mediums and techniques through hands-on experiences.

The MYP art exhibition, on the other hand, highlighted how these older students investigated different art movements and artists. MYP students studied each artistic style in depth, analyzing the influences and techniques. They then utilized this knowledge to express themselves creatively through their own original artwork. This process allowed the MYP students to develop a deeper understanding and appreciation for the diverse range of artistic expressions.

The Hayah West Art Show provided a valuable opportunity for both PYP and MYP students to showcase their artistic growth and learning within the IB curriculum.



Arabic Culture Night

Honoring Our Rich Culture

A core aspect of Hayah West's mission is to instill pride in our Arabic heritage and roots. This is exemplified through our annual Arabic Culture Night. This year, it was held under the title "Building 21," which centers around the stories of Egyptian families who have resided in the building since 1919, evolving over generations. The play emphasizes the challenges and obstacles these families encountered, their wise resolutions, deep-rooted traditions, and their ability to overcome attempts at division.

The Hayah team excelled in every aspect, including directing, storytelling, scriptwriting, dialogue, song composition, and set design. We express our sincere appreciation to our dedicated students, who demonstrated their talent and commitment during rehearsals, showcasing their brilliance both on stage and behind the scenes. Special recognition is owed to the choir, whose accompanying songs enriched the performance, and the narrators, who skillfully tied the show together.

Let us come together to celebrate our rich heritage and culture and continue to pass on the values that unify us as a nation.



Entrepreneurship Fair

Hayah West hosted its second Entrepreneur Fair, the remarkable culmination of a program designed to equip 4th to 7th graders with the fundamentals of entrepreneurship. Guided by the esteemed Character Education department, these young learners embarked on a transformative journey. They delved into the intricacies of crafting business plans, strategizing marketing approaches, and implementing product development.

This initiative directly aligns with the International Baccalaureate (IB) learner profile attributes, specifically those that emphasize inquiry, critical thinking, and communication. By cultivating a spirit of entrepreneurship, Hayah West empowers students to become proactive and problem-solving individuals. They learn to identify opportunities, develop creative solutions, and effectively communicate their ideas—essential skills for success in today's dynamic world.

The Entrepreneur Fair showcased a vibrant range of handcrafted products from about 40 aspiring Hayah Shark entrepreneurs, reflecting the students' dedication and entrepreneurial spirit. This program not only fosters valuable skills but also ignites a passion for innovation and the potential to contribute meaningfully to the global marketplace.

The Role of GEMS BISM in Career Counseling Program for Upper School Students

By Janet Brock – School Leader

British International School Madinaty (GEMS BISM)

In today's ever-changing world, navigating the path towards a fulfilling future can feel overwhelming. This is where GEMS BISM's upper school department steps in, acting as a guiding light for students as they chart their academic and professional journeys.

Empowering Exploration:

The department's experienced counselors equip students with the tools for self-discovery. Through individual counseling sessions tailored to one-on-one meetings, students can explore their interests, strengths, and weaknesses. Career assessments done through the 'Unifrog platform,' designed to help students navigate their future educational and career options by providing comprehensive information, through our specialist partners further illuminate potential paths, while workshops on goal setting and decision-making empower them to make informed choices.

Academic Support:

Navigating academics can be stressful. Our career counseling program acts as a safety net, offering guidance on course selection, time management strategies, and study skills development. Several evenings on how to choose your options are conducted for students and parents, while the one-week career fair provides life opportunities to have on campus visits to private and international universities. Counselors collaborate with instructors to ensure students have the resources they need to succeed, providing chances to attend university-level workshops and meet with elite professionals and professors.

Personal Well-being:

Beyond academics, the department prioritizes student well-being. Counselors provide support for a wide range of personal challenges, from anxiety and stress management to navigating relationships and family issues. From providing tailored study plans to tips on how to deal with exams' stress, our team creates a safe space where students can express themselves openly and receive confidential guidance. Our team is very flexible with options, and our teachers provide a variety of IGCSE and A-level subjects, providing equal chances to students who may wish to pursue their education in Egypt or abroad.

Building a Network:

The department creates a supportive network for students. They organize workshops and seminars on topics like career exploration, resume writing, and interview skills. These events connect students with industry professionals and alumni, opening doors to valuable mentorship opportunities. Our team supports students in UCAS applications by providing recommendation letters and communicating with universities abroad to secure potential scholarships' chances. UCAS is a platform that connects students with university and postgraduate studies. Moreover, our students get the chance to have two internship rounds where they are introduced to real-life jobs and actual work environments.

Collaboration for Success:

GEMS BISM's upper school team works collaboratively with faculty and staff to build a holistic support system for students. They share valuable insights into student needs, fostering an environment that promotes academic and personal growth. Our well-trained staff members provide up-to-date information on curriculum changes, international work market needs, and emerging career specialties.

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GEMS BISM's upper school team and Egypt Education Platform's central education unit play a vital role in shaping student success. By providing guidance, support, and resources, they empower students to navigate their futures with confidence and clarity.



World Poetry Day

Celebrating World Poetry Day with an innovative twist, the GEMS BISM primary students organized their very own "GEMS BISM's Got Poetry Talent Show," modeling the famous Britain's Got Talent. This unique show featured several recitations by students of renowned poems they have studied in class, in addition to ones they have written themselves. Showcasing extraordinary talent, poetic reading skills, and confidence, our students impressed everyone with their performances that reflected their love and appreciation of poetry. Students took their performances to a new level of excellence, using props and doing sketches on stage to breathe life into the recited poems. A show as such would not be complete without a panel of diverse judges, so four of our GEMS BISM teachers volunteered to judge and give comments on the students' performances, adding a layer of excitement to the event. As challenging as it was to choose winners from each age group, given the outstanding talent exhibited by each student, the judges had to make their call. Congratulations to our students who achieved the top spot in their year group and to Habiba Sherif from 5A, who won Best Poetry Recitation at GEMS BISM Primary School. The passion and dedication we witnessed from every student as they recited poetry from the heart was truly admirable, reflecting their creativity and proactivity in celebrating World Poetry Day in an engaging and interactive way.



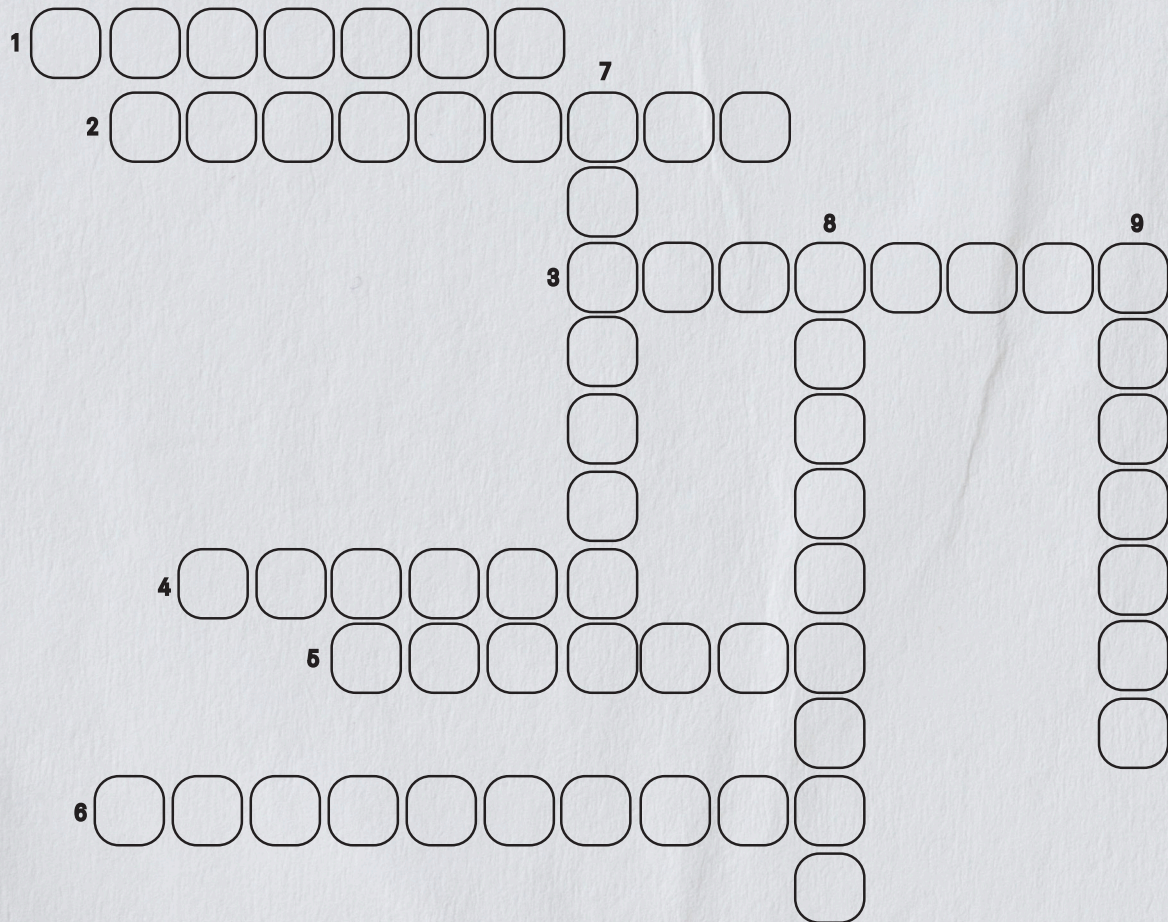
STEM Fair 2024

GEMS BISM celebrated its third annual STEM Fair under the guidance of our principal, Janet Brock, and Director of Innovation, Digital Learning & Head of Computing, Preeti Shivaram. The STEM fair for primary school students was a wonderful event where young minds showcased their projects and solutions for the world's problems. The students were given the chance to present their ideas to their parents and compete to win. It was truly inspiring to see these young learners passionate about making a positive impact on the world. The fair was filled with innovative and creative projects that ranged from solving environmental issues to promoting inclusivity in society. The students demonstrated a deep understanding of the challenges our world faces and proposed unique solutions. Their projects not only showcased their scientific and technological knowledge but also their empathy and concern for the greater good.

The atmosphere at the fair was buzzing with excitement as the students eagerly explained their projects to their parents and visitors. It was heartwarming to see the pride and confidence on their faces as they shared their hard work and dedication. The parents were equally impressed and proud of their children's achievements. The fair also provided an opportunity for the students to learn from each other and collaborate. They were able to exchange ideas, offer suggestions, and inspire one another. This healthy competition cultivated a spirit of camaraderie and encouraged the students to strive for excellence. Students were awarded medals and certificates to celebrate their learning. Overall, the STEM fair was a remarkable event that showcased the potential of young minds to tackle the world's problems. It was a platform for the students to not only present their projects but also to gain valuable experiences and skills. As they continue to nurture their passion for STEM, we can expect these bright young minds to become future leaders and innovators, making a difference in our world.



Let's Play

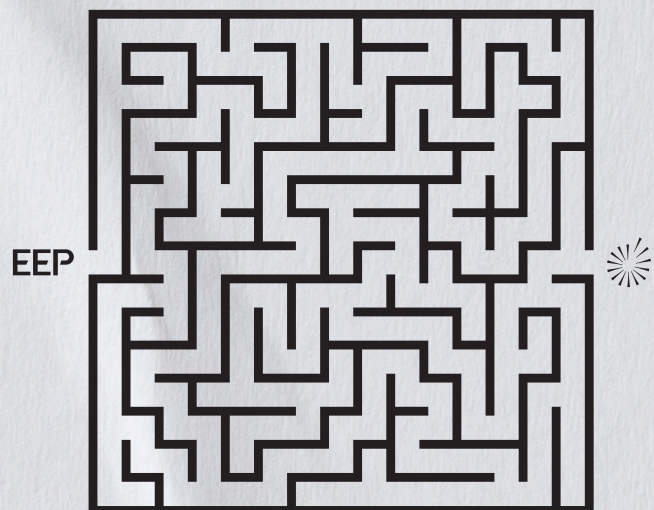


Across

1. The achievement of success or winning a competition.
2. The process of receiving or giving systematic instruction, especially at a school or university.
3. Individuals who are actively engaged in learning.
4. The events and possibilities that are yet to come.
5. The one in the charge, the person who convinces other people to follow.

Down

6. The process or fact of achieving something.
7. To excite and encourage.
8. The state of being in variety.
9. An institution for educating children.



About GEMS TBS's Pastoral Department

Fostering Student Well-being

By Jane Knight – School Leader, The British School Al Rehab (GEMS TBS)

At GEMS TBS, our whole school culture embraces the strong correlation between well-being and academic progress: our students' pastoral needs are our collective duty of care.

Our staff work collaboratively, triangulating academic data alongside that of attendance and behavioral/emotional concerns to ensure that all students' well-being is accounted for. One data source for behavioral/emotional concerns is the Y2–12 GL PASS survey (Pupil Attitude towards Self and School), which we use to identify individual concerns and areas for support across the community. The analysis of trends from "Guard" data, EEP's platform for reporting and documenting safeguarding incidents, also provides us with an insight into the changing pastoral needs of our students, particularly at pressure points for our older students during exam times. We then integrate ways to support students into our personal, social, health and economic (PSHE) education curriculum, assemblies, and planned events, e.g., Anti-bullying Odd and Mental Health Week.

The involvement of parents in this process is key, as is participation in meetings 'around the child' based on classroom and playground observations and data analysis. Involving our Inclusion Team and our Careers and University Counselling Department in these meetings ensures that support is individualized for each student. Support can be further supplemented by our 1:1 mentoring sessions for students and advice for parents facing challenges at home.

We aim to provide a safe space for students to express concerns and seek help without fear of judgment. By valuing student voice through our school councils from Y1–12, where representatives from each class can share ideas from the wider community, we ensure that we are actively listening to the needs of students and the challenges they are facing in an ever-changing world. Our many committees, such as Environmental Awareness, Uniform, and Canteen, allow more students to participate in a variety of events that are initiated by themselves.

Of course, none of this would be possible without the positive relationships that have been developed between students and our dedicated teaching and support staff. A priority for us at the beginning of each academic year is to nurture these relationships by creating a welcoming environment and building a community in every classroom through our Positive Discipline model. This environment has empowered our students to confidently share their feelings, thoughts, or concerns with any member of the school community.

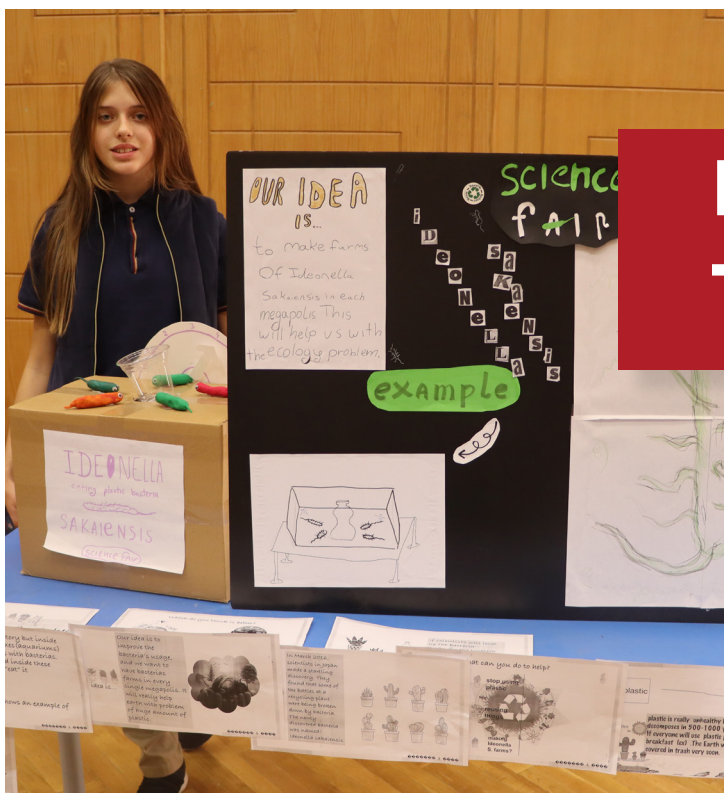
Are there more things we can do? Yes, and we are constantly reviewing the impact of initiatives and listening to our students and parents on how best we can equip them for their next learning journey.







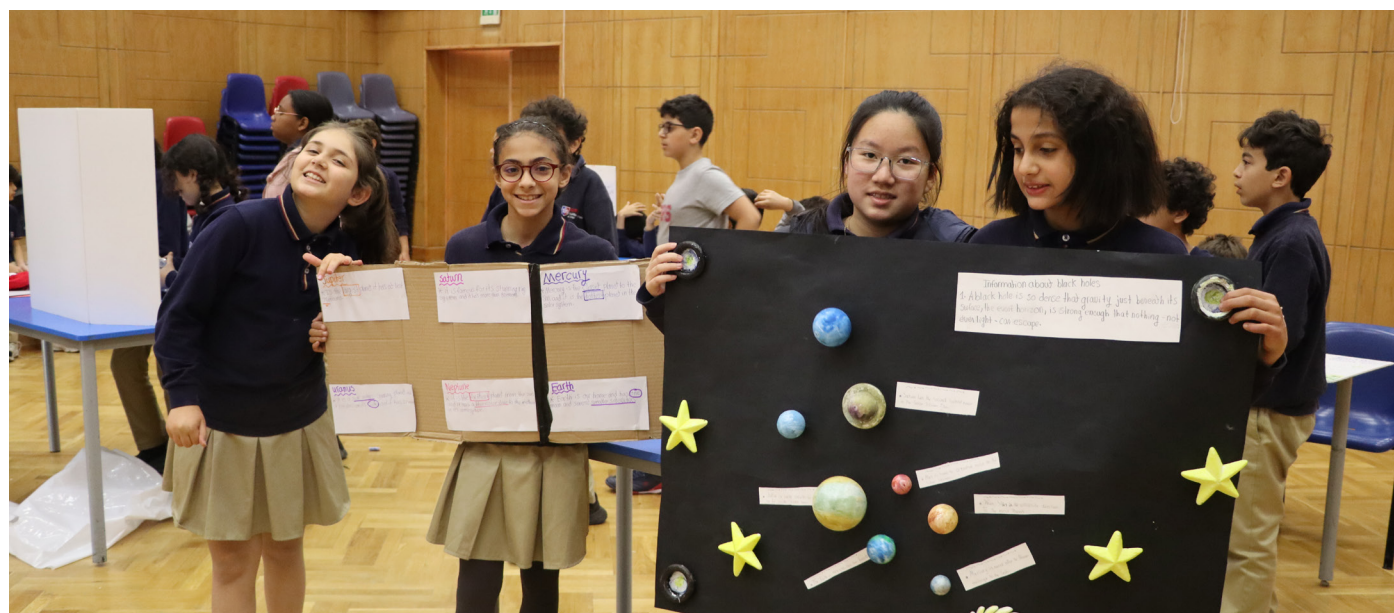
BEHIND THE GEMS TBS SCIENCE FAIR



GEMS TBS is all about innovation and future-based learning!

The first-ever GEMS TBS Secondary Science Fair was held in 2021, and ever since, it has been one of the most exciting annual events at the school. Today, a science fair is held in almost all EEP schools, and we are proud to have led the way in its inauguration. The science fair is all about the application of the 'Scientific Method,' the basis of all scientific investigations. Over two months, students, with the support of their secondary teachers, engage in one of the most intricate cross-curricular activities at GEMS TBS, involving expertise from all subjects to manage their project.

GEMS TBS teachers pride themselves on using effective, innovative teaching methods. The Science Fair uses project-based learning, which involves students designing, developing, and constructing hands-on solutions to a scientific problem. The workplace environment is changing, and we must engage our students to become successful learners, creative individuals, and active, informed citizens.



GEMS TBS Scholarships & University Offers

Celebrating Academic Excellence

In a proud moment for both students and educators alike, GEMS TBS shines the spotlight on academic excellence with its prestigious scholarships and university offers. We are proud of the remarkable recipients who have earned these esteemed commendations, showcasing their dedication and commitment to learning.

Omar Abbas, Co-curricular scholarship holder, Abdullah Mandil, Academic University Awards scholarship holder and admitted to the American University of Beirut, Junle Liu, Top Attendance Scholarship holder, Deepesh Raj and Nour Aly, Academic Scholarship holders, represent the epitome of GEMS TBS's values, each excelling in their respective domains. From co-curricular endeavors to academic excellence, these students have distinguished themselves and earned well-deserved recognition.

As part of EEP's network of schools, GEMS TBS offers a range of scholarships to recognize exceptional student achievements. The Academic Scholarship rewards academic excellence, while the Co-Curricular Scholarship celebrates talents in arts, sports, and various other areas. The Top Attendance Scholarship recognizes consistent attendance, and the Academic University Award supports top graduates pursuing higher education at prestigious institutions. The newly added Study Abroad Scholarship is a financial award of up to £4000 per recipient to assist students in pursuing their higher education abroad. The significance of scholarships cannot be overstated; they are not merely financial aids but symbols of belief in potential and dedication. By investing in these bright minds, GEMS TBS encourages individual growth and contributes to the collective advancement of society.





The Annual Primary Walking Museum

Bringing Learning to Life

Imagine stepping into a world where history breathes, literature comes to life, and science experiments unfold before your eyes. This is the magic of the GEMS TBS annual Primary Walking Museum, an extraordinary event that transcends traditional education boundaries, inviting students to showcase their knowledge and creativity in a dynamic and immersive setting.

The Walking Museum is more than just a showcase; it's a celebration of learning. Students utilize cross-curricular learning linked to a central theme, with a focal point in history or geography, to craft projects showcasing their knowledge. From 3D projects, replicas of ancient artifacts, and presentations to songs, skits, and dances, they take the lead, assuming the role of teachers for the day.

At the heart of the Walking Museum lies the concept of thematic learning. Here, subjects are not taught in isolation but are woven together into a rich tapestry of interconnected ideas and concepts. As we wander through the corridors of the Walking Museum, we are reminded of the power of education to inspire, transform, and ignite the imagination. In this ever-changing world, events like the Walking Museum serve as beacons of inspiration, guiding us towards a future fueled by knowledge, creativity, and endless possibilities.



Students Excel in the Duke of Edinburgh Bronze Award Program

GEMS TBS takes great pride in its students' impressive Duke of Edinburgh's Bronze Award Program achievements. A highlight for many was the 2-day, 1-night adventurous journey they undertook on a working farm just outside of town. Carrying all their camping gear, the groups navigated across fields, putting their map-reading and navigation skills to the test. Upon reaching the farm, they were given a tour by the owner, learning about the daily operations and responsibilities of maintaining livestock and crops.

The students then set up their tents, gathered firewood, and prepared meals over the campfire, developing valuable outdoor and teamwork abilities. The next day, they lent a hand with light farm chores before embarking on the return journey. This hands-on, immersive experience in a rural setting was a remarkable learning opportunity that complemented the other Bronze Award components of volunteering, physical recreation, and developing new skills.



GISC's Vision for Classroom Innovation

Unveiling the Future

By Catherine Spencer – School Leader
GEMS International School Cairo (GISC)

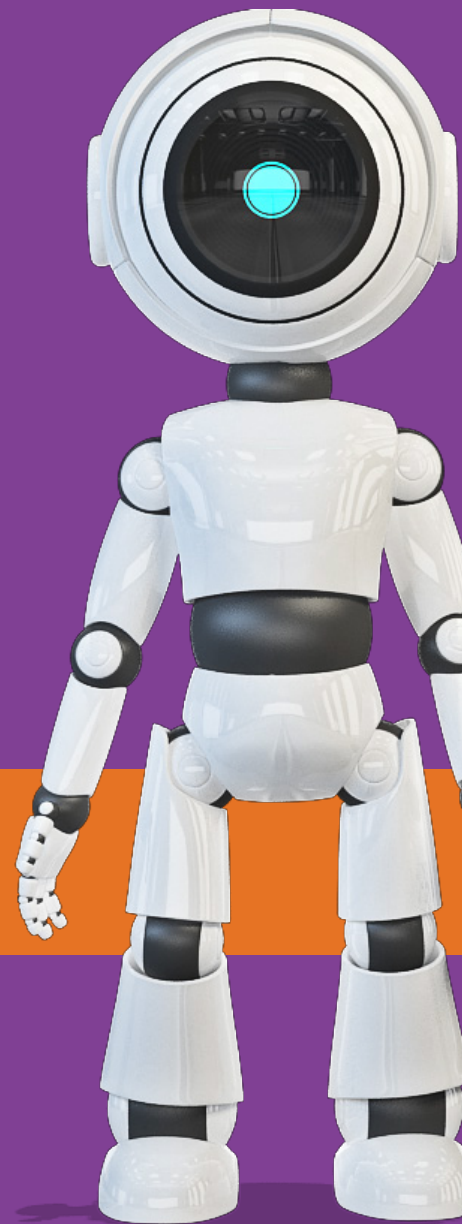
How does one describe the innovative classroom of the future?

I recently participated in a panel at the Education Experts conference at AUC exploring this very topic with like-minded school leaders. Representing EEP and GEMS International School Cairo is always an honor, and for this topic, I believe that GISC planned for and incorporated many significant future-forward ideas and resources that set our classrooms apart as exciting, active learning environments.

GISC is well-known within the community as a school that emphasizes a technology-rich education experience for our students. Daily lessons are augmented with VR, AR, and AI technology that make learning come alive in ways unheard of just a few short years ago. With a VR headset, our students can visit Paris during the French Revolution to enhance their understanding of the concept of historical upheaval. Through Merge Cube technology, a student can hold the human heart in her hand to experience the miraculous workings of veins and arteries pumping our life's blood. AI can enhance students' writing, art, or music by opening new pathways to creativity and engagement. We witness the education technology transformation at GISC every day!

Dozens of software applications, including IXL, Jolly Phonics, Gizmos, and Praxi Labs for science, allow teachers and students to embark on personalized learning journeys individually customized to a student's learning goals. Students have access at school or home to catch up and get ahead. Many of these applications are specifically aligned to a child's Measure of Academic Progress growth and achievement goals, so the learning is truly student-centered.

Welcome to GISC. Welcome to the future



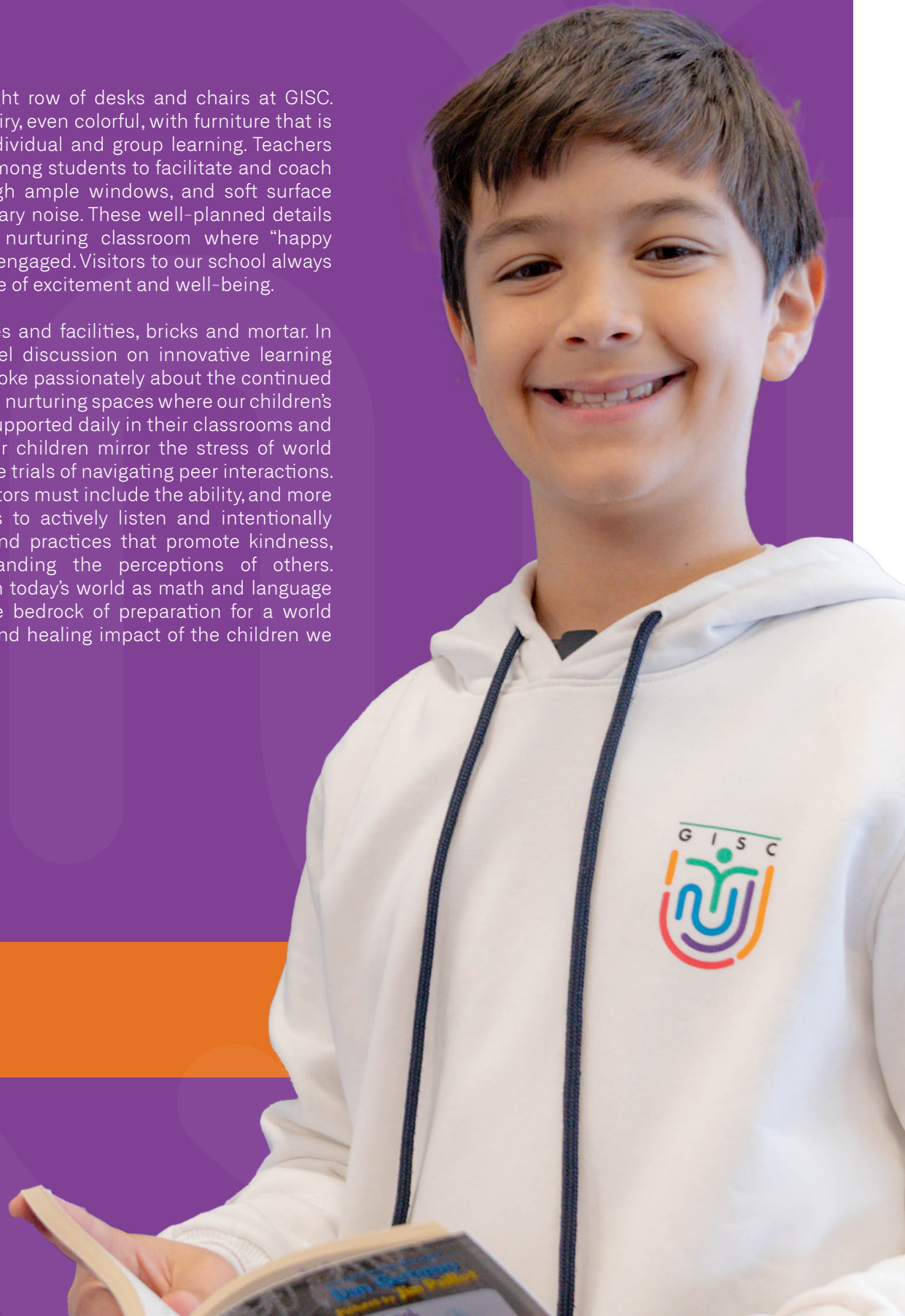


GEMS INTERNATIONAL SCHOOL
CAIRO



Rarely will you see a straight row of desks and chairs at GISC. Classrooms are bright and airy, even colorful, with furniture that is flexible, supporting both individual and group learning. Teachers are constantly circulating among students to facilitate and coach learning. Light pours through ample windows, and soft surface flooring mitigates unnecessary noise. These well-planned details add to a welcoming and nurturing classroom where “happy learners” remain active and engaged. Visitors to our school always comment on the atmosphere of excitement and well-being.

But these are only resources and facilities, bricks and mortar. In our Education Experts panel discussion on innovative learning environments, each of us spoke passionately about the continued and critical need for safe and nurturing spaces where our children's social/emotional health is supported daily in their classrooms and throughout their school. Our children mirror the stress of world crises, family trauma, and the trials of navigating peer interactions. Our competencies as educators must include the ability, and more importantly, the willingness to actively listen and intentionally intervene with strategies and practices that promote kindness, compassion, and understanding the perceptions of others. These skills are as critical in today's world as math and language competencies. They are the bedrock of preparation for a world desperate for the positive and healing impact of the children we are touching now.



GISC 2023-2024 Primary Years Programme Exhibition

On a momentous occasion that marked the pinnacle of an academic year filled with growth and discovery, the GISC community gathered to celebrate the Primary Years Programme (PYP) Exhibition for 2023-2024. This event was the culmination of our students' hard work, passion, and dedication.

The theme of this year's exhibition, "Sharing the Planet," was a profound dive into the essence of our connection and our collective responsibilities toward our planet and each other. The theme underscored our collective responsibility to protect and preserve our environment. The students' projects highlighted the urgency for sustainable practices and the awe-inspiring beauty of our natural world.

At the heart of our celebration was our school's vision: "To see genius in every child and to enable them to make an impact." This guiding principle has been the driving force behind the PYP exhibition, allowing each student to shine brightly. Through this journey, they have transformed into confident, knowledgeable, and compassionate individuals, ready to leave their indelible mark on the

world. Our students discovered the immense value of working together, adhering to deadlines, and managing responsibilities. Through this collaborative process, they learned resilience and perseverance.

Communication and compromise emerged as vital lessons. Our students honed their skills in listening, respecting differing opinions, and finding common ground. These essential skills will serve them well beyond this exhibition, preparing them for future endeavors in an increasingly interconnected world. The discipline of meeting deadlines taught them invaluable lessons in time management and the importance of planning. They set realistic goals, prioritized tasks, and maintained their focus, even in the face of obstacles.

We are immensely proud of our students. They have shown that even the youngest among us can be powerful agents of change. As we reflect on this year's achievements, we look forward with hope and determination, inspired by the remarkable potential of our students and the bright futures they are destined to create.





GEMS INTERNATIONAL SCHOOL
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GISC International Day

A Celebration of Our Diverse Community

Under the slogan “Many faces, one GISC,” the international day reflected GISC’s diverse school community. It was a resounding success that celebrated the over 29 nationalities that call our school home. Parents truly outdid themselves, transforming GISC into a global village. Their dedication to showcasing their assigned countries brought the world to life, offering a day filled with exploration and discovery.

The GISC International Day transcends mere celebration. It provides a vital learning experience for our students. By participating in cross-cultural activities, exploring different cultures, and interacting with classmates from diverse backgrounds, students develop a broader worldview and a deeper appreciation for cultural differences. This exposure fosters empathy, tolerance, and respect—all key qualities for navigating an increasingly interconnected world.

The resounding success of this event wouldn't have been possible without the dedication of GISC parents. Their commitment to showcasing their heritage went above and beyond, creating a truly enriching and unforgettable experience for everyone involved. This day instilled in students a lifelong appreciation for cultural exchange and the importance of celebrating the richness of our global community.

Support Staff Appreciation Day

A wave of appreciation washed over the GISC community as they celebrated their incredible support staff. A heartwarming gathering on the school playground brought together the entire school community—teachers, students, administrators, and, of course, the dedicated support staff themselves. ‘Thank you’ messages resonated throughout the event, delivered by the Head of School, Head of Operations, and most importantly, the students. These messages served as a powerful reminder of the invaluable role support staff plays within the GISC community.

Events like this hold immense significance for GISC. They foster a spirit of unity and collaboration, recognizing that a successful school environment thrives on the contributions of all its members. It's a day to acknowledge the unseen heroes, the tireless individuals who ensure the school runs smoothly, from maintaining a clean and safe environment to providing administrative support. By expressing gratitude and appreciation, GISC strengthens the bonds within its community, reminding everyone that they are all working together to create a nurturing and successful learning environment for the students.

French Immersion:

AIA's Path to Trilingual Excellence

By Jonathan Barford – School Leader
Alexandria International Academy (AIA)

At AIA, the journey to trilingual excellence begins with our pioneering French Immersion program, designed to cultivate internationally minded students fluent in English, Arabic, and French. This enriching educational path not only enhances linguistic skills but also broadens cultural horizons, preparing students to thrive in a globalized world.

AIA's French Immersion program is a cornerstone of our primary and middle years curriculum, offering a unique and structured approach to language learning. In the primary years, students are immersed in an environment where French is used as the main language of instruction. This approach ensures that students develop fluency in reading, writing, speaking, and listening in French. Students also take English lessons during those years and join the English program classes during inquiry lessons to maintain their English-language skills.

As students' progress to the middle years, the roles of French and English are reversed. The French Immersion students now take all their core subjects in English, but they have their French lessons as a separate group at a higher level. The goal is for students to achieve high scores when they take Higher Level French in the IB Diploma Program and to be at the C1/C2 level when they take their DELF (Diploma d'Etudes en Langue Française) exam.

AIA's commitment to trilingual education is reflected in the success of our students. Graduates of the French Immersion program are well-equipped with the linguistic and cultural competencies needed to excel in higher education and future careers. Our first graduating class of French Immersion students achieved these levels, and we expect that level of success to continue.

Beyond language instruction, the French Immersion program at AIA emphasizes cultural immersion. Students engage in cultural events and collaborative projects, deepening their understanding and appreciation of Francophone cultures and fostering a sense of global citizenship.

AIA's French Immersion program offers a dynamic and enriching path to trilingual excellence. Through a well-structured curriculum and a commitment to cultural immersion, we nurture students who are not only proficient in multiple languages but also globally aware and ready to face the challenges of an interconnected world.





PYP Exhibition and Gala Night

The PYP Exhibition held at AIA was marked by a gala night filled with pride and excitement. Grade 5 learners showcased their hard work and dedication as they presented their inquiries on the transdisciplinary theme, "How We Express Ourselves." This theme encouraged students to explore various ways of discovering and expressing ideas, feelings, culture, and creativity.

Throughout the exhibition, students demonstrated their passion for a wide range of topics, including football, architecture, the history of art, fashion, different beauty standards, video games, robots, and holograms. Their projects highlighted their deep engagement and understanding of these subjects, reflecting the comprehensive learning journey they embarked upon. The exhibition featured various engaging student performances, which left the audience in awe and their parents in sheer pride.

The gala night, held on May 15th, 2024, was a grand celebration attended by family members, AIA school leaders, and EEP's Central Education Unit members, namely David Pontich, VP Education, and Noha Reda, Deputy Director of Education and Safeguarding Manager. It provided a platform for students to showcase their learning, demonstrate the attributes of the IB Learner Profile, and exemplify their global mindedness. The following day, the exhibition continued internally, engaging the entire school community.

AIA takes immense pride in the hard work, dedication, and creativity displayed by our learners during the PYP Exhibition. We extend our heartfelt gratitude to the supportive community that has played a vital role in their journey. As our students transition to the next chapter of their IB academic journey, this exhibition serves as a demonstration of their knowledge, dedication to lifelong learning, and readiness for the challenges ahead.



Aladdin Jr.

Performance

AIA concluded a spellbinding production of Aladdin Jr., their latest school musical. The enthusiastic audience was captivated throughout the show, reveling in the exceptional performances delivered by the talented cast of AIA students. From the captivating opening scene to the heartwarming finale, every element of the production contributed to a truly remarkable theatrical experience. This triumphant performance extends beyond its on-stage magic. AIA recognizes the invaluable contributions of the various crew members who tirelessly ensured the sets were meticulously crafted, lighting and sound cues flowed flawlessly, and scene transitions were executed with precision. Their dedication played a vital role in bringing the entire production to life. What stood out the most was the mesmerizing and carefully built set for the Agrabah souq, which left the audience in awe of our students' outstanding work and attention to detail. AIA's commitment to shaping well-rounded individuals extends far beyond academics. By providing a platform for students to explore their artistic talents and collaborate on a large-scale production like Aladdin Jr., AIA empowers them to develop valuable teamwork, communication, and problem-solving skills. These experiences cultivate confidence, self-expression, and a deep appreciation for the arts, creating cherished memories that will undoubtedly stay with them for years to come.





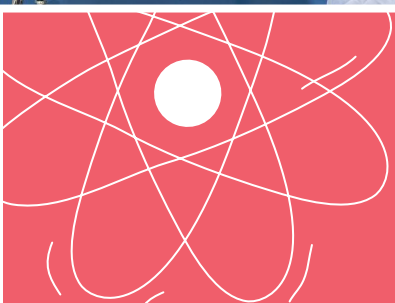
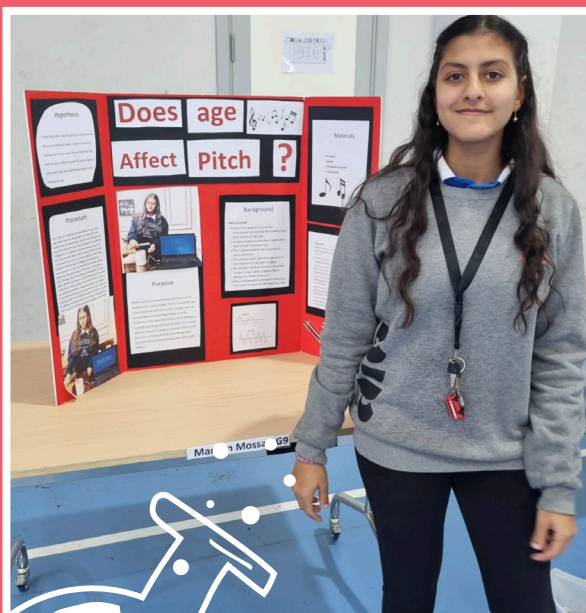
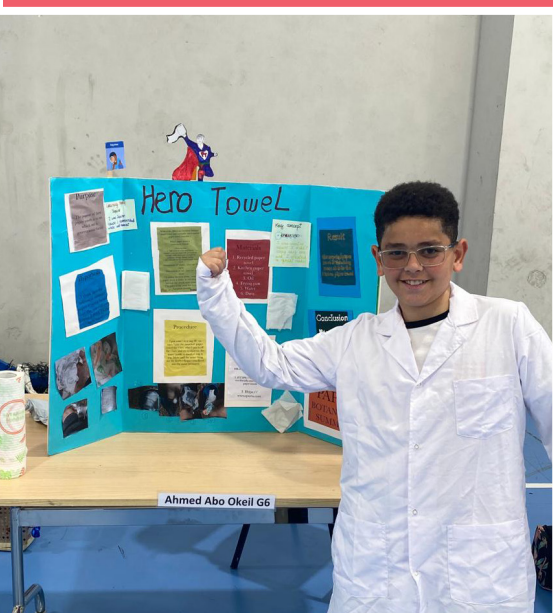
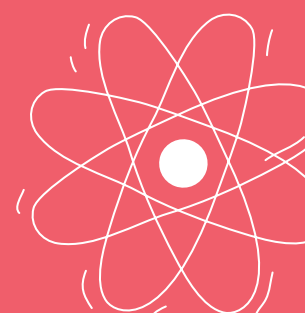
Middle Years Science Fair



Transforming the school into a vibrant platform for students to showcase their creativity and passion for scientific exploration, the annual AIA Middle Years (MY) Science Fair was a success.

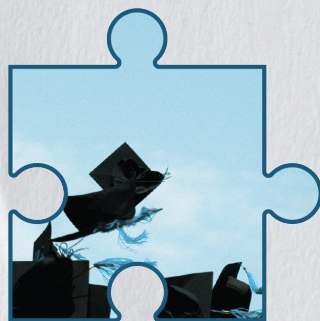
AIA's Science Fair went beyond a simple display of projects. It served as evidence of the students' dedication to scientific inquiry and problem-solving. The diverse range of projects, encompassing themes from environmental sustainability to the intricacies of robotics and chemistry, reflected a remarkable range of scientific interests.

Beyond the impressive exhibits themselves, the Science Fair offered an invaluable opportunity for students to share their discoveries and ignite a wider conversation about science within the school community. Through presentations and discussions, students honed their communication skills and gained valuable experience in explaining complex scientific concepts to a broader audience. This exchange of ideas further fueled their intellectual curiosity and encouraged collaboration and scientific exploration.



Complete the picture

Find the correct puzzle piece to fit the picture!



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2



3

The IGCSE System & Instructor's Selection at SILS

Navigating Excellence

By Ahmed El Attar – School Leader, Scholars International Language School (SILS)



As the director of our esteemed high school, I am proud to share insights into our commitment to excellence through the implementation of the IGCSE system and our meticulous instructor selection process.

Ensuring that our students receive a world-class education and the guidance they need to thrive are the two pillars that play a vital role in shaping their educational journey.

The IGCSE system is renowned worldwide for its comprehensive curriculum and rigorous assessment. At our high school, we have chosen this system to provide our students with a holistic and internationally recognized education. The IGCSE system equips students with the knowledge, skills, and understanding necessary for higher education and future careers.

Our high school's IGCSE curriculum is carefully designed to meet the needs and aspirations of our diverse student body. It offers a wide range of subjects, allowing students to explore their interests while ensuring a well-rounded education. From core subjects to vocational courses, our curriculum caters to various academic and career pathways. This flexibility empowers students to personalize their learning experience and discover their passions.

At SILS, we provide experiential learning, including the practical application of knowledge in our Innovation Hubs and lab work. This approach accelerates the deep understanding of knowledge.

The selection of instructors within the IGCSE system at our high school is a critical process that ensures the delivery of high-quality education. We believe that exceptional educators are instrumental in nurturing excellence among our students. Therefore, we meticulously select instructors who possess in-depth subject knowledge, pedagogical expertise, and a passion for teaching. Our instructors are not only experts in their respective fields but also dedicated mentors who inspire and motivate students to reach their full potential.

We recognize that each student has unique strengths, learning styles, and aspirations. Our instructors employ various instructional strategies to engage and challenge students. Regular assessments and feedback through our Learning Management Systems provide opportunities for students to reflect on their progress and set goals for improvement. This individualized support empowers students to excel academically.

In conclusion, at SILS High School, navigating excellence through the IGCSE system and our rigorous instructor selection process is at the core of our educational philosophy. We are committed to providing our students with the tools they need to succeed academically and to become responsible global citizens.



Experience our Hubs Event

A Community Open House at SILS and WILS

SILS and WILS held the very first “Experience Our Hubs” event, open to the entire community. Led by the schools’ enthusiastic students, prospective parents and their children engaged in an interactive tour of the innovative learning hubs. The students proudly explained the various activities and projects that take place in these hubs, showcasing the creative and collaborative spirit that defines the schools’ approach to education, an integral pillar of the Prime National Schools’ (PNS) model, which SILS and WILS fall under.

Offering the Egyptian national curriculum benchmarked with international standards, the Prime National Schools provide an unmatched educational experience. Upon reaching high school, students are offered the choice between the IGCSE certificate, or the Thanaweyya Amma at SILS, and the American Diploma, or the Thanaweya Amma at WILS. Both schools emerged as needed solutions to address the need for new and affordable educational options in Egypt. With a body of exceptional educators, premium facilities, and cutting-edge hubs, SILS and WILS offer an unprecedented learning model.

Stemming from the belief that education should ignite passion and prepare students for real-world success, SILS and WILS feature cutting-edge resources. The hubs include the Multimedia Hub, Fashion Design Hub, Innovation Hub, and Manufacturing Hub, acting as dynamic spaces for exploration and creation. Engaging projects, simulations, and hands-on experiences allow students to actively apply learning, accelerating their progress and fostering critical thinking, agile problem-solving, and confident decision-making. By inviting students to apply their knowledge in a practical setting such as the hubs, we encourage them to think innovatively and find solutions to real-life problems, nurturing their creativity and shaping them into future pioneers.



Students Dazzle at Production Days

Ending the academic year with exciting events, SILS and WILS organized their annual production days. These meticulously planned ceremonies mark significant milestones in our students’ academic journeys. During the SILS production day, the event showcased the talents of FS students through performances of classic fairytales like “Cinderella,” “Snow White,” and “Red Riding Hood,” along with a rendition of Pinocchio. Adding to the cultural diversity, students presented German and French songs. Upper grades demonstrated their knowledge of the school’s unique facilities with performances about the Fashion Design and Manufacturing hubs, in addition to delivering a German play and a French show. The day concluded with a special performance of a play about Palestine.

WILS Production Day was just as spectacular. This unique display of creativity and dedication featured a diverse array of performances, from captivating renditions like “Walking Art” and “Aladdin” to powerful anti-bullying sketches and an exciting “Tour Around the World” celebrating global cultures. Further demonstrating their artistic and linguistic prowess, students present impressive productions in Arabic, German, and French.

Beyond the captivating performances and enthusiastic applause, these production days embody the schools’ commitment to a well-rounded education. Students aren’t simply showcasing their talents; they’re actively honing essential skills. Performance opportunities foster confidence and public speaking abilities. Collaboration and teamwork flourish as students work together to bring their creative visions to life. The diverse range of acts provides a platform for cultural exploration and appreciation.

Students emerge from these events inspired by their peers’ talents and equipped with valuable skills that will empower them throughout their academic journeys and beyond. We are excited to see what our future stars will accomplish next.

WILS Students Shine in International Competitions

By Rowida Rizk – School Leader

Westview International Language School (WILS)

At the heart of our educational philosophy at WILS is a commitment to fostering innovation and creativity among our students. This commitment has been spectacularly demonstrated by our students' recent successes in a series of prestigious national and international competitions.

Our students have excelled in various fields, from science and technology to the arts and humanities, showcasing their diverse talents and the comprehensive education they receive at Westview. These achievements are not just victories for the individuals involved but are a testament to the innovative learning environment cultivated within our school.

In the field of science and technology, several WILS students recently participated in the Codeavour 5.0 competition in Egypt and qualified to compete in Dubai. Competing against teams from around the globe, our students demonstrated exceptional skill and creativity. Their project, a water bottle that promotes well-being by reminding people when to hydrate, impressed judges with its practical application and technical sophistication. The team discovered the need for this product after one of their classmates felt ill from dehydration.

Other Westview projects included a pet house and feeder that operates with a sensor to automatically feed pets while their humans are away or offer shelter and food for stray animals in the neighborhood. Another group of young innovators won second place by tackling a safety issue they observed in Egypt. They created codes for vehicles that would automatically eradicate the speeding problem on highways. As a car approaches a particular zone with speed limitations, the sensor adjusts the car's speed to the maximum limit. This victory underscores our students' dedication to addressing some of the most pressing challenges of our time.

The success of WILS students in these international competitions is a direct result of the school's innovative approach to education. Our curriculum is designed to be interdisciplinary, encouraging students to integrate knowledge from different fields and think outside the box. Additionally, our state-of-the-art facilities and technology hubs provide students with the tools they need to turn their ideas into reality.

These accomplishments have not only brought pride to our school community but have also inspired other students to pursue their passions with the same vigor and determination. At WILS, we believe that by promoting innovation and creativity, we are preparing our students to be the leaders and problem-solvers of tomorrow.



WILS Lights Up Blue to Promote Autism Awareness

WILS was lit up blue in April as the community united to raise awareness and acceptance of autism. From our youngest kindergarteners to our experienced educators and staff, everyone joined in with enthusiasm for various activities aimed at promoting understanding and embracing diversity. Our students expressed themselves through art, designing special t-shirts adorned with symbols of autism awareness. Each design served as a reminder of the beauty found in diversity and the significance of celebrating the unique qualities of every individual. Such events are significant on the WILS academic agenda because they aim to spread awareness about vital issues, allow our students to experience topics beyond the classroom, and instill empathy, ultimately shaping their character and building well-rounded individuals.



WILS and SILS School Carnivals Success

A Day of Fun and Festivities



Both WILS and SILS held successful carnival events that brought together students, parents, and staff for a day of celebration and community building. The events were filled with laughter and joy as families participated in various games and activities. From exciting team-building activities to creative game booths, there was something for everyone to enjoy. The sense of community was unmatched, with parents and students playing together and creating lasting memories. The carnival events provided entertainment and strengthened the bonds within our school communities, making it a truly unforgettable day for everyone.

At WILS and SILS, a key aspect of the schools' philosophy is building a tight community where our parents become key players in both their children's education and character development. Through engaging events like the school carnival, we can create an inviting environment for everyone. The warm atmosphere fostered unity among parents, students, and staff, making the event a resounding success and creating strong bonds among members of the schools' communities.

WILS and SILS Innovation Fair

A Showcase of Student Projects

Both SILS and WILS held their Innovation Fair, reflecting the exceptional talents and dedication of their students. The event highlighted projects developed within the schools' advanced hubs, namely the Fashion Design, Manufacturing, Innovation, and Multimedia Hubs. Students presented their work, emphasizing SILS and WILS' goal to cultivate innovative thinking and shape tomorrow's leaders. Projects tackled various topics, and they included ones presented at competitions like Codeavour and Ignited. The event was a success, featuring captivating speeches by David Pontich, EEP's VP Education, Ahmed El Attar, SILS School Director, and Rowida Rizk, WILS School Director, who commended the students' hard work.

The Innovation Fairs were not only about celebrating student achievements, but they also created an environment of curiosity and inspiration for all attendees. Witnessing the dedication and ingenuity of their peers can spark new ideas and a passion for innovation in other students. Participating in competitions like Codeavour and Ignited further empowers students, allowing them to put their skills to the test, learn from their peers, and benefit from an atmosphere of healthy competition.

The Innovation Fairs provided a platform to celebrate students' hard work and creativity while also inspiring future generations in both schools of innovative thinkers and problem-solvers.



MLS's Comprehensive Health and Safety Measures

By Sahar Rageh – School Leader, Madinaty Language School (MLS)

Madinaty Language School (MLS) goes beyond just delivering exceptional language education. They understand that a safe and secure learning environment is fundamental to a student's overall well-being and academic success. MLS implements comprehensive protocols to ensure students feel protected and supported throughout their educational journey.

Safety First: Mitigating Risks Proactively

Recognizing that potential hazards can arise anywhere, MLS prioritizes proactive risk mitigation. This begins at the transportation hub, where safety and risk assessments are conducted regularly. They ensure adherence to safety regulations, creating a secure travel experience.

The focus on safety extends to events and trips organized by the school. Rigorous risk assessments are undertaken beforehand, identifying and mitigating potential dangers. This meticulous approach ensures students can participate in enriching activities with complete peace of mind.



Hygiene Matters: Upholding the Highest Food Safety Standards

Understanding the importance of proper hygiene, MLS enforces rigorous protocols in the canteen. Strict adherence to food safety standards is a cornerstone of their operation. This includes employing well-trained staff who follow the best practices in food preparation, storage, and handling. Regular inspections and hygiene audits further guarantee the well-being of students.

A Secure Learning Environment: Building Trust and Well-being

The MLS commitment to safety goes beyond physical well-being. They foster a supportive and secure learning environment where students feel comfortable and respected. This is achieved through clear communication channels, readily available staff support, and a culture of mutual respect. Students are empowered to voice concerns, fostering a sense of trust and belonging.

By prioritizing safety and well-being, Madinaty Language School creates an ideal learning environment. Students can focus on their academic pursuits, knowing that their physical and emotional well-being is always a top concern. This comprehensive approach ensures a positive and enriching educational experience for all.





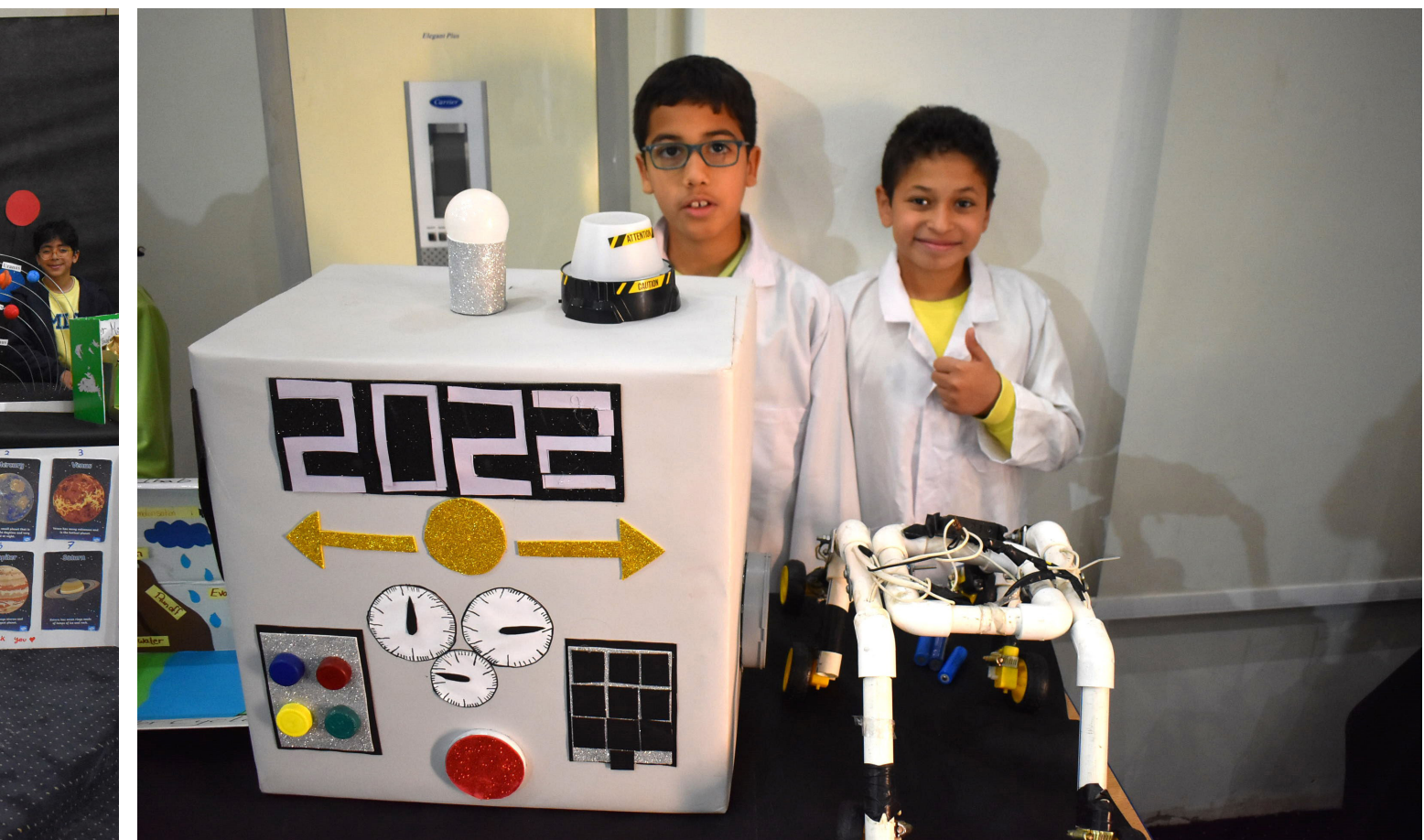
MADINATY
LANGUAGE
SCHOOLS



The MLS Science Fair

Providing a platform for students to showcase their creativity and scientific thinking skills, MLS organized a stimulating science fair featuring a diverse range of projects, including biology, chemistry, physics, and engineering, just to name a few. Students enthusiastically presented their innovative experiments and captivating demonstrations, sparking curiosity and fascinating everyone who came to the event. Science fairs like this play a vital role in cultivating a love for scientific inquiry. By encouraging students to apply their knowledge practically and think creatively, these events nurture the potential of future generations of scientists.







MLS

Family Day

MLS hosted a successful Family Day, fostering a strong sense of community and unity within the school. This event brought together students, parents, and staff for a day filled with engaging activities, delicious food, and live student performances, creating opportunities for interaction and bonding.

Family Days play a vital role in extending the school's role beyond academics. By providing a platform for community building and networking, such events strengthen the relationships between families, staff, and students. This collaborative spirit creates a supportive and inclusive environment, ultimately enriching the educational experience for all.





MLS Students Celebrate Children's Day at the French Institute

Our MLS students took part in the Children's Day event organized by the French Institute in Heliopolis. They began the day with exciting scientific experiments, learning and discovering through hands-on activities, nurturing their curiosity, and fostering a spirit of discovery. Later, they engaged in a creative art session, expressing themselves through coloring and drawing in the open air. They then explored the library, receiving a guided tour on organizing books by theme, followed by a film screening.

Afterward, they actively participated in discussing the film's themes and morals, inviting them to think critically and engage with their peers. To conclude the day, students cooked crepes, danced, and enjoyed music. They savored their snacks in a serene environment surrounded by flowers on the open-air terrace. It was a memorable and enjoyable visit for all involved. This event served as a valuable addition to the MLS school agenda, equipping students with essential skills and experiences that contribute to their development as well-rounded individuals.



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Celebrating 10 Years of MILS

A Decade of Excellence

By Maha El Khamissy – School Leader

Madinaty Integrated Language Schools (MILS)

As we celebrate the 10th anniversary of MILS, it's an opportunity to reflect on the remarkable journey that has defined this decade of excellence. Over the past ten years, MILS has established itself as an excellent education institution, unwavering in its commitment to nurturing minds and fostering a love for learning.

MILS was founded with a clear vision to provide an education that not only imparts knowledge but also cultivates critical thinking, creativity, and ethical values. From its humble beginnings, the school has grown exponentially, driven by a mission to offer a holistic educational experience that prepares students for the challenges of the future.

The journey of MILS is marked by numerous milestones that highlight its growth and success. In its early years, MILS quickly gained a reputation for academic excellence, evident in the outstanding performance of its students in various examinations and competitions. The introduction of educational technologies and innovative teaching methodologies set MILS apart.

Over the past decade, MILS students have consistently achieved high academic standards, with numerous graduates gaining admission to prestigious universities worldwide. The school's emphasis on a balanced education has also seen its students excel in arts, sports, and community service.

The school's commitment to continuous improvement is evident in its regular curriculum updates and teachers' continuous professional development programs, ensuring that the education provided is both relevant and forward-thinking. This dedication to excellence has earned MILS numerous accolades and awards.

As MILS celebrates this significant milestone, it remains steadfast in its commitment to providing a unique education. The school's ethos of nurturing well-rounded individuals who are not only academically proficient but also socially responsible and ethically grounded continues to guide its path forward.

Looking ahead, MILS aims to build on its legacy of excellence by embracing new educational trends and technologies, ensuring that it remains at the forefront of educational innovation. The next decade promises to be even more exciting as MILS continues to inspire and empower the leaders of tomorrow.

In celebrating ten years of success, MILS acknowledges the support of its dedicated faculty, staff, parents, and students. Together, they have shaped a school that stands as a testament to what can be achieved through passion, dedication, and a shared vision for excellence in education. Here's to a future filled with continued achievements and transformative educational experiences at MILS.



Innovation Week at MILS

MILS students across different grades participated in Innovation Week, demonstrating their creativity and dedication. Through a variety of innovative projects addressing several topics, such as sustainability and animal habitats around the world, in addition to exciting chemistry projects, Innovation Week was a success. MILS incorporates innovation as part of its unique academic experience to improve education and foster a more engaging, effective, and inclusive learning environment.





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We aspire to produce innovative citizens contributing to all aspects of human welfare and reshaping the world. We highly believe that every student matters!



Trillium's Blossoming New Branch in El-Gouna

By Sherine Ibrahim – Founder and CEO
Trillium and Petals Preschools

With the recent expansion of our El Gouna branch, we are embarking on an exciting new chapter in the world of preschool education. Situated in the heart of El Gouna, just steps away from the serene Red Sea, this branch exemplifies our commitment to providing a stimulating and supportive environment for children's development.

It is part of our preschool ideology that every child is seen as a unique individual, and their educational journey is tailored to meet their specific needs. Our preschool embraces a holistic approach to learning, focusing on intellectual, emotional, and social development. Through a blend of structured lessons, materials, and activities, along with hands-on exploration, children are encouraged to explore their creativity, develop problem-solving skills, and build strong social connections, laying the foundation for future academic and personal achievements.

This could not be done without our highly trained and passionate educators at Trillium and Petals, who are the driving force behind our success. They understand the unique needs of young children and employ Montessori teaching methods to engage and inspire them. Together with our beloved caregivers and teachers, we strive to provide opportunities for enrichment and growth.

Moreover, we recognize the vital role that parents play as partners in their children's education. We establish open lines of communication to ensure parents are actively involved in their child's learning journey. Regular updates, community events, meetings, and field trips create a supportive network where both homes and schools can share their experiences and collaborate. This collaborative approach is further enhanced by the picturesque sea setting, which provides a uniquely inspiring backdrop for these meaningful interactions and explorations.

This brings us to the field trips. The field trips offered at our El Gouna branch are specially curated to provide unique and enriching experiences tailored to the local environment, allowing children to explore and connect with the natural world around them in ways that differ from those available in other locations. Whether exploring the seaside with friends, embarking on a boat trip, or discovering a fish aquarium and learning about aquatic creatures, these immersive experiences broaden young minds and foster a deep appreciation for their surroundings.

Trillium El Gouna is where education meets imagination and where the potential of every child is nurtured to bloom. Join us to inspire and empower the next generation of curious minds!





EEP



Mother and Child Pizza Making Extravaganza

Moms and our esteemed senior Trillium members embarked on a culinary adventure like no other at Italiano. Under the expert guidance of Chef Mimo, they delved into the art of crafting mouthwatering Italian pizzas from scratch. With flour-dusted hands and chic aprons, they embarked on a fun journey, creating unforgettable memories along the way. It was more than just a meal; it was a sensory feast and a joyful celebration of delectable food and delightful company. Trillium is committed to fostering strong parent-child relationships. Throughout the year, we offer a diverse range of events designed to facilitate meaningful engagement between parents and their children. These initiatives not only strengthen family bonds but also provide a platform for parents to connect and build relationships with one another.



Seaside Bliss at Trillium El-Gouna

Trillium El-Gouna hosted a magical day by the sea for our amazing moms and their little ones. The day was filled with radiant smiles and unforgettable moments in the golden sand. Equipped with our exclusive beach kits, families soaked up the sun and enjoyed exciting activities at the luxurious Steigenberger Hotel. This seaside getaway included rejuvenating yoga sessions for moms and their children, offering a chance to bond and unwind together. Mothers and their kids reveled in playtime on the beach and in the pool, creating lasting memories. It was an unforgettable day filled with laughter, sunshine, and heartwarming moments to cherish.





WellSpring's Third Annual Celebration with Trillium Families

For the third consecutive year, WellSpring has once again woven unforgettable memories for our beloved Trillium families. This year's event was a spectacular success, leaving a lasting impact on everyone involved. The highlight of the celebration was an exhilarating scavenger hunt that captivated all participants. Families enthusiastically scoured the area, collecting items and filling their boxes with treasures. The atmosphere buzzed with excitement and joy as the hunt turned into a delightful adventure for all ages. The warm and memorable atmosphere that the event created will surely be something to remember.

This spirit of collaboration and shared adventure exemplifies the strength of our Trillium community. We look forward to creating more magical experiences together in the years to come!





Celebrating **7 Years** of Petals

For seven years, Petals has established itself as a leader in the preschool education sector. We take pride in our unique approach, which fosters a love of learning through the Montessori method. We've grown from a single branch to four, each operating at full capacity, all while staying true to our core mission: applying Montessori methods to empower and develop young minds. This year, we celebrated seven years of honoring Maria Montessori's vision and fostering a child-centered learning environment. Our dedication to individualized instruction and hands-on exploration has nurtured a deep love of learning in our students. By embracing Montessori's philosophy, we empower exceptional children to blossom into leaders of the future.

Our growth over the past seven years demonstrates the effectiveness of our approach and the trust that parents place in our educational philosophy. Each of our four branches is a community where children are encouraged to explore, discover, and learn at their own pace. We have invested in continuous professional development for our educators, ensuring they are equipped with the latest tools and techniques to deliver the best Montessori education. This commitment to excellence has resulted in consistently high satisfaction rates among parents and outstanding developmental outcomes for our students. As we look to the future, we remain committed to expanding our reach and impact, bringing the benefits of Montessori education to even more young learners.



Petals' Exciting Hands-on Learning Events

At Petals, our agenda is always buzzing with exciting events for our little ones; two of which were the Anatomy Edition and the Colors Everywhere event. Putting on their doctors' robes and surgical gowns, our students explored human anatomy in a fun role-playing activity. As they switched between acting as doctors and patients, they developed various key skills, such as empathy and creativity, in addition to being more prepared for real-life situations and understanding possible fears.

On a more playful note, our Colors Everywhere event was a burst of creativity. Unleashing their inner artists, the toddlers dipped their brushes into a rainbow of paint, creating beautiful masterpieces. The playground buzzed with activity as they sorted objects by color and matched pairs, solidifying their growing understanding of color recognition. This immersive experience not only fostered their creativity and fine motor skills but also ignited a curiosity for recognizing colors wherever they go.

These events perfectly exemplify the immersive learning experience at Petals. By combining imaginative role-playing with hands-on activities, we engage toddlers on multiple levels. It's through these playful explorations that our little ones begin to understand the world around them and blossom into well-rounded learners.



Grandparents Day

We were delighted to host grandparents on our campus for Grandparents Day. The day was a heartwarming celebration of the extraordinary connections that grandparents share with their grandchildren. This special event created a sense of community and belonging as grandparents had the opportunity to interact with teachers and experience the Petals environment firsthand. One of the highlights of the day was a collaborative art activity where grandparents and grandchildren worked together on a creative art project, further strengthening their unique bond.

The joy and enthusiasm displayed by both generations during Grandparents Day were truly remarkable. Grandparents were able to observe the learning environment and teaching methods that their grandchildren experience daily. We look forward to continuing this wonderful tradition and further nurturing the special relationships that form the foundation of our supportive and loving community.





4

Campus Chronicles

A glimpse into some of the most exciting events and happenings within our schools.

Career Guidance Initiatives

Paving the Way for Student Success

Egypt Education Platform (EEP) recognizes the importance of guiding students toward fulfilling careers that align with their passions. To achieve this, EEP ensures that schools organize a variety of engaging activities throughout the academic year, providing students with valuable opportunities to explore different professions and gain insights from industry experts and university representatives. These initiatives aim to empower students with the knowledge and self-awareness necessary to make informed decisions about their academic paths and future careers.

To empower students as they navigate their academic and professional futures, **GEMS BISM** hosted a comprehensive University Fair alongside an inspiring Career Week. The University Fair connected students with representatives from esteemed local and international universities, providing valuable insights into diverse educational pathways and career opportunities. Engaging with these representatives allowed students to explore a wide range of academic programs and receive guidance on the application process. Career Week further fueled their exploration by inviting industry experts, alumni, and professionals to share their experiences. Through interactive workshops, panel discussions, and university campus visits, students gained valuable knowledge about different career paths, honed their skills, and received guidance on academic and professional development.

Career Week at **WILS and SILS** was the optimum event for our students to think critically about their future career choices and personal growth beyond school. The event featured an inspiring speech by Ahmed El Helaly, TEDx speaker and life coach. His inspiring words and valuable advice resonated with our students, empowering them to dream big and pursue their aspirations. Additionally, parents gave presentations and shared their career experiences across different fields. From doctors and engineers to artists and entrepreneurs, each parent brought a unique perspective that broadened our students' understanding of the professional world. Highlights for WILS students included an exciting visit to New Giza University, where students explored potential academic paths and experienced campus life firsthand, in addition to an engaging hands-on workshop at the university.



Exploring the opportunities that await them after graduation, students from Grades 10 and 11 at MILS embarked on a valuable learning experience with a visit to the Université Française d'Egypte. This visit provided students with firsthand exposure to the university's newly inaugurated departments. By exploring these departments and their offerings, students gained valuable insights into potential career paths, allowing them to make more informed decisions about their future studies and professional aspirations.

Secondary students from **MILS** visited the Egypt University of Informatics (EUI) to explore the fields of computer science and innovation. EUI faculty provided a university overview, highlighting its focus on bridging the gap between education and the tech industry. Students toured the advanced computer lab, witnessing ongoing projects and participating in a basic coding session led by EUI computer science students. They also attended the EduGate Educational Exhibition, interacting with university representatives, attending informative sessions, and participating in workshops across various academic fields.

Moreover, MILS organized comprehensive Young Professionals' Career Coaching Sessions, empowering students through self-discovery and practical skill development. The sessions focused on introspection, helping students identify their core values, strengths, and passions. Additionally, practical components like mock interviews, resume workshops, and networking exercises equipped students with the tools and confidence needed to navigate the job search process effectively.

MLS students from Grades 11 and 12 paid a visit to the British University in Egypt (BUE). They gained valuable insights into the university's diverse departments and prestigious programs, empowering them to make informed decisions about their academic futures. Such initiatives play a crucial role in expanding our students' horizons and equipping them with the knowledge and skills needed for higher education and future career success.

The Career and University Counseling Department (CUCD) at **GEMS TBS** encompasses a personalized holistic approach to supporting students every step of the way, prioritizing their well-being and safety in three main areas: academic performance, social and emotional development, and career and future readiness. Through initiatives such as Career Week featuring industry experts and workshops on emerging fields, students gain practical insights and develop a global perspective. Other informative events by the CUCD include the Careers and Guidance Event, which included various esteemed local universities, and Careers and Industry Event, which gave Year 9 students insight into potential career paths and help them make good option choices into Year 10. By investing in one-to-one counseling meetings, national and international university fairs, virtual sessions, hands-on practical experiences, internships, and internal and external events, students are guaranteed full exposure and gain the vital transferable skills required. Moreover, GEMS TBS provides free access to platforms like Unifrog, which include career readiness assessments, inventories, and informative resources on different career paths. This empowers students to excel in today's fast-changing world and embark on the next chapter of their academic and professional lives with confidence.



Reflecting on a Successful GEMS BISM Science Festival

The spirit of scientific inquiry and collaboration thrived at the GEMS BISM Science Festival, a signature event hosted by GEMS BISM for students across the EEP schools' network. This annual event serves as a platform for students from schools like WILS, GEMS BISM, GEMS TBS, AIA, SILS, and GISC to showcase their innovative science projects, creating a sense of community and igniting a shared passion for exploration. The GEMS BISM Science Festival goes beyond mere competition; it offers a valuable opportunity for students to connect, share ideas, and engage in stimulating discussions, creating a synergy that fuels creativity within EEP schools.

GEMS BISM students poured their hearts and minds into creating projects that aligned with the five key themes of the academic year. These themes encompassed a wide range of scientific fields, from life science to applications of chemical reactions, linking robotics to real-life applications, and projects delving into various physical concepts.

Student participation was outstanding. The atmosphere was electric as students presented their projects to judges, eager to share their hard work and passion for science. The festival buzzed with energy as students eagerly awaited feedback and evaluations of their projects.

This event perfectly encapsulated the school's vision of nurturing students to be themselves, inspire others, tackle challenges head-on, and strive to bring about positive changes in their communities. The Science Festival at GEMS BISM showed the power of creativity, curiosity, and boundless potential of young minds in science.

WILS students took part in the GEMS BISM Science Festival and came home with three first-place wins for their innovative projects. Their outstanding achievements reflect their creativity, hard work, and dedication to scientific inquiry. Each project demonstrated a deep understanding of scientific principles and an impressive ability to apply these concepts to real-world challenges.

GISC's MYP 1 and 2 students had a stellar time at the GEMS BISM Science Festival. They showcased their scientific knowledge and made connections with fellow students from across the EEP community. The festival buzzed with an exchange of ideas, fueled by a shared passion for scientific exploration.

Shining a light on our MYP talent, a group of MYP 2 boys tackled fascinating DNA extraction projects, while the first group of MYP 2 girls took a deep dive into the microbial world with their "5 Second Rule" project, measuring the number of bacteria on different surfaces.

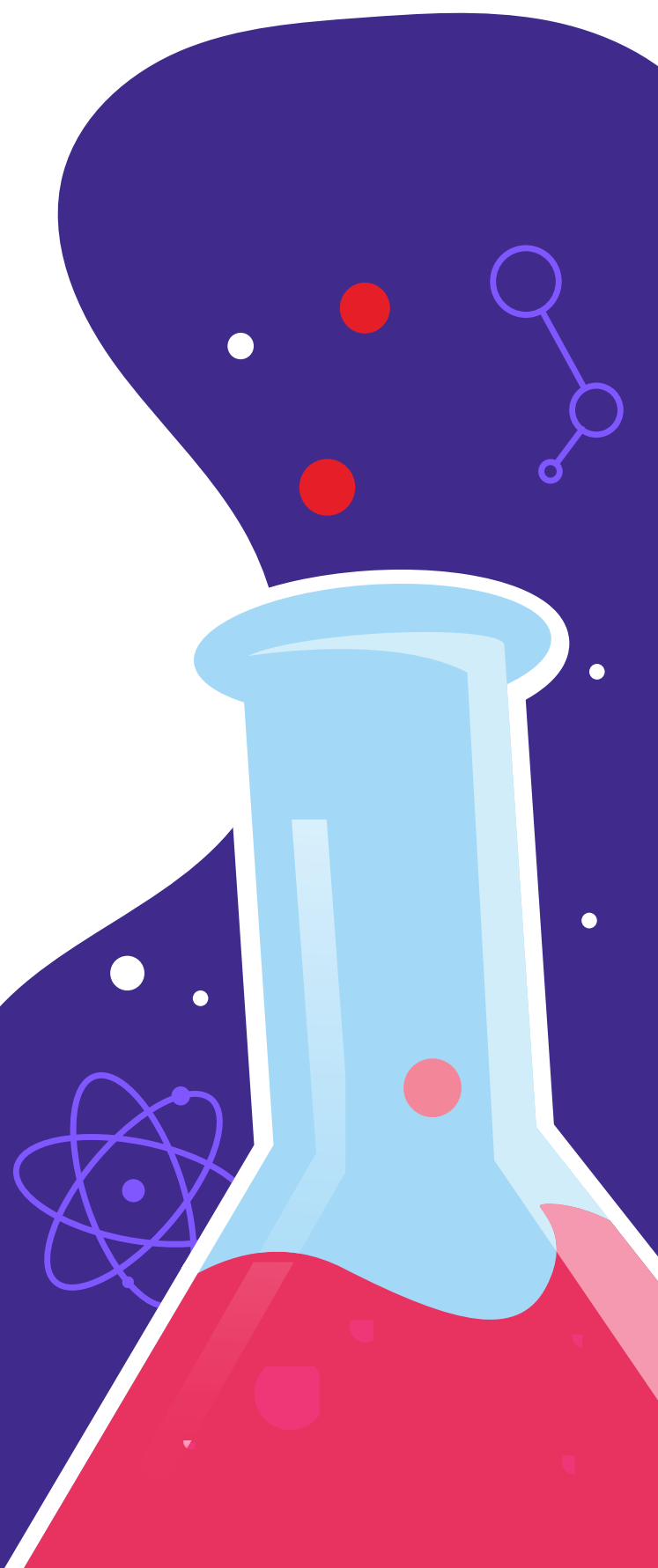




AIA students from Grades 6 and 7 conquered the GEMS BISM science festival with their groundbreaking projects. Their achievements inspire us all and showcase the limitless potential of young minds. Grade 7 students showcased incredibly innovative ideas. Ibrahim Farghaly impressed everyone with his eco-friendly product, a hand sanitizer. Adham Damir tackled environmental concerns with his eco-friendly product, dishwasher soap. Mariam Mazen developed a practical solution with her irrigation security system. Grade 6 students were nothing short of impressive. Youssef AbdelRehim and Selim Seif ElNasr presented an innovative solution with their solar pump. Yasmina Maher and Layla Ibrahim addressed a global issue with their solution for pollution: a recycled wallet.

SILS students from the 6th, 7th, and 8th grades showcased their exceptional talents through a variety of innovative projects, blending science, coding, and programming into a cohesive and remarkable display. Among the many impressive ideas, three projects stood out, highlighting the creativity and research of our young scientists: The “SmartCast” Project, recognized for its cutting-edge thinking and inventive problem-solving, won the Best Innovative Creative Idea award. The “E-Cover” Project, commended for its thorough and impactful scientific investigation, earned the Best Science Research distinction. Finally, the “Smart Stick” Project, a practical and life-enhancing invention, was awarded Best Science-Life Application.

Year 6 students from **GEMS TBS** presented a variety of unique projects, demonstrating an impressive ability to apply their knowledge in practical ways. One project stood out for its exceptional research and thoroughness—Kundanika’s Rain Harvesting project. Her work exemplified advanced research skills, as she meticulously investigated the methods and benefits of rainwater harvesting, addressing both environmental and practical aspects. Kundanika’s ability to present her findings clearly and concisely, combined with her innovative approach to a real-world issue, earned her a well-deserved award at the Science Festival.





Schools' Book Fairs

Nurturing Students' Love for Reading

In today's digital age, where technology often takes center stage, EEP schools are actively nurturing a love for reading and the written word through a diverse array of events and programs, captivating students and reigniting their passion for literature. From engaging "Bookflix" displays where students recommend their favorite reads to captivating author talks, EEP schools aim to spark curiosity, broaden students' horizons, and transport them to new worlds through the magic of books. These initiatives highlight EEP's commitment to shaping not just academically strong students but also creative thinkers with a deep appreciation for the power of storytelling.

Hayah Main Campus Literacy Month and Summer Book Fair

The importance of Literacy Month lies in promoting the importance of reading as a basic feature of learning. Readers explore and open new horizons. Hayah Main Campus celebrated its annual Literacy Month with various events and activities. With a read-a-thon, a character parade, guest speakers and authors, and mystery readers popping into the classes, the ES building was a busy hive during our Literacy Month. Our students browsed a huge collection of English, Arabic, French, and German books to stock up for their summer reading and be ready for a fresh academic year.



Book Week 2023

AIA's first Book Week aimed to promote reading and bring learners closer to the enchanting world of books. Activities include storytelling adventures, reading buddy sessions, book talks, reading challenges, and more. The week included a book exhibition where students purchased books. Reading Ambassador nominees, passionate students inspiring their peers to explore new books and reading challenges, received their badges. They can also help their peers, teachers, and librarians during the Book Week activities.

On the last day of Book Week, not only learners, but also educators dressed up as different book characters while holding their favorite book. This event encouraged creativity, imagination, and a love for books by allowing all of AIA's participants to embody their favorite characters. It was a fun way to engage with literature, fostering a sense of community and excitement around reading.

Bookflix

Students enthusiastically gathered around the "Bookflix" display at their school library, showcasing their top book picks and titles they enjoyed. Engaged in lively discussions, they exchanged reviews and recommendations, creating a dynamic literary dialogue. This activity also fosters a sense of community, promotes diverse reading choices, and encourages peer-to-peer learning in the world of literature.

Book Week 2024

AIA's Spring Book Week aimed to promote literacy through engaging activities like book talks, read-alouds, and a book fair. Students enthusiastically participated in these events, exploring new books and celebrating their love for reading. The week also included a special "Read with Your Child Day" where families enjoyed storytelling together. In addition, a World Book Day author talk featuring Ahmed Eddeeb inspired students in Grades 4–10. Eddeeb, a renowned translator and writer, emphasized the importance of reading and shared his experiences. Students actively participated in the discussion, showcasing their own passion for reading and writing. Further enriching the week's goals, AIA collaborated with Marwa Yousri to conduct a special storyboard workshop for Grades 1–3. The workshop aimed to spark their imaginations, encourage self-expression through storytelling, enhance visual literacy skills, and foster collaboration through group work.



EEP Schools' Trips

Taking Learning Outside the Classroom

School trips are integral components of a holistic education, providing students with enriching experiences beyond the classroom. These trips offer unique opportunities for hands-on learning, sparking curiosity and a deeper understanding of the world around them. Through such experiences, EEP students grow academically, socially, and personally, creating a dynamic and supportive school community. Guided by knowledgeable teachers, students immerse themselves in engaging learning experiences, broadening their horizons and creating lasting memories.

This year, Grade 6 students at **Hayah West** visited Ain Al Sokhna, participating in recreational and community service activities, including visits to windmills in Al Zaafarana and planting projects. Grade 7 students explored Luxor and Aswan, engaging in historical tours, kayaking, camel rides, and visiting the children's cancer hospital in Luxor.

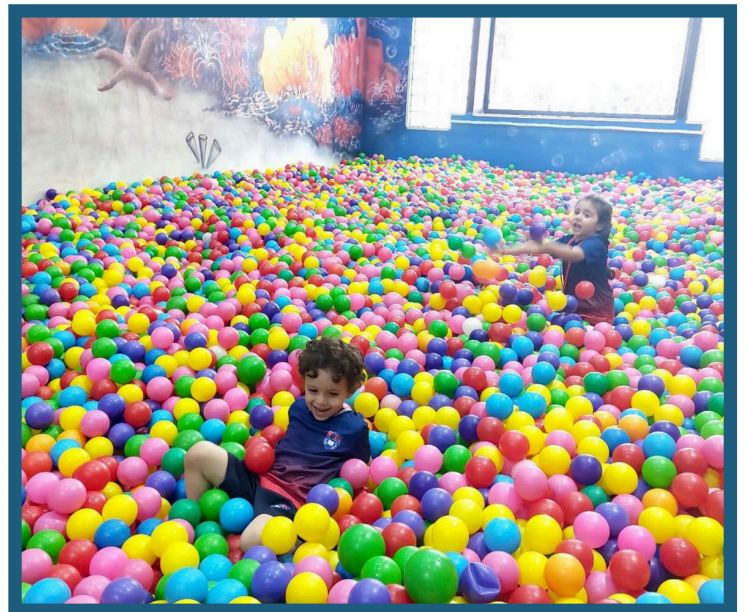
At **Hayah Main Campus**, students learned about nature and the environment through visits to Traffic Town and Wadi Degla and explored historical places in Cairo. The Hayah MUN and Global Politics classes had an educational experience at the League of Arab States headquarters. **WILS** students participated in field trips to Kids Station, Dondon Park, the Grand Egyptian Museum, and the National Museum of Egyptian Civilization.

MLS students explored Adventure Park, Kidzania, Snow City, and MonZoo and delved into history at the 6th of October Panorama and El Moez Street. **GEMS BISM** senior students explored Berlin, Lugano, Milano, and Prague, deepening their understanding of history, culture, and global perspectives. **GEMS TBS** students went on memorable trips to Sitara Theater, Ski Egypt, MonZoo, Ain Al Sokhna, Fagnoon, and Alexandria.

SILS trips included visits to the Grand Egyptian Museum, the National Museum of Egyptian Civilization, and Dondon Park. **GISC** students experienced space exploration at the Child Museum, enjoyed a show at the Sitara Theatre, and discovered their creativity in Fayoum. At **AIA**, students had hands-on learning experiences at Lamar Farms and Fagnoon. **MILS** students had a memorable time at the zoo, Wadi Degla, the National Museum of Egyptian Civilization, and Snow City. These trips allowed students to connect with nature and engage in creative activities, fostering curiosity and a deeper understanding of their environment.

These diverse and enriching school trips help students step out of their comfort zones, embrace new challenges, and develop a lifelong love for learning and exploration.





Creating a Culture of Continuous Growth Through School Workshops

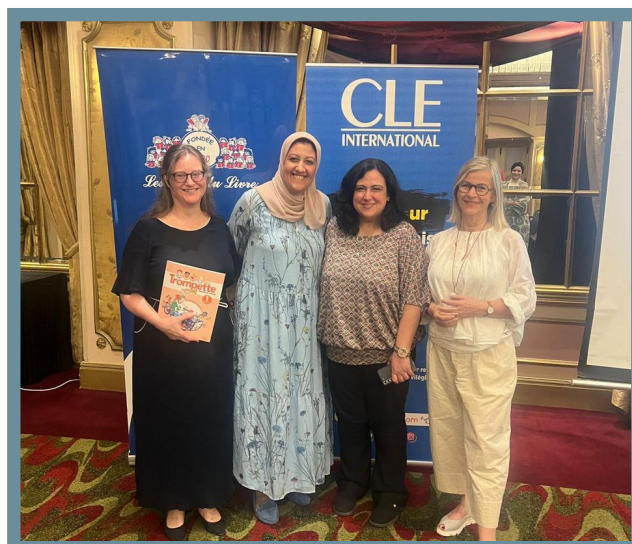
Egypt Education Platform (EEP) schools believe that learning should extend beyond the classroom to cultivate a thriving school community. By encouraging continuous learning and development, EEP schools promote deeper engagement and a culture of lifelong learning that benefits everyone academically, socially, and emotionally. Among the highlights at **SILS** and **WILS** were parent master classes on positive discipline led by Joy Marchese, offering strategies for fostering respectful family relationships. Parents learned effective communication and discipline techniques that emphasize mutual respect and positive reinforcement. These workshops equipped parents with skills to create nurturing home environments promoting children's well-being.

MILS offered numerous workshops, including French language training by the French Institute of Egypt (IFE) for teachers and students, allowing them to qualify for grading DELF exams from level A1.1 to the B2 level. Workshops on reading, storytelling, writing, and theater helped students develop speaking and presentation skills. Teachers and staff participated in team-building events, fostering collaboration and a positive school spirit.

AIA hosted a session on the International Baccalaureate Diploma Programme (DP), providing parents with comprehensive knowledge about the DP framework, assessment methods, and subject selection to maximize university opportunities.

GISC offered workshops like a DNA extraction session for MYP4 students on campus hosted by Belfast University, sparking scientific curiosity. Led by EEP's VP Education David Pontich and GISC's IB Coordinator Riham Helmy, a Positive Discipline workshop for parents provided strategies for raising confident children, while a safety workshop for young learners with Safe Egypt taught essential safety skills.

MLS celebrated the academic year's end with a team-building event for teachers, filled with fun activities, team challenges, and heartwarming moments, reinforcing their dedication and achievements. In early education, **GEMS BISM** focused on mark-making to foster creativity and motor skills. 'Squiggle Whilst You Wiggle' sessions combined physical exercise with motor skill development, helping parents support their children's mark-making at home and promoting collaboration between home and school. At **GEMS TBS**, the workshop on Contemporary Business Thinking & Modern Career Trends provided Year 10 students with valuable insights into the business world. The New Giza University workshop offered Year 11 and 12 students hands-on experience in various fields, while the Tech in Story Telling session empowered Year 11 and 12 students with the skills to harness technology for creative expression and content creation.





International Women's Day Celebrations in Schools

In recognition of International Women's Day, EEP schools came together to celebrate the achievements of the superheroes in our lives. Each individual school event created an atmosphere of empowerment and gender equality. This focus on female role models served as a powerful reminder of the vast potential women hold and the positive impact they have on society. The day's activities sparked important conversations among students, staff, and parents, leaving a lasting impression on the EEP community and encouraging a commitment to building a future where women thrive.



Mother's Day Celebrations

Across the EEP network, Mother's Day celebrations served as a beautiful reminder of the invaluable role mothers play in shaping future generations. Each event, unique in its approach, resonated with the universal message of love, appreciation, and family.

Mother's Day celebrations highlighted the foundational role mothers play in shaping the future generations entrusted to EEP schools. Mothers are the architects of our children's emotional landscape. Their unwavering love, guidance, and support provide fertile ground where self-confidence, resilience, and a sense of security.



EEP Schools Celebrate Easter

Easter celebrations at EEP schools this year were a joyful blend of tradition and fun, bringing together students and staff for a day of festive activities. Beautiful colors adorned the schools as EEP school communities celebrated this joyful occasion. From in-class activities and artistic crafts to captivating performances, our schools enjoyed a day of laughter and community bonding, creating cherished memories for all who joined in the celebrations.



Schools' Earth Day

In celebration of Earth Day, EEP schools transformed into hubs of environmental action. Students participated in a diverse range of initiatives designed to spark environmental awareness and inspire a commitment to sustainability. The day cultivated a spirit of collective responsibility for the well-being of our planet. This focus on environmental action empowered students to see themselves as agents of change capable of building a more sustainable future. The day's events encouraged both students and staff to integrate eco-friendly practices into their daily lives for a better and more sustainable tomorrow.

5

Beyond the Classroom

A deep dive into the diverse events that enrich students' learning outside of the classroom, including sports events, student competitions, and MUN simulations.



EEP Students' Athletic Achievements

When Excellence Meets Sportsmanship

Encompassing a holistic educational philosophy, EEP schools understand the importance of fostering a culture of sportsmanship and physical activity alongside academic excellence. This commitment is evident in the vast array of athletic opportunities offered across their various institutions. EEP schools celebrate student success in a variety of sports throughout the academic year. Participation in these diverse sporting events nurtures physical well-being and equips students with valuable life skills such as teamwork, perseverance, and leadership. These accomplishments not only highlight the dedication and talent of our EEP students but also set the stage for future success in both sports and academics.

GEMS The British School Al Rehab (GEMS TBS) and **GEMS British International School Madinaty (BISM)** took part in the British Schools in the Middle East (BSME) U13 Football Tournament, bringing together various British schools across Cairo, namely GEMS TBS, GEMS BISM, MES, BISC, GES, CES, MBIS, NCBIS, EBIS, and Alsson. The BSME is the region's largest membership organization dedicated to enhancing the educational landscape of British schools by providing a variety of educational services, tools, and resources.

Special congratulations are due to the U13 boys' team at GEMS BISM for securing a well-deserved first-place victory! The U13 girls' team from GEMS BISM also gave an impressive performance, achieving a second-place finish. The GEMS TBS' U9 boys' team won first place. These outstanding wins reflect the dedication and talent nurtured within EEP schools. It's worth noting that GEMS BISM's principal, Janet Brock, also serves as the BSME Head in Egypt, further solidifying EEP's commitment to collaboration and excellence within its British schools' network.

The investment in GEMS BISM facilities and resources, coupled with expanded opportunities for participation, has fostered a strong sense of community and school spirit, which led to increased participation, with a record high of over 75% of students involved in at least one sport. As for the extracurricular opportunities, the school has introduced the GEMS BISM Eagles Academy, allowing more students to participate in extracurricular activities, and started adaptive sports teams to ensure students of all abilities could compete and make sure the school is offering inclusive sports programs.

GEMS BISM students across various age groups achieved impressive results in numerous sporting events throughout the year. The U14 Eagles secured an impressive second-place finish at the AIMZ football tournament, while the U14 and U12 teams won third place in the Jr. NBA Egypt competition. These victories showcase the dedication and talent nurtured within the BISM sports program.

GEMS BISM participated in an African Rugby Federation initiative to introduce rugby to students. The school's students learned the game from the Egyptian national coach and impressed with their skills during their first game. GEMS BISM is excited to see their students compete in future rugby competitions.

Beyond competitive victories, GEMS BISM hosted its annual Sports Day. This engaging event celebrates physical activity, school spirit, and community amongst students, teachers, and parents. Adding to the excitement, special events were organized for teachers and parents. The teachers' relay race was a major hit, drawing loud cheers from the students. Parents also got a chance to showcase their athletic abilities in races and fun activities, fostering a stronger school-community bond.

As part of its latest ASA (after-school activity), **AIA** offered weekly Teddy Tennis sessions to Early Years students during Term 2 and Term 3 of the current academic year. Teddy Tennis is a fantastic sport and education program for young children, inspiring them to have fun, get active, and learn to play tennis. It works by combining music, pictures, and teddy bear characters into a totally interactive learning adventure that young children love.

GEMS TBS U14 boys have emerged victorious at the AIMZ football tournament, winning first place. The girls' team showcased exceptional sportsmanship and determination. The school's pride shines brightly as Mikey Ridler was awarded the Most Valuable Player title, while Selim Hossam was recognized as Player of the Tournament. Both young athletes have earned well-deserved spots on the AIMZ Dream Team 2024. The PE department's strategic coaching and unwavering support have been instrumental in achieving this outstanding feat.



The U14 **Hayah West** Sharks Girls team has created a historic moment by emerging as the champions of the inaugural Jr. NBA Tournament in Egypt and securing the West Conference title. The entire school community joyfully commemorated their remarkable success as they returned home with the coveted trophy. In recognition of their achievement, the girls have earned a well-deserved trip to Germany to witness an exciting basketball game. Notably, our U12 team has also clinched the West Conference title, adding another impressive accomplishment to our accolades. We extend a special shoutout to all the teams, including U12 and U14, boys and girls, who competed with unwavering passion and determination.

GISC's Early Years buzzed with excitement this year as they hosted their very own Sports Day! A delightful blend of fun and friendly competition unfolded, with students and parents joining forces for a truly unique experience. The day was filled with adorable energy as our youngest learners took their first enthusiastic steps towards teamwork. Cheering filled the air as everyone, young and old, had a fantastic time celebrating sportsmanship and community.





Hayah Main Campus emerged victorious on multiple fronts this year, showcasing their exceptional athletic abilities. At the AIMZ annual soccer tournament held in El Gouna, the U18 Girls Sharks secured a first-place finish, beating 16 other teams in the competition, while the boys' team achieved a commendable second-place finish. Hayah's winning streak continued at the inaugural AIMZ Super Cup that took place at Alburouj Sports Club, where they dominated the competition against four rival schools to claim the coveted championship cup. Adding to the excitement, one lucky Hayah student's accurate prediction of the final score earned them a thrilling trip to Manchester City. Hayah Main Campus's success extended beyond the soccer pitch, with impressive results across various sports in the Cairo International School Sports Association (CISSA) championships. Both the U16 and U14 girls' volleyball teams secured first-place victories, while the U14 boys won second place. The U14 boys' basketball team dominated the court, winning the CISSA championship title. Rounding off this triumphant year in athletics, Hayah Main Campus's U18 boys' soccer team secured a first-place finish in the CISSA competition, while the U18 girls won second place.



Excelling at Local and International Competitions

A Showcase of Students' Innovation

Encompassing a well-rounded educational framework that prioritizes innovation, EEP schools actively cultivate student participation in academic competitions. These events offer students a unique opportunity to apply their knowledge and hone critical skills in a dynamic, real-world setting. Competitions nurture collaboration and problem-solving as students work together to tackle challenges and develop creative solutions.

Furthermore, these events provide a valuable platform for students to connect with peers from other schools, fostering an exchange of ideas and a spirit of healthy competition.

The impressive achievements of EEP students across various academic competitions throughout the year reflect the commitment to innovation that EEP instills within its student body.

Challenge of the Pharaohs

For the fourth year in a row, several schools competed at EEP's flagship competition, the Challenge of the Pharaohs, devising innovative projects and solutions to address vital issues in line with the UN's Sustainable Development Goals (SDGs). This edition, students were encouraged to identify a single, actionable change, "Just 1 Thing," to create a positive environmental impact in their homes, schools, and communities, aligned with UN SDG 14: Life Below Water and SDG 15: Life on Land.

The competition featured GEMS BISM, GISC, MLS, and MILS, with GEMS TBS as the hosting school. Winning the competition for their creativity, the MILS student team captivated the audience with their song, "The Secret of Life," which they beautifully composed and performed. They also presented an array of innovative projects, such as the preparatory stage's MILS Recycling Initiative, the EcoGuardians initiative, and the French School's project, ZERO Plastique.

GISC's students emerged victorious across three project categories. The MYP2 students' "Sustainable Fashion" project won first place in the 'Community' category, while one of GISC's Grade 1 students promoted water conservation with the winning "Saving Water at Home" project in the 'Home' category. In the 'School' category, Pre-KG students impressed everyone with their "Bird Feeder" project, winning first place.

The students at **MLS** created a biodiverse garden featuring a variety of plants, categorized into aromatic, edible, and flowering types, which helped them secure first place in the 'School' category. Tackling real-world challenges with innovative solutions and transforming them into positive habits, students worked on other creative projects, some of which were "Aloe Bliss," an eco-friendly product using fresh aloe vera, and "Mr. Jsy Bakery," a new bread line easily baked at home with fewer carbs and more proteins, fibers, and minerals.

GEMS BISM's secondary stage students created "The Green Club," which led various projects to raise awareness about the importance of recycling. This initiative includes a dedicated classroom recycling program where Green Club members collect recyclables directly from teachers during lunch breaks every Monday and Wednesday, in addition to reminding students to utilize designated recycling bins throughout breaks to promote responsible waste management. Moreover, students started an urban garden initiative, where they planted a variety of fruits and vegetables and planned regular visits to maintain and water the garden.

As for **GEMS TBS**, students showcased various creative solutions to tackle real-life issues, proving that small actions can indeed have a big impact on our environment, from addressing the impact of plastic pollution and water conservation to animal protection and reducing our carbon footprint, in addition to an innovative coastal cleaner recyclable device.

Demonstrating its commitment to creating synergy among its member schools through collective initiatives like "The Challenge of the Pharaohs," EEP creates a stimulating environment for students across its schools to contribute to a more sustainable future for our communities while gaining valuable insights from their peers.



IgnitED

GEMS BISM, WILS, and SILS students showcased their talents at the prestigious ignitED competition held at the Grand Egyptian Museum under the Ministry of Higher Education, competing against over 40 teams from 23 schools. WILS students across 13 teams impressed with innovative applications: “Pyra Tourism” to assist tourists and “Pharaoh’s Compass” as a virtual guide, both designed to promote Egyptian tourism. Meanwhile, SILS students across 17 teams participated in the robotics and application invention categories. Among the innovative projects was “Robocop,” a robot that helps tourists navigate diverse monuments across the country and gives background information about each one. Presenting a unique way to facilitate sightseeing, another team built “Tut,” an application that helps tourists find all the information they need to enjoy visiting each attraction, winning the “Best Creative Idea Award” for their project. Moreover, GEMS BISM was honored with the prize for the best-participating team. This event provided a platform for students from both schools to develop well-rounded innovation skills, including technical expertise, creativity, and teamwork, as they tackled real-world challenges through their projects.



Codeavours

WILS and SILS students aced the biggest coding and AI competition in the Middle East, Codeavours 5.0. With 350 groups and over 600 students from all over Egypt participating, the competition allowed our students to put their digital skills to the test, showcasing their problem-solving and critical-thinking skills. From WILS, there was the first-place winner “E-COVER” by Smart Group and two second-place winners “Chroma Speeder” by Color Rush Group and “Smart Pet House. The SILS Team, Ghost Chasers, received the title for Best Idea with their innovative take on the classic Pac-Man game, creating both a physical prototype and a digital version on Scratch. The team, Maze Runner, secured second place by engineering a medical aid support robot using Lego Spike and designing their own manufacturing hub environment. It is also worth noting that our students scored over 90% on their projects.

Robofest

SILS and WILS students achieved remarkable results at the Robofest-Egypt competition held at Wellington International School in Alexandria. A total of 12 teams, comprised of students from both schools, collaborated to design, build, program, and operate autonomous robots. Robofest is an international competition by Lawrence Technological University in Michigan, with Egypt's edition featuring 125 teams from across the country competing in various categories. It provided a platform for students to showcase their critical thinking, creativity, and the technical skills nurtured through their schools' innovative programs. Their hard work was rewarded as they secured multiple awards across various categories, including the Best Teamwork Award, the Best Artistic and Creativity Award, the Best Programming Award, the Rising Star Award, the Best Project Award, the Best Strategy Award, the Best Design Award, and the Robo Exhibition Category.



International Science & Engineering Fair (ISEF)

Showcasing groundbreaking projects that left a lasting impression on judges and attendees, MILS students excelled at the US-based International Science and Engineering Fair (ISEF), one of the strongest international competitions in the field of science and engineering. With growing concerns over fossil fuel depletion and environmental degradation, MILS students' projects offered various sustainable alternatives. Akram Sherif, Mohammed Medhat, Youssef M. Ibrahim, Yahia Ayman, and Omar Tamer collaborated on a practical and eco-friendly biofuel solution that garnered significant attention and praise. They also worked on a series of innovative aids designed to enhance the lives of visually impaired individuals. Their Smart Bracelet and Smart Shoes integrate cutting-edge technology to provide greater independence and safety.



World Scholar's Cup

Hayah Main Campus and GEMS TBS students participated in the World Scholar's Cup, an international academic games competition that is held in hundreds of schools around the world every year. Students displayed dedication, commitment, and exceptional skills leading up to and throughout the event. They spent an exciting, fun-filled, and enriching experience debating controversial, hot topics like the implications of advances in AI, the pros and cons of cryptocurrency, and other new developments that impact our societies. Students participating in the World Scholar's Cup take part in writing and trivia challenges that revolve around the topics announced for the current year. Our students engaged in spirited debates with confidence and eloquence, displaying articulation, critical thinking, and the ability to defend their stance, which impressed both their judges and their peers. The GEMS TBS team was extremely successful, gaining many accolades and qualifying for the Global Rounds. The Hayah Main Campus students won various silver and gold medals.



International Kangaroo Mathematics Contest

Shinning at the 34th International Kangaroo Mathematics Contest 2024, Malik Amir and Aysha Adel, Grade 2 students, were recognized for their outstanding achievements in the competition. The Kangaroo Mathematics Competition is an international event that emphasizes logical thinking and problem-solving. Originating in Australia and expanding globally, it now engages over six million students annually and is organized by the Kangourou sans Frontières. Moreover, Malek Mohamed, Grade 6 student, has secured an impressive 4th place in Egypt and 14th place globally in the StemCo Science 5-6 Competition, hosted by EduMeter Egypt in collaboration with the StemCo in Singapore.





Dragon Den Competition

Hayah West's students from Grades 4 to 7 showcased their incredible talent and passion in the Social Enterprise Academy's Dragon Den competition as the pioneers of Hayah's First Entrepreneur Sharks. Their pitches left everyone amazed, reflecting their dedication and hard work in creating social impact through their enterprises. A remarkable seven individuals/groups out of the 15 participants received mentorship and internship offers for the summer from companies managed by the judges. From healthy gummy bears to organic home fragrance and a video/animation-making service, these winning projects truly shone. The Scotland-based Social Enterprise Academy focuses on educational programs designed to empower young people to become social entrepreneurs. Their programs invite students to create and develop their own social enterprises. In their Dragons' Den competition, students present their social enterprise ideas, developed throughout the Social Enterprise Schools program, to a panel of judges.



EEP Students Take Part in MUN Conferences

Our Young Diplomats in Action

Several schools across the EEP network actively participated in Model United Nations (MUN) events throughout the year, including GEMUN, JCIMUN, HIAMUN, EGIMUN, and AIA's very first MUN simulation. MUN conferences provide students with a valuable platform to engage with critical global issues, hone their research, public speaking, and debate skills, and develop a deeper understanding of international relations. These collaborative events foster the exchange of knowledge and ideas among students from diverse backgrounds, allowing them to gain experience from their peers and cultivate essential skills in diplomacy, negotiation, and leadership, all while preparing them to become informed and engaged global citizens.



AIAMUN

The first edition of the AIAMUN was a tremendous success, hosting 100 students from 16 schools in Alexandria. AIA students shone brightly as organizers, chairs, co-chairs, media team members, vendors, and designers. Their hard work and teamwork made the event an unforgettable experience. Our students showcased impressive public speaking and research skills as they represented their designated countries for the Economic and Social Council (ECOSOC), the Disarmament and International Security Committee (DISC), and the Human Rights Council (HRC). From refugee issues to international security, students engaged in insightful discussions about key topics. It was an unmatched opportunity for students to work together, share knowledge, and explore global politics.



GEMUN

GISC, Hayah Main Campus, GEMS TBS, MILS, MLS, and GEMS BISM all participated in the GEMS Model United Nations (GEMUN) conference held at GEMS BISM. Under the theme “Addressing Disregarded Issues,” this year’s event tackled some of the most pressing yet often overlooked challenges in global politics. GEMUN provides a diverse platform for student engagement with global issues through its six distinct councils: the General Assembly (GA), the Human Rights Council (HRC), the Economic and Social Council (ECOSOC), the International Court of Justice (ICJ), the United Nations Office on Drugs and Crime (UNODC), and the Security Council (SC). Each council focuses on specific challenges and offers students the opportunity to delve into complex topics. At GISC, MYP 3 student Malek Ehab earned the prestigious honor of Best Delegate among all participants. Hayah Main Campus delegates impressed everyone across various forums, with Amina Saadany winning Best Delegate in the Human Rights Committee (HRC), Karim El Shahawy and Sumayya Zewail winning Best Delegates in the Security Council (SC). Maleekah Weheba also received an honorable mention as a judge.

GEMS TBS students displayed dedication and exceptional skills throughout the conference, with Mohamed Wahid and Ali Ahmed winning the Best Delegate award. Eyad Abubaker, Darin Mahmoud, Adam Mohamed, Hunia Abass, Sara Iris, Yassin Hatem, and Mahmoud Hossam also received special recognition for their efforts. Moreover, Hanin Ahmed from MILS won the ‘Best Delegate’ award.

A key highlight of GEMUN was Nadeen Ashraf, who was the keynote speaker. Ashraf, a renowned activist and founder of the Me-Too movement in Egypt, brought her expertise and passion for social justice to the event, providing invaluable insights and inspiring delegates to take meaningful action.



HIAMUN XIV

Hayah International Academy hosted its 14th annual HIAMUN, with over 10 participating schools and around 450 students joining together to discuss various current world issues. HIAMUN is affiliated with THIMUN, The Hague International Model United Nations, a conference center in the Netherlands and a global leader in the MUN community. The students enjoyed one of Egypt's most exciting and academically enriching conferences. This year's keynote speaker was Ahmed Wahby, EEP's CEO, with a friendly talk on the importance of extracurricular activities and practical tips for success.

GEMS TBS took part in the HIAMUN conference with a delegation of 25 students, where they embarked on a transformative journey, honing their research skills, public speaking abilities, critical thinking prowess, and communication finesse. Abdullah Mandil emerged as a standout figure, earning the esteemed title of Best Delegate for his tireless lobbying and masterful merging of ideas. Omar Abass and Yousif Hayat showcased remarkable performances, earning honorable mentions for their outstanding contributions.





EGIMUN

Hayah Main Campus, GEMS TBS, and AIA participated in the EGIMUN (El Gouna International Model United Nations) conference. EGIMUN provided a unique platform for students to engage in substantive debates and negotiations on global issues while incorporating meaningful service initiatives. Hayah Main Campus delegates took on key roles in organizing and academic committees, earning accolades such as Best Delegate, Honorable Mentions, and Best Press Members awards. GEMS TBS and AIA students actively participated in the conference, showcasing their commitment to environmental advocacy through their involvement in the mangrove planting project and beach clean-up activities.

JCIMUN

GEMS TBS students took part in the Junior Cairo International Model United Nations (JCIMUN) at the American University in Cairo. JCIMUN serves as a platform for young students to explore many topics, ranging from security and human rights to environmental issues, social and economic development, and international law. Delegate Omar Abass was honored with the prestigious title of Best Delegate, alongside Yashal Baig, Eyad Bassem, and Maya Mohsen, whose contributions were also recognized with accolades.

CIMUN

GEMS TBS students participated in the Cairo International Model United Nations competition “CIMUN Sustains,” which centers on the United Nations Sustainable Development Goals (SDGs). Over the course of a month, Omar Abass, Nagham Sharaf, Eyad Bassem, and Deepesh Raj dedicated themselves to developing an innovative online platform aimed at fostering community engagement and facilitating donations to NGOs in Egypt. They then pitched their idea to a distinguished panel of representatives from various NGOs and UNICEF at the American University in Cairo (AUC). Their presentation not only earned them acclaim but also garnered UN recognition and practical support to kickstart their initiative. Their exemplary efforts led to them being interviewed and invited to serve as student representatives for a prestigious UN Egypt commission known as Shabab Balad.



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United in Action

A closer look at the major corporate events, trainings, and happenings that bring our EEP community together.





EEP's Corporate Packing Event

Uniting for a Cause

As part of its ongoing commitment to corporate social responsibility, Egypt Education Platform (EEP) organized a heartwarming initiative that brought together the entire corporate team. Collaborating with the esteemed Misr El Kheir Foundation, the event aimed to give back to the community during the holy month of Ramadan. Located at the foundation's office in the 5th Settlement area, the team worked together to pack an impressive total of 570 Ramadan boxes within a remarkable two-hour timeframe. The event showcased the dedication and enthusiasm of every EEP team member, as they worked diligently to fulfill the goal of providing much-needed support to the community. With each member actively participating, the team's collective efforts ensured that the required number of boxes were packed efficiently and swiftly. This heartfelt initiative exemplifies EEP's commitment to supporting its community and making a positive social impact during this special time of year.



Community Spirit Shines in Ramadan Across EEP Schools



To instill the values of giving back and supporting those in need, EEP schools participated in various charitable initiatives, cultivating a sense of community service and empathy. Hayah West's CE team and Parent-Teacher Association (PTA) organized various initiatives to support those in need, including a three-day "Hot Meals Iftar Packing" event, providing 1000 meals, and the Ramadan Packing Race, packing 900 boxes filled with essential food supplies. Similarly, Hayah Main Campus students, parents, and staff collaborated on their annual Ramadan kitchen, packing and serving 400 meals daily for those in need. Students at GEMS TBS participated in a Ramadan food drive, collecting and packing essential items for both school staff and the local community. AIA community members created Ramadan boxes for the school's dedicated support staff, while students joined forces in the Cosmo kitchen to prepare meals for the less fortunate. GEMS BISM students organized a packing event in addition to a meal distribution initiative,

giving the meals to local shelters and underprivileged communities. During their participation in GEMUN, the delegates packed Ramadan food boxes in collaboration with NAWAYA, a local independent non-profit initiative dedicated to reviving Egyptian rural heritage. This spirit of giving resonated in GISC too, where students packed and distributed food bags to their support staff members. WILS students participated in a Ramadan packing event in partnership with Resala Charity Organization. SILS, MLS, and MILS also organized their own packing events, with the latter two in collaboration with Misr El Kheir Foundation. Trillium preschool hosted a packing event at Al-Manfaz, making it an unmatched opportunity for young students to understand the value of lending a helping hand to those in need. By participating in these events, EEP students provided much-needed assistance and have grown into empathetic future citizens who understand the importance of giving back to their communities.

EEP Mid-Year Premiere

Reflecting on Growth and Achievement

Once again, this year, EEP's corporate staff and education leaders gathered on Thursday, May 30th, at District 5 for our highly anticipated annual mid-year event. This unique occasion brought together leaders from across the organization for a day of reflection, celebration, and strategic planning.

The event kicked off with insightful presentations inside the cinema hall, where directors, business partners, and school principals shared significant achievements and milestones achieved in the first half of the year. These presentations not only highlighted our progress but also underscored the collaborative efforts that have driven EEP's growth even amidst challenging circumstances.

Following the engaging presentations, the atmosphere shifted to one of camaraderie and fun as attendees participated in lively arcade games at Ground Control. Laughter and friendly competition filled the air, fostering a sense of unity and team spirit among all participants. The day culminated in a memorable corporate lunch at Ni, where colleagues mingled, shared stories, and strengthened their professional connections in a relaxed and festive setting.

The mid-year event was not just about business; it was a celebration of the hard work, dedication, and passion that define our EEP community. It reinforced the strong bonds that unite us and reaffirmed our commitment to achieving shared goals. As we look ahead, we are energized by the successes of the past and inspired to embark on new endeavors together, confident in our ability to overcome challenges and seize opportunities as a cohesive team.

We are immensely proud of our team's achievements and eagerly anticipate the exciting plans ahead. With the dedication and commitment of every team member, we continue to progress together.





EEP Annual Iftar

A Night of Unity and Celebration

Coming together at the impressive Qubba Palace, teams from Egypt Education Platform (EEP) across several functions gathered for our annual Ramadan iftar, beautifully organized by Mawlay. This unforgettable evening went beyond just a meal; it was a celebration of togetherness, connection, and the spirit of Ramadan.

This evening went beyond just a meal; it was a celebration of togetherness, connection, and the spirit of Ramadan.

Our team members, from various departments and backgrounds, had the opportunity to interact and network outside the office, enhancing a sense of community and mutual support. The majestic setting of Qubba Palace added a touch of elegance to the evening, making it a truly memorable event.

Laughter and conversations flowed freely as colleagues shared their experiences and stories, strengthening the bonds that tie our EEP family together. It was a night filled with heartwarming moments, delicious food, and a shared sense of purpose and belonging.

Events like our annual iftar are essential in nurturing the relationships within our organization, reminding us of the importance of coming together as one community. We look forward to many more such occasions that celebrate our collective journey and the values we hold dear.

As we continue to grow and achieve new milestones, these moments of togetherness and reflection inspire us to strive for excellence in all that we do. Here's to the cherished memories and strong bonds created at our EEP Annual Iftar.



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Trainings by EEP's Central Team

Lifelong Learning as a Mindset

Cultivating a mindset of lifelong learning to encourage continuous growth, Egypt Education Platform (EEP) is committed to investing in its team of educators and employees across our streams through an agenda of workshops and trainings throughout the academic year, led by the Central Team. Covering key topics such as innovation, safeguarding, and professional development, these comprehensive workshops provide educators at EEP schools with an unmatched opportunity to take strides in their career growth, learn necessary knowledge about preserving students' health and safety, and gain skills about incorporating innovative techniques into the classroom. This sets the stage for a more enriching learning experience for both students and educators.

Positive Discipline Training

Over two days, Joy Marchese, a renowned educational consultant with over 25 years of experience, gave an engaging workshop titled "Positive Discipline in the Classroom" for educators across GISC, SILS, WILS, GEMS TBS, GEMS BISM, and AIA. Equipping educators with practical strategies for classroom management through interactive sessions and hands-on activities, the workshop focused on improved communication, trust-building techniques, student social-emotional needs, building connections, and a deeper understanding of student behavior. Moreover, this initiative encouraged collaboration among teachers from various EEP schools, ultimately enhancing their skills and empowering teachers to create positive and productive learning environments in their respective classrooms.



Professional Development Day

Held regularly across our schools, "Professional Development Day" features subject-specific training and workshops by experts from EEP schools. This time, it was a collaborative effort between GEMS BISM and GEMS TBS. Teachers from corresponding departments across all grade levels participated. Throughout the day, educators engaged in the valuable exchange of best practices, teaching strategies, and innovative learning techniques. This collaborative approach strengthens professional development by encouraging educators to learn from each other's experiences and expertise, ultimately contributing to a more enriched learning environment for students.



AI's Role in Differentiated Learning Workshop

Sherif Nabawy, EEP's Innovation Lead and EdTech Director, led a workshop titled "AI's Role in Differentiated Learning" at GEMS TBS, GEMS BISM, GISC, SILS, WILS, MLS, MILS, and Right to Dream Egypt. Offering educators practical strategies for integrating artificial intelligence (AI) into their lesson plans, this workshop delved into the concept of differentiated learning, an approach that tailors instruction to individual student needs and performance levels. Through Sherif's guidance, educators explored methods for harnessing AI tools to personalize learning experiences for students.



Safeguarding Trainings

Prioritizing the well-being of its entire community, EEP organizes a series of safeguarding workshops for its schools and partnering entities led by the central safeguarding team. A Level-3 training session equipped the Right to Dream Egypt team with a deep understanding of EEP's protocols, practical skills for handling various scenarios, and a clear grasp of their roles. Similarly, MILS hosted a visit from the GEMS Safeguarding Team. Through discussions and workshops, MILS staff gained valuable insights into best practices for fostering a safe and supportive environment. GISC also had a safeguarding training for its support staff, equipping them with the skills and knowledge to handle issues related to student safety. Moreover, EEP's Health, Safety, and Environment (HSE) central team organized comprehensive safety training for its employees. Sixty staff members from multiple schools underwent firefighting training at the Civil Defense premises to enhance emergency response capabilities, while the Option Travel team received safeguarding and HSE training to ensure student safety during transportation.



A Look at EEP's Corporate Training and Development

Equipping for Success

In its dedication to creating a positive and enriching work environment, Egypt Education Platform (EEP) extends its focus beyond standard work duties. This commitment is reflected through a series of initiatives aimed at employee development and well-being. These initiatives include essential skills training, leadership development workshops, and exposure to industry trends, all designed to empower staff and create a well-rounded work experience.

The Magic of Thinking Big

by Ahmed Wahby

On February 27th, EEP CEO Ahmed Wahby led a thought-provoking workshop titled "The Magic of Thinking Big." Inspired by David Schwartz's work of the same name, the session fostered a sense of unity within the EEP team. Wahby offered valuable insights and practical strategies for employee development, focusing on leadership skills and overcoming obstacles to achieve professional aspirations. The workshop emphasized the power of positive thinking in navigating challenges. Wahby encouraged participants to embrace their strengths, cultivate a problem-solving approach, and take concrete steps toward their goals. He advocated for expansive thinking, urging employees to consider possibilities rather than limitations. Additionally, he provided strategies for overcoming negativity and self-doubt, emphasizing that success is a personal journey, and comparisons are unproductive. Drawing on his own experiences, Wahby underscored the importance of continuous improvement and progress.





EEP's First Aid Training

As part of its commitment to employee safety and well-being, Egypt Education Platform (EEP) prioritizes comprehensive emergency preparedness measures. This is exemplified through an initiative spearheaded by the corporate operations team. On March 10th, a first aid training course was held at Kamelizer Spaces for a group of employees representing various departments.

This training session, led by certified instructors from the Egyptian Red Crescent, equipped participants with essential life support skills. The program focused on practical techniques to handle medical emergencies until professional medical assistance arrives. By empowering a designated group of employees with these critical skills, EEP strengthens its emergency response capabilities and ensures a swift and effective response to any potential medical situations within the workplace. This initiative underscores EEP's commitment to a stringent safeguarding program that prioritizes the well-being and security of its entire staff.

AmCham's "Unveiling the Future of Marketing Trends" Event

Egypt Education Platform's (EEP) marketing and communications team participated in a thought-provoking event hosted by the American Chamber of Commerce in Egypt (AmCham). Titled "Unveiling the Future of Marketing Trends," the event provided a platform for industry leaders and marketing professionals from top companies like Heinz, Google, Microsoft, PepsiCo, and Mars, among various others, to share their expertise and insights.

The session, held at the Four Seasons Nile Plaza, featured actress Amina Khalil in a fireside chat. This event served as a valuable professional development opportunity for EEP's marketing team. Attendees gained exposure to cutting-edge marketing trends, including the effective use of content creation, audience engagement strategies, and the integration of artificial intelligence (AI) for optimized user experiences.

EEP at the Start-up League Football Finals

Celebrating Athletic Excellence

At EEP, we believe in fostering excellence not only within the office but also in every facet of our employees' lives. This spirit of encouragement and support was vibrantly displayed at the Start-up League Football Finals, where our talented EEP team showcased their athletic prowess and team spirit.

On Tuesday, June 4th, our EEP colleagues competed at the Start-up League Football Finals held in District 5. The event saw participation from various prominent companies, such as Marakez, ValU, Nawy, Polygon, Talabat, Rabbit, and more. The tournament was a thrilling spectacle, beginning at 7 pm and running until midnight, featuring the quarter-final, semi-final, and final matches.

Our team put up an impressive performance during the semi-finals, demonstrating not only their athletic abilities but also their dedication and hard work. The road to the finals was paved with intense matches and spirited competition, reflecting the true essence of teamwork and perseverance. Notably, Mohanad Tamer, one of our top scorers with 15 goals, played a crucial role in our success. Alongside him were Peter George, Abdallah Ahmed, Ahmed Sallam, and Youssef Mostafa from EEP; Hegazy Ibrahim from GEMS TBS, who scored 11 goals; Abdelaziz Mohamed from GEMS TBS, who scored 10 goals; Raafat Mahmoud from MILS; and Tamer Hamdy from GEMS TBS, all showcasing outstanding talent and determination.

At EEP, we encourage our employees to pursue excellence beyond their professional duties. Participating in events like the Start-up League not only promotes physical well-being but also strengthens teamwork, resilience, and a sense of community among our staff. We believe that a well-rounded individual excels in all aspects of life, and we are proud to support our colleagues in their endeavors both inside and outside the office. With the unmatched dedication and commitment of every team member, we continue to grow together.





Upcoming Events

A calendar of the most exciting events to look forward to.





Upcoming Events



EEP CON
NOV 2024



End of Year Event OCT 2024



GEMUN
DEC 2024



EFP RUN APR 2025



Hayah's Art Competition

FEB 2025



Challenge of the Pharaohs

JUN 2025

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Shorouk Branch: At Shorouk Gardens compound

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